



## Meet the People Who are Building the Foundation for the Future



Hinman Trustee Dr. Bill Rousseau is pictured with a Hinman scholarship recipient. Each year, the Hinman Trustees provide nearly \$200,000 in scholarships to dental, hygiene, laboratory technician and assisting students at 50 schools in the Southeast.



The Mazzawis are a local Atlanta family of seven dentists, including several Hinman members. Shown are father and mother, Drs. Hugh and Anne Mazzawi, and sons Drs. Mark, Miles, Matt and Marty in front of the Georgia Regents University College of Dental Medicine, where the family annually funds a dental school scholarship. Dr. Megan Mazzawi was not available for the photo. Dr. Hugh Mazzawi passed away in 2014, but left a wonderful legacy to life and dentistry.



Hinman is always proud to have military dentists come to Atlanta for their continuing education needs. In support of the military this year, Hinman is providing assistance for military dentists to attend the Meeting. Visit the Table Clinics on the Exhibit Hall floor each day to learn more from these dental professionals.



The Hinman Dental Society has more than 800 members in the metropolitan Atlanta area. These members are the foundation of the mission of Hinman, which is providing outstanding educational and professional development opportunities for dental professionals. This photo showcases Hinman members who have previously served as General Chairmen of the Hinman Dental Meeting.



Dr. Robert Edwab, long-time Featured Clinician, works closely with a Hinman attendee during a hands-on course. Dr. Edwab will offer a free hands-on surgical course to dental students on Saturday. See course Sa154 for more information. This year, Hinman is offering 63 hands-on courses on a variety of topics.



Hinman Committee Chairman Dr. Andy Ramsey visits with dental students at our Dental Student and Networking Reception. Hinman is committed to the future of dentistry and believes mentorship begins with students. See special event Fr410 for more information on this year's reception.

# Hinman 2015

## Things You Asked For and Should Know

- We have designed this program to include courses ranging from one hour to eight hours and everything in between. There are daily free one-hour sessions in the Table Clinics area of the Exhibit Hall.
- The Thomas P. Hinman Dental Meeting is an AGD PACE approved provider. See page 71 for the specific details. Earn one hour of CE for every classroom hour unless otherwise noted.

## Did You Know?

The Hinman Dental Meeting is produced by a non-profit society of 800 Atlanta dentists called the Hinman Dental Society.

These members volunteer to serve at the Meeting, answering your questions at the Hinman Information Booths, greeting you at the course room door and providing you with badges and tickets at Registration, among other services.

As a result, you, the attendees receive world-class CE served with Southern hospitality. The proceeds of the Meeting provide scholarships for dental, assisting, hygiene and lab tech students who are the

## FOUNDATION FOR THE FUTURE.

*We look forward to having you with us!*

**BEGINNING FEBRUARY 16**  
**DOWNLOAD THE 2015**  
**HINMAN MOBILE APP**

**CE VERIFICATION**  
**COURSE HANDOUTS**  
**SPEAKER INFORMATION**  
**ROOM LOCATIONS**  
**EXHIBITOR LIST & FLOOR PLANS**  
**SHOW SPECIALS**  
**ATLANTA ATTRACTIONS**  
*& more information to come*




# FOUNDATION FOR THE FUTURE

## TABLE OF CONTENTS

ADAA Seminars . . . . .	31, 49
Airline Information . . . . .	72
Alumni Receptions & Concurrent Meetings. . . . .	74
AmericasMart Shopping. . . . .	61-62
Atlanta Attractions . . . . .	60
Auxiliary Reception. . . . .	63
Cancellations. . . . .	71, 77
Car Rental . . . . .	72
Career Connections . . . . .	25
Continuing Education Credit. . . . .	71
Course Recordings . . . . .	3
CPR Re-Certification . . . . .	11, 30
CRDTS. . . . .	56, 58
DANB Forum . . . . .	22
Dentist Reception . . . . .	63
Exhibits Info . . . . .	66-69
Frequently Asked Questions. . . . .	77
Friday Courses . . . . .	26-46
G.O.L.D. . . . .	7, 27, 53
Guest Policy . . . . .	71
Hinman's Big Raffle . . . . .	6
Hotel Information. . . . .	72
Keynote Session . . . . .	61
Lab Tech Collaborations <b>LTC</b> . . . . .	37-39, 41, 51, 54
Map of Downtown Atlanta . . . . .	73
MARTA . . . . .	72-73
Parking . . . . .	72
Prizes . . . . .	61, 63
Registration. . . . .	70
Saturday Courses . . . . .	47-59
Shuttle Buses. . . . .	72
Speaker Index . . . . .	65
Special Events . . . . .	65
Table Clinics . . . . .	66
Thursday Courses . . . . .	8-25



Thomas P. Hinman Dental Meeting



HinmanDental  
#hinman2015



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Hinman Dental Meeting

THURSDAY, MARCH 26

**BUILDING A BETTER BUSINESS OFFICE**

1 – 2 p.m.

Mr. Kirk Behrendt

**Double Your New Patient Numbers:  
Dental Marketing That Works!**

2 – 3 p.m.

Dr. Gary L. Dougan

**Dental Plans May be Finally Changing**

3 – 4 p.m.

Mr. Chuck Blakeman

**Making Money is Killing Your Business**

*See page 17 for more information.*

**SOCIAL MEDIA FOUNDATIONS**

1 – 2 p.m.

Ms. Tonya Lanthier

**Online Tools To Learn About Yourself**

2 – 3 p.m.

Ms. Laci Phillips

**Who are You and Who Have You Told?**

3 – 4 p.m.

Ms. Denise Ciardello

**Developing Patient Loyalty Through Communication**

*See page 17 for more information.*



FRIDAY, MARCH 27

**HYGIENE FROM THE GROUND UP**

9:30 – 10:30 a.m.

Ms. Karen Davis

**Salivary Diagnostics & Subgingival Air Polishing –  
Will They Shift Your Paradigms?**

10:30 – 11:30 a.m.

Dr. Sam Low

**The NEW Periodontal Disease: Inflammatory and Risky**

11:30 a.m. – 12:30 p.m.

Dr. David Wong

**Salivary Diagnostics for Oral and Systemic Disease  
Detection**

*See page 35 for more information.*

**HORMONES AND YOU...  
A LOOK AT THE “BIG THREE”**

9:30 – 10:45 a.m.

Dr. Hal Crossley

**Testosterone: Facts and Fallacies**

10:45 a.m. – 12 p.m.

Dr. Tieraona Low Dog

**Estrogen and Progesterone: Facts and Fallacies**

*See page 35 for more information.*

**CHAIRSIDE 101 FOR DENTAL  
PROFESSIONALS:  
SECRETS FOR COMFORT AND  
CAREER LONGEVITY**

1:30 – 2:30 p.m.

Ms. Bethany Valachi

**Scopes, Scalers and Saddle Tools**

2:30 – 3:30 p.m.

Dr. Lori Trost

**Become the “Awesome” Dental Assistant**

3:30 – 4:30 p.m.

Dr. Tieraona Low Dog

**Fit and Fabulous: Five Strategies for Optimizing  
Your Energy and Health**

*See page 36 for more information.*

SATURDAY, MARCH 28

**LABORATORY TECHNICIANS LEADING THE WAY TO EXCELLENCE** 

8:30 – 10 a.m.

Dr. Javier Vasquez

**Dynamic Occlusion and the Influence of the Cervical Structures**

10 – 11:30 a.m.

Mr. Skip Carpenter

**Names Without Faces**

*Lunch is on your own from 11:30 a.m. – 1 p.m.*

1 – 2:30 p.m.

Mr. Von Grow, CDT

**DTG Philosophy/The Prepress Foil Veneer**

2:30 – 4 p.m.

Mr. Bill Marias, RDT

**Full Arch Zirconia Hybrids: Predictable Results with GC Initial ZR-FS and GC Initial Zirconia**

*See page 54 for more information.*

**HINMAN STUDY CLUB FEATURING GRU FACULTY**

9 – 9:45 a.m.

Dr. Ranjitha Krishna

**Developing Anterior Esthetics with Crown Lengthening: Case Selection, Diagnosis and Treatment Planning**

9:45 – 10:30 a.m.

Dr. Roger Arce

**Software Tools, Surgical Guides and Clinical Accuracy in Dental Implant-Guided Surgery**

10:30 – 11:15 a.m.

Dr. Martin Salgueiro

**Optimization of the Implant Site**

11:15 a.m. – 12 p.m.

Dr. Allison Buchanan

**3-D Imaging in Dentistry, a New Imaging Era for Dentistry**

12 – 12:45 p.m.

Dr. Jimmy Londono

**Implant Rehabilitation with Full Zirconia: How to Plan for Success**

*See page 55 for more information.*



RECORDINGS

**2015 THOMAS P. HINMAN DENTAL MEETING**

Pre-Order Hinman Recordings with Registration and Save \$200

**BONUS! RECEIVE FREE ON-LINE ACCESS TO THE 2014 HINMAN RECORDINGS**



Every Recorded Session Online



Register today to qualify for free access to the 2014 Playback Hinman Season Pass:

- 1 Register for the 2015 Hinman Meeting at [prereg.net/2015/hd](http://prereg.net/2015/hd)
- 2 Pre-Order the 2015 PlaybackHinman Recordings
- 3 Bonus Offer expires on December 31—Register Today!

**Playback Now™**



Every Recorded Session on a USB FLASH Drive

# COURSES AND SPEAKER BY TOPIC

TOPIC	THURSDAY	FRIDAY	SATURDAY
Adhesion/Materials	Heymann PM	Brucia PM	
Anesthesia/Sedation		Hawkins AM/PM Pruett AM	Hawkins AM Pruett AM
Bleaching/Esthetics	Heymann AM	Haywood AM	
Botox	All Day	All Day	
Business/Management	Manji PM Spiel AM	Ciardello AM Kerr AM/PM Phillips AM/PM	
Business/Marketing	Ciardello/Lanthier/Phillips PM	Maples PM	
Business/Success	Behrendt AM Janssen/Ciardello AM Phillips AM Hyman AM/PM Spiel PM Behrendt/Blakeman/Dougan PM	Blakeman AM/PM Janssen/Ciardello PM	Behrendt AM/PM L. Brady AM Hyman AM Loretto AM McGill AM Ratcliff AM Winston AM
Business/Wellness	Kerr AM	Maples AM	Kerr AM Maples AM/PM
Cosmetic/Esthetic Dentistry	Chiche AM/PM DiTolla PM Margeas AM	Chiche/Avery/Torosian AM Heymann AM Margeas AM/PM	Chiche AM Trost AM L. Brady PM Grow PM McDonald PM
CPR	AM/PM	AM/PM	
Dental Assisting	ADAA PM Trost PM	ADAA AM/PM Trost AM Low Dog/Trost/Valachi PM	ADAA AM Trost AM
Dental Materials and Techniques	Christensen AM/PM Kerr PM	Christensen AM	Kerr PM
Dermal Filler	All Day	All Day	
Diagnosis/Treatment Planning for Success	Kois AM/PM Ratcliff AM McDonald PM	Cassidy/Fohey AM Kois AM McDonald AM/PM	Carpenter AM Brucia/Haywood AM Heymann/McDonald/Rouse AM
DNA Diagnostics	Wong PM	Wong PM	
Digital Dentistry	Avery PM	DiTolla AM/PM Cassidy/Fohey PM	DiTolla AM/PM
Drugs	Crossley AM Crossley/Gardiner/Jagor PM	Crossley PM	Crossley AM
Embezzlement	Janssen PM	Janssen AM	
Emergencies/Compromised Patients	Hawkins AM		Pruett PM
Endodontics	Glassman AM/PM Pafford PM	Fleury AM/PM Glassman AM/PM Pafford PM	Fleury AM/PM Pafford AM
Ergonomics	Valachi PM	Valachi AM	Valachi AM
Finance	Loretto AM McGill PM	Lako AM	
Forensics		Weems PM	Weems AM
GOLD Program		All Day	AM

# COURSES AND SPEAKER BY TOPIC

TOPIC	THURSDAY	FRIDAY	SATURDAY
Health and Wellness	Low Dog AM	Low Dog/Crossley AM Low Dog/Trost/Valachi PM	Low Dog AM
Hygiene	Arndt AM Davis PM	Davis/Low/Wong AM Arndt AM/PM Davis PM Fong AM/PM	Davis AM
Implant Dentistry	Little AM Margeas PM Pruett All Day Winston PM	G. Brady/Sims/Johnson AM G. Brady PM Little AM/PM Massad AM/PM Sims PM	Avery/Little/Massad AM Arce AM Londono AM Marias AM Salgueiro AM
Infection Control	Wilson PM	Wilson AM/PM	
Insurance	Dougan AM	Dougan AM/PM	
Invisalign	All Day		
Lab Tech Collaboration		Cassidy/Fohey AM/PM Brady/Sims/Johnson AM Chiche/Avery/Torosian AM	Avery/Little/Massad AM
Lab Tech Day			Carpenter AM Grow PM Marias PM Vasquez AM
Laser Dentistry		Wyatt AM/PM	Low PM
Malpractice	Gardiner AM	Gardiner AM Gardiner/Jagor/Gaffney PM	Gardiner AM
Nutrition and Health	Low Dog PM	Crossley/Low Dog AM	Low Dog AM
Occlusion		DuPont AM/PM	Vasquez AM
Oral Pathology	Svirsky AM	Huber AM Svirsky AM/PM	Svirsky AM
Oral Sedation		Pruett AM	Pruett AM
Oral Surgery	Edwab AM/PM Winston AM	Edwab AM/PM Maron PM	Edwab AM
OSHA	Kay AM	Kay AM	Kay AM
Pediatric Dentistry	Keels AM/PM	Keels AM Rothman AM Berman PM	Berman AM Kay AM Rothman AM
Periodontics	Low AM Shatz AM Silverstein PM	Low PM Shatz PM Silverstein AM/PM	Low AM/PM Silverstein AM/PM
Photography	Fondriest PM	Fondriest AM/PM Showcase AM/PM	Showcase AM
Practice Transitions	Jordan AM/PM		Manji PM
Prosthodontics	DuPont PM	Lobel/Thornton AM	Cassidy AM Lobel/Thornton AM
Radiology	Parks AM Parks/Williamson PM	Pafford PM Parks/Williamson AM/PM	Buchanan AM Pafford AM
Restorative Dentistry/TMJ/TMD	Brady/Brucia/DuPont AM	Brucia AM	
Sleep Medicine	Rouse AM	Rouse AM/PM	
Social Media	Fondriest AM Ciardello/Lanthier/Phillips PM	Lanthier AM	
Special Needs	Berman AM	Berman AM	

# HINMAN'S BIG RAFFLE

## RAISING MONEY FOR SCHOLARSHIPS & GIVING AWAY GREAT PRIZES



# Hinman

This year, you have an opportunity to give back to your profession like never before at Hinman, and you could win big! Hinman is sponsoring a raffle and all proceeds will be used by the Hinman Trustees to fund dental scholarships. Tickets can be purchased during the registration process (for Georgia residents) or on-site.

The drawing will be held Saturday, March 28 at 11:30 a.m. on-site in front of the registration area. Ticket holders need not be present to win. Please review all terms and conditions on the Hinman website.

Tickets are \$25 for 1 ticket, \$65 for 3 tickets or \$100 for 5 tickets

### GREAT PRIZES

- Grand Prize . . . . . Cash prize of 50% of the net proceeds earned from ticket sales
- 2nd Prize . . . . . \$2,000 Ritz-Carlton Gift Card
- 3rd Prize . . . . . \$1,000 Home Depot Gift Card

**ABBREVIATED TERMS & CONDITIONS:** Participants must be age eighteen (18) or older. Tickets are non-refundable. No portion of the ticket is tax deductible for federal or state income tax purposes. Full terms and conditions can be found at [hinman.org/raffle](http://hinman.org/raffle).



**Shorten your trip to success and practice ownership. Change your life by joining us for a day-long journey to your future.**

**G.O.L.D. PROGRAM | Course Fr500 | Earn 7 hours of CE**

Dentists who have graduated in the last ten years face extraordinary challenges. Economic pressures, student debt, the lure of corporate dentistry and increased competition make the path to a successful independent practice much more difficult.

**Change your life through this unique opportunity to guide Graduates of the Last Decade towards growth and future success by sponsoring them in the G.O.L.D. Program.**

- The lecture room will be set with tables for ten people. Serve as Table Host for the dentists you sponsor and build relationships throughout the day.
- Support doctor goals for practice ownership, growth and success.
- Develop stronger relationships to improve communication and case success.
- Encourage involvement in professional standards and organized dentistry.

In this unique program, the Hinman Dental Meeting provides a forum for leadership with young doctors. By hosting a full or half table, you'll differentiate yourself among your colleagues as a trusted advisor for young dentists – and as an interdisciplinary partner for tomorrow's leaders. Help support education in clinical dentistry, independent practice and improve interdisciplinary care.

**PROGRAM FEES**

This opportunity is ideal for dentists who have graduated in the past 10 years, accompanied by a sponsoring dentist who serve as table host. Sponsors are encouraged to purchase full tables or half tables to maximize their experience.

*FULL TABLE . . . Sponsor + 9 Doctors*

*HALF TABLE . . . Sponsor + 4 Doctors*

**Sponsorship is \$170 per dentist, and the number of attendees can be adjusted when registering. There is no minimum or maximum requirement. Table Hosts, and the Dentists they sponsor to Hinman, attend the course for no additional cost (after paying the registration fee.) Attendees not sponsored by another dentist can add this course for \$150. Visit [hinman.org/gold](http://hinman.org/gold) for more information.**

**FRIDAY MARCH 27, 2015**

PROGRAM AGENDA

8:00-8:10am GENERAL CHAIRMAN	WELCOME TO G.O.L.D. <b>Dr. Dave Lee</b>
8:10-8:30am EMCEE	LEADERSHIP FOR YOUR FUTURE <b>Mr. Imtiaz Manji</b>
8:30-9:30am KEYNOTE SPEAKER	ENTREPRENEURSHIP & SUCCESS <b>Mr. John Connolly</b> Managing Director, Bain Capital Ventures
9:30-10:15am	WHY OWNING YOUR PRACTICE IS THE KEY TO YOUR FUTURE <b>Mr. Charles Loretto</b>
<b>BREAK</b> - - - - -	
10:30-11:15am	HOW TO OWN YOUR PRACTICE <b>Mr. John McGill</b>
11:15am-12pm	DENTAL TEAM BUILDING <b>Dr. Mark Hyman</b>
<b>LUNCH INCLUDED</b> - - - - -	
1-1:45pm	FROM THE SPECIALIST - INTERDISCIPLINARY TEAM APPROACH FOR QUALITY & SUCCESS <b>Dr. Mollie Winston</b>
1:45-2:30pm	WHY PATIENTS SAY YES TO TEAM DENTISTRY <b>Dr. Lee Ann Brady</b>
<b>BREAK</b> - - - - -	
2:45-3:30pm	FROM THE GENERAL DENTIST - RESTORATIVE SUCCESS THROUGH INTERDISCIPLINARY TREATMENT PLANNING <b>Dr. Steve Ratcliff</b>
3:30-4:15pm	THE SECRETS TO THRIVING IN PRACTICE RIGHT OUT OF THE GATE <b>Mr. Kirk Behrendt</b>
4:15-4:30pm	CLOSING REMARKS <b>Mr. Imtiaz Manji</b>
4:30-5:30pm	BEER & WINE NETWORKING RECEPTION



# THURSDAY HIGHLIGHTS

**Botox and Dermal Filler Training Level 1 Course** ----- 8 a.m. – 5 p.m.

**Invisalign Fundamentals** ----- 8 a.m. – 12 p.m.

**Building a Better Business Office** ----- 1 – 4 p.m.

**Social Media Foundations** ----- 1 – 4 p.m.

**Keynote Session with Jenna Bush Hager** ----- 5:30 – 7:30 p.m.

**Technical Exhibits:**

• All Open ----- 9 a.m. – 5 p.m.

• Free WiFi & Attendee Lounges to Charge Your Device

• Messages to the Military

• Table Clinics ----- 10 a.m. – 1 p.m. & 2 – 5 p.m.

## Botox Training and Dermal Filler Training Level I Course

TWO-DAY COURSE

16  
HOURS

**Dr. Louis Malcmacher**

**Course Th100 8 a.m – 5 p.m** (one hour lunch break)

Continues on Friday from 8 a.m. – 5 p.m.

**D H A**

### Registration

**Dentists: \$2,997** (Any Dentist who registers for this course must pay Dentist fee – will not be considered staff or team member)

**Staff/Team: \$790**

**Additional Charges** Paid during the course

**Botox 100 vial: \$565 each** (price subject to change)

**Xeomin Syringe: \$220 each** (price subject to change)

**Juvederm Ultra XC: \$274 each** (price subject to change)

**Juvederm Ultra Plus XC: \$301.50 each** (price subject to change)

The American Academy of Facial Esthetics ([www.facialesthetics.org](http://www.facialesthetics.org)) will contact attendees prior to the course with pre-course information on choosing a model patient and other pertinent items. Only paid attendees are able to participate in the course. Attendees who are participating as patients will be allowed in the patient-treatment session only.

The American Academy of Facial Esthetics is proud to be the only anatomically-based training of non-surgical, minimally invasive, facial injectable program of its kind so that clinicians will feel confident in immediately integrating these services into their practice.

This course is recognized as a board-approved post-doctoral course by the Georgia Board of Dentistry.

(These statements also apply to courses Th101 & Fr118)

### COURSE OBJECTIVES:

- Patient assessment and consultation for botulinum toxin (botox / dysport) and dermal fillers
- Indications and contraindications for these techniques
- Anatomy of the head, neck and in-depth instruction in the oral and maxillofacial structures including the neurophysiology, musculature and circulatory system
- Physiology and pharmacology of oral and maxillofacial injectable treatment
- Review of sterile technique as it relates to the use of injectable pharmacologic agents
- Safety and risk issues for botulinum toxin and dermal fillers injectable therapy
- Integrating botulinum neurotoxin and dermal filler therapy into therapeutic and esthetic treatment plans
- Botulinum toxin therapeutic treatment of migraines, TMJ syndrome, facial pain and bruxism cases
- Beautiful lip enhancement
- Volumizing the nasolabial folds, marionette lines, mentalis region and lifting up the corners of the mouth using anatomical landmarks
- Smoothing lip lines and eliminating vertical “smoker’s” lines
- Best treatment techniques including anatomical muscle sites, muscle depths, proper preparation and dilution for the best oral and maxillofacial esthetic outcomes
- Knowledge of possible adverse reactions, how to avoid adverse reactions and management and treatment of possible complications
- Patient evaluation for best dentofacial esthetic and therapeutic outcomes
- Live patient hands-on training including diagnosis, treatment planning and proper dosing and delivery of botulinum neurotoxin (Botox, Dysport and Xeomin) and dermal fillers
- Proper fee structures for oral and maxillofacial injectable treatment
- Customizable office forms and informed consent needed to begin treating patients immediately



**Botulinum Toxin for Best Therapeutic and Esthetic Outcomes OnDemand Training Module**

ONE-DAY COURSE

8 HOURS

**Dr. Louis Malcmacher**  
**Course Th101 8 a.m. – 5 p.m.**  
**D H A**  
**Registration**  
**Dentists: \$1,797**  
**Staff/Team: \$390**

**Additional Charges** *Paid during the course*  
**Botox 100 vial: \$565 each** *(price subject to change)*  
**Xeomin Syringe: \$220 each** *(price subject to change)*

**COURSE OBJECTIVES:**

- Indications and contraindications for these techniques
- Anatomy of the head, neck and in depth instruction in the oral and maxillofacial structures including the neurophysiology, musculature and circulatory system
- Learn the physiology and pharmacology of oral and maxillo-facial injectable treatment
- Review of sterile technique as it relates to the use of injectable pharmacologic agents
- Safety and risk issues for botulinum toxin therapy
- Integrating botulinum neurotoxin into therapeutic and esthetic treatment plans
- Botulinum toxin therapeutic treatment of migraines, TMJ syndrome, facial pain and bruxism cases
- Learn the best treatment techniques including anatomical muscle sites, muscle depths, proper preparation and dilution for the best oral and maxillo-facial esthetic outcomes
- Knowledge of possible adverse reactions, how to avoid adverse reactions and management and treatment of possible complications



- Patient evaluation for best dento-facial esthetic and therapeutic outcomes
- Live patient hands-on training including diagnosis, treatment planning and proper dosing and delivery of botulinum neurotoxin (Xeomin, Dysport, Botox)
- Proper fee structures for oral and maxillo-facial injectable treatment
- All the customizable office forms and informed consent needed to begin treating patients immediately

4 HOURS

**Invisalign Fundamentals**  
**Course Th102 8 a.m. – 12 p.m.**  
**D H A OS**  
**Fee: \$1,995** *(each dentist can bring up to 4 staff members)*  
**Fee: \$49** *(fee for staff after comp allotment of 4) Use Th102AA*

Designed for dentists and their teams, this exciting, in-person half-day course provides participants with the clinical and operational training necessary to begin treating a broad range of patients with Invisalign. Included is a separate session exclusively for team members, covering relevant case submission topics and providing attendees practical hands-on experience. It is highly recommended that all key team members attend this program, especially hygienists, assistants and treatment coordinators. This course features active and engaging instruction to foster efficient work flow and synergy for integrating Invisalign into the practice. All attendees will receive four Invisalign CE hours.

**Dr. Robert R. Edwab**  
**Course Th103 8 – 11 a.m.**  
**Course Th104 12 – 3 p.m.** *(Repeat)*  
 Repeated on Friday (Fr134 & Fr135)  
**D H ST**  
**Fee: \$350**

**Hands-On Oral Surgery Workshop for the General Practitioner**

This hands-on course will give you the chance to broaden the scope of your practice by making oral surgery more enjoyable and predictable. Fresh pig mandibles will be used for soft tissue surgery and suturing. Training will include the proper use of cowhorn and ash forceps and rongeurs for extractions, in addition to alveoplasty and root-removal techniques.



**Dr. Michael E. Pruett**  
**Course Th105 8 a.m. – 5 p.m.**  
**D**  
**Fee: \$795**

**Introduction to Implant Dentistry: Hands-on Placement with Models**

Update your knowledge of the current and historical aspects of implant dentistry, including a review of related head and neck anatomy. You will become familiar with the use of traditional radiology and CBCT for predictable implant dentistry. A review of clinical pharmacology will give you insight into the effective management of the perioperative and postoperative implant patient. Learn how to fabricate surgical guides and gain valuable experience in a hands-on suturing lab. The course will educate you in implant placement with the use of models and conclude with a step-by-step, comprehensive protocol for restoring the single tooth implant.

**Dr. Robert C. Margeas**  
**Course Th106 8:30 – 11:30 a.m.**  
 Repeated on Friday (Fr132)  
**D**  
**Fee: \$300**

**Creating Esthetic Masterpieces with Composite Resins**

The best way to learn direct composites is by doing it yourself with hands-on instruction. Experience creating a direct composite veneer that can rival porcelain. Layering, finishing and polishing will be demonstrated both step-by-step with immediate feedback and in detail with a live video demonstration of proper anatomy, surface texturing and polishing. Improve your clinical skills with this detailed clinical course.

**Cardiopulmonary Resuscitation Re-Certification**

**Course Th107 9 a.m. – 12 p.m.**  
**Course Th108 1:30 – 4:30 p.m.** (Repeat)  
 Repeated on Friday (Fr128 & Fr129)  
**All Attendees**  
**Fee: \$75**



The American Heart Association (AHA) has significantly changed the standards and techniques for CPR recertification. Everyone previously trained in CPR now needs to know the new methods. This course is designed for those needing CPR recertification; it is not for someone learning CPR for the first time. It will include a written exam and hands-on practice. You must have had CPR training within the last three years.

Successful completion of each testing station and the written exam are necessary to satisfy license requirements. A study guide will be sent in advance to those attendees who pre-register. Participants should review this material prior to arrival.

*Note: Certification is valid for two years.*

**Dr. Samuel B. Low**  
**Course Th109 9 a.m. – 12 p.m.**  
**D ST**  
**Fee: \$295**

**Gain Perio/Restorative Access: Flaps vs. Lasers**

Challenged by subgingival margin placement? Restorative dentistry can be easier. This common procedure can be a challenge for the restorative dentist, who must prioritize patient satisfaction with esthetic appearance. In this hands-on workshop, you will experience manipulation of gingival and boney margins to obtain satisfying restorative results with defining end points and providing essential biologic width. Learn when to use a laser vs. a traditional flap for timely, positive results.

**Preventive Equipment Maintenance**

**Course Th110 9:30 a.m. – 12:30 p.m.**  
**Course Th111 1:30 – 4:30 p.m.** (Repeat)  
**All Attendees**  
**Fee: \$95**

Service technicians from local dental supply companies will cover basic preventive maintenance and safety requirements for dental office equipment. Participants will learn how to properly maintain air compressors, vacuum systems, autoclaves, cavitrons, prophylaxis jets, handpieces, X-ray processors and digital sensors. The presentation will also address how to change o-rings in a leaking air/water syringe and solve many other maintenance issues that crop up in every dental office.

**Ms. Karen Davis**  
**Course Th112 12 – 3 p.m.**  
**D H**  
**Fee: \$175**

**Oral Cancer Screening Workshop – If Not You, Then Who?**

Early diagnosis of oral cancer enables an 80-90% survival rate, but with late diagnosis, mortality can reach almost 50% within five years. This hands-on course will help you understand the growing risks associated with oral cancer, including the surge of e-cigarettes and the HPV virus. Clinicians will learn the skills to provide thorough intraoral and extraoral examinations. Course participation involves both providing and receiving an oral cancer screening with an adjunctive oral cancer screening device.

<b>KEY</b>	<b>D</b> DENTISTS	<b>LT</b> LABORATORY TECHNICIANS
	<b>H</b> HYGIENISTS	<b>SP</b> SPOUSES
	<b>A</b> ASSISTANTS	<b>All Attendees</b>
	<b>ST</b> STUDENTS	<b>New Speaker to Hinman</b>
	<b>OS</b> OFFICE STAFF	

**Invisalign Intermediate****Course Th113 1 – 5 p.m.****D****Fee: \$199**

Designed for general practitioners interested in treating more difficult Invisalign® cases, the Invisalign Intermediate course builds on the skills learned in the introductory program and introduces advanced Invisalign principles, tips and techniques. This 4-hour course delivers insights from your colleagues to assist you in gaining clinical confidence with Invisalign, help you achieve great clinical results and enhance your overall knowledge of the Invisalign System. During this course you will review the most common cases that move through a typical GP practice each day and focus on how to take advantage of Invisalign's full capabilities to achieve excellent clinical outcomes.

**Dr. Edwin T. Parks & Ms. Gail F. Williamson****Course Th114 1 – 4 p.m.**

Repeated on Friday (Fr123 &amp; Fr124)

**D H A****Fee: \$175****Are Your Pictures Perfect? How to Produce Quality Radiographs**

This course is designed to help you improve your radiographic skills and produce high-quality radiographs via lecture and hands-on instruction. Techniques to produce optimal intraoral, panoramic and digital radiographs will be presented. This course is recommended for all dental professionals, especially hygienists and assistants. Topics will include radiation safety and patient management strategies, intraoral and panoramic errors, techniques for intraoral radiography and how to position patients for panoramic radiography.

**Mr. David R. Avery, CDT****Course Th115 1:30 – 4:30 p.m.****D A LT ST****Fee: \$175****Digital Dentist - Technician Color Communication**

Efficient color communication continues to be the most challenging aspect of indirect anterior restorative dentistry. This program will update you using the latest color-communication methods and technologies available. Receive hands-on experience and instruction on four of the most popular digital shade-taking devices.

**4  
HOURS****Dr. Gary Glassman****Course Th116 1:30 – 4:30 p.m.**

Repeated on Friday (Fr146)

**D****Fee: \$345****Strategies for Predictable, Profitable and Painless Endodontic Treatment: a Workshop**

This lecture will address how the Elements motor in TF Adaptive mode will direct the file to either rotate or reciprocate based on file load in the canal. The continuous feedback loop from the file to the motor allows the movement of the file to self-adjust based on intracanal torsional stresses. Predictable irrigation protocols using Apical Negative Pressure (EndoVac) and 3-D obturation of the root-canal system will be discussed.

*Participants should bring loupes and headlamps along with a selection of preaccessed fully formed teeth negotiated to the apex with a #08 hand file.*

*Note: Course Th310 is recommended prior to attending this course for the most effective hands-on experience.*

**Dr. Robert C. Margeas****Course Th117 1:30 – 4:30 p.m.****D LT ST****Fee: \$315****Immediate Provisionalization of Implants**

Would immediate provisionalization of implants improve your practice? Use this hands-on course to take your implant practice to the next level. This course will guide you step-by-step through the use of a visualizer on how to do an immediate implant provisional for a screw-retained restoration. Numerous cases will be shown to demonstrate when to do immediate vs. delayed implant provisionals. The techniques you learn can be immediately incorporated into your practice.

**ADAA Assistants' Seminar****Course Th118 2 – 5 p.m.**

Repeated on Friday (Fr136 &amp; Fr137) &amp; Saturday (Sa153)

**A****Fee: \$60****Learning in the Round**

This seminar is created especially for the dental assistant. Don't miss this hands-on opportunity to learn about new products, updated techniques and services available. Participants will share ideas with other dental assistants in a fun, small group setting and come away energized. There will be product samples for the office and a chance to win great door prizes.

Different topics are covered at each session so register early, as this small group fills up fast. Non-member dental assistants will receive a free six-month membership in the American Dental Assistants Association courtesy of the Hinman Dental Meeting. Current members will receive a special gift, so be sure to bring your ADAA membership card.



**Ms. Laci L. Phillips**  
**Course Th200 8:30 – 11:30 a.m.**  
**All Attendees**  
**Fee: \$120**

**The Ultimate Team Challenge: Discovering your DiSC Style**

Have you ever struggled to communicate with your team? The DiSC profiling system's Ultimate Team Challenge will help you and your team increase self-knowledge. Discover how you respond to conflict, what motivates you, what causes you stress and how you solve problems. Explore your 24-page personal report to see how to adapt your own style to get along better with others, facilitate better teamwork and minimize team conflict.

*Participants of this course must register by February 26, 2015.*



<b>KEY</b>	<b>D</b> DENTISTS	<b>LT</b> LABORATORY TECHNICIANS
	<b>H</b> HYGIENISTS	<b>SP</b> SPOUSES
	<b>A</b> ASSISTANTS	All Attendees
	<b>ST</b> STUDENTS	New Speaker to Hinman
	<b>OS</b> OFFICE STAFF	

**Dr. Gerard J. Chiche**  
**Course Th201 8 – 11 a.m.**  
**D LT ST**  
**Fee: Dentists \$80, All others \$50**

**Esthetics and Function: Keys to Success**

This presentation will cover a systematic approach to significant esthetic problems in restoring the esthetic zone from single tooth restorations to full-mouth rehabilitations. There will be a strong focus on systematic occlusal management to minimize porcelain fractures and other complications associated with today's materials and esthetically driven patients.

**Dr. Gordon J. Christensen**  
**Course Th202 8 – 11 a.m.**  
**All Attendees**  
**Fee: Dentists \$80, All others \$50**

**Controversies in Dentistry and Their Solutions**

Decisions about which clinical techniques, materials, and devices to use are difficult because of conflicting advertising and confounding research in the literature. This presentation taps Dr. Christensen's interpretation of the international research, ongoing research at Clinicians Report and his personal observations to help participants navigate many controversial topics. Among the topics to be included are conventional crowns vs. CAD-CAM, crowns vs. onlays, composite vs. amalgam, VPS vs. polyether, laser vs. electrosurgery and many others.

**Dr. Harald O. Heymann**  
**Course Th203 8 – 11 a.m.**  
**D H A ST**  
**Fee: Dentists \$80, All others \$50**

**Conservative Concepts for Esthetic Success:  
 Bleaching, Veneers or What?**

How do you achieve optimal esthetics with minimal intervention? Are no-prep veneers the way to go? What tooth-whitening procedures are best? How do you conservatively treat white spots? This presentation will provide you with sensible answers to many questions regarding the rapidly changing area of conservative esthetic dentistry. Hear the latest on whitening materials and techniques and learn step-by-step clinical procedures for preparation, temporization and delivery of porcelain veneers. Numerous products will be reviewed clinically and in light of the latest research.

**Dr. Mollie Winston**  
**Course Th204 8 – 11 a.m.**  
**All Attendees**  
**Fee: Dentists \$80, All others \$50**

**Think of Yourself as the Patient: Oral Surgery for the  
 General Practitioner**

Enhance your practice of oral surgery by imagining yourself in the patient's chair. Beginning with health history and radiographic review, you will learn when to treat and when to refer. Review atraumatic extractions, alveoplasties, frenectomies, biopsies, dental implants and many other surgical procedures. Discussion will include infection management and complications, along with assisting techniques information you can apply to your daily practice.

**Dr. David Little**  
**Course Th205 8:30 – 11:30 a.m.**  
**D H A LT OS ST**  
**Fee: Dentists \$80, All others \$50**

**Enhancing Implant Diagnosis and Restorative Outcomes**

Implant dentistry can enhance the quality of our patients' lives, whether by replacing a single tooth or an entire edentulous arch. Learn to use the latest technology such as CBCT, planning software and CAD/CAM to virtually develop a restorative-driven treatment plan that produces predictable results.

**Mr. Kirk Behrendt**  
**Course Th206 9 a.m. – 12 p.m.**  
**All Attendees**  
**Fee: Dentists \$80, All others \$50**

**The Top Seven Secrets for Making Your Practice Thrive**

Some dentists and their teams are working harder than ever for the same results. This inspirational lecture will cover powerful secrets that you and your team can use today to create more opportunities to produce more dentistry and reduce the open chairs in your office. This workshop will demystify the elements that contribute to a successful practice and promote continual growth, show how great practices are keeping case acceptance high in this economy and help you re-engineer your workday and your thinking to get more out of life.

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	<b>OS</b> OFFICE STAFF	

**Dr. Gary L. Dougan****Course Th207 9 a.m. – 12 p.m.****D H A OS****Fee: Dentists \$80, All others \$50****Third-Party Payers: Understanding Dental Insurance to Maximize Success in Your Practice**

This presentation will close the disconnect between the way dental offices think and the way insurance/benefit companies set up their dental benefit plans. Gain an understanding of what drives insurance companies to design the programs that seem so mysterious to dental offices. Thinking like the insurance companies will help streamline your daily operations and package your submissions to produce less frustration and increase success. Topics will include a peek at what's coming in future dental insurance plans.

**Dr. John C. Koiss****Course Th208 9 a.m. – 12 p.m.**

Repeated on Friday (Fr254)

**All Attendees****Fee: Dentists \$80, All others \$50****Hit Man vs. Healer: Implementing a Risk-Assessment Strategy**

A comprehensive treatment approach needs a long-term strategy for dental health that prioritizes patient wellness. Until we have more objective data with better metrics, much of our clinical decision-making will remain emotionally driven and empirical. This reliance makes us more vulnerable to moral and ethical deliberations that can be mistaken for inability to make a proper diagnosis. This program will reduce such confusion. Learn a systematic approach to treatment planning for every patient in your practice, focus on the four most important diagnostic categories, develop critical risk parameters to minimize failures and maximize successful results.

**Dr. Jeffrey S. Rouse****Course Th209 9 a.m. – 12 p.m.****D H A ST****Fee: Dentists \$80, All others \$50****Integrating Airway and Sleep: Breathing Life into Your Practice**

The concept of Airway is the future of dentistry, and the 21st century practitioner must be forward thinking. This lecture will present the key features of many of the popular designs of MAA, discussing the advantages and disadvantages that will yield an Appliance Algorithm. Other topics will include high-resolution pulse oximetry and cardiopulmonary coupling in both screening and titration. Sleep medicine is no longer just a trend; it is a part of our daily personal and professional regimen. Come learn the latest about this emerging topic.

**Ms. Laney Kay****Course Th210 9:30 a.m. – 12:30 p.m.**

Repeated on Friday (Fr248) &amp; Saturday (Sa277)

**All Attendees****Fee: Dentists \$80, All others \$50****Blood, Spit and Fears: a Painless OSHA Update**

Let's face it, most OSHA training courses are anything but fun. But this class is! It's fun, it's fast, it's informative and it satisfies annual OSHA requirements. We'll cover the newest infection-control guidelines, new disease information, HIPAA highlights and other relevant regulations.

**Dr. Gordon J. Christensen****Course Th211 12 – 3 p.m.****All Attendees****Fee: Dentists \$80, All others \$50****The Ongoing Crown Revolution: Where Are We Now?**

The last few years have seen the fastest and most radical change in crown and fixed prosthesis use in the history of dentistry. However, a major challenge is that the revolution has happened so quickly that clinical and laboratory research has not kept up with clinical use. This presentation includes data on all of the new indirect restoration types as well as specific techniques for tooth preparations, impressions—conventional and digital—and correct cementation. Longevity expectations and future concepts will be discussed.



**Dr. Harold L. Crossley, Dr. Mitchell J. Gardiner and**

**Ms. Jo A. Jagor, ESQ.**

**Course Th212 12 – 3 p.m.**

**All Attendees**

**Fee: Dentists \$80, All others \$50**

#### **Panel Discussion:**

#### **Accepted Standards of Care and Dentist Liability**

A panel featuring a renowned dental pharmacologist, a dentist who serves as an expert witness in court and a defense malpractice attorney from Atlanta will enter into a wide ranging discussion that will review ever-evolving standards of care that dentists face and the liabilities that must be resolved in everyday practice. Topics will include areas such as medical histories, patient confidentiality, drug use, informed consent and pre-medication protocols to name a few. This program will allow for maximum audience participation.

**Dr. Harald O. Heymann**

**Course Th213 12 – 3 p.m.**

**D A ST**

**Fee: Dentists \$80, All others \$50**

#### **The ABCs of Adhesive and Restorative Success**

Confused by all the different dental adhesives? Are “universal” self-etching primers the answer? What is the secret to successful posterior composites? This presentation will provide information on what works and what doesn’t in adhesive and conservative restorative dentistry along with how to prevent problems with posterior composites. Get the facts based on research, not opinion and hype, about a variety of topics such as recurrent decay and sensitivity, bulk-fill flowables, new light-curing concepts, MMPs, matrixing systems, sonic and thermoplastic insertion techniques and abfractions.

**Dr. Mollie Winston**

**Course Th214 12 – 3 p.m.**

**All Attendees**

**Fee: Dentists \$80, All others \$50**

#### **Considerations for Optimizing Implant Aesthetics**

The evolution of esthetic implant dentistry provides a foundation for exploring current surgical and restorative techniques to optimize esthetic results. This presentation will address challenges such as adjacent implants in the anterior esthetic zone and include actual clinical scenarios as well as examples of both successful and suboptimal results. By sharing more than 25 years of clinical experience, the speaker strives to help you reduce treatment misadventures.

**Dr. Thomas R. McDonald**

**Course Th215 12:30 – 3:30 p.m.**

Repeated on Friday (Fr240)

**D ST**

**Fee: Dentists \$80, All others \$50**

#### **Staging Complex Restorative Cases: Putting Things in the Proper Order**

Modern dentists have developed vast knowledge in esthetics, occlusion and restorative dentistry. However, when presented with a complex case, many clinicians have difficulty deciding where to start and the proper sequence for treatment. Dr. McDonald will outline a time-tested system for diagnosis and treatment sequencing of complex esthetic-restorative cases with an emphasis on segmental restoration. This approach is often more technically achievable for the clinician and an important step toward efficiency in today’s economy.

**Mr. John K. McGill**

**Course Th216 12:30 – 3:30 p.m.**

**D SP**

**Fee: Dentists \$80, All others \$50**

#### **Achieving Financial Independence**

Will you join the 5 percent of dentists who can afford to retire at age 65? Using these winning financial strategies, you can develop a game plan to reach financial freedom. This hard-hitting program contains inside information that simply won’t be found elsewhere, gleaned from over 30 years of working exclusively with the dental profession. Learn how to reduce stress, develop winning saving and debt-reduction strategies, take advantage of huge tax-deductible retirement savings, dramatically increase business tax deductions, boost profitability, slash educational costs and discover tax-free income secrets.



## BUILDING A BETTER BUSINESS OFFICE

1 – 4 p.m.

Course Th217 | All Attendees | Fee: Dentists \$80, All others \$50

**Mr. Kirk Behrendt**

1 – 2 p.m.

**Double Your New Patient Numbers:  
Dental Marketing That Works**

The economy has changed the face of dentistry for some dental practices in the last few years. The future of dentistry will belong to practices that grow, adapt, build value and attract new patients with the right internal and external marketing tactics. Bring your team to this valuable lecture where we will show you what some of the best dental practices in the country are doing to attract more high quality patients with simple marketing tactics that are really working this year.

**Dr. Gary L. Dougan**

2 – 3 p.m.

**Dental Plans May Be Finally Changing**

This presentation will provide an insider's predictions and observations. Healthcare reform is causing insurance companies to look at their offerings and change emphasis. New quality measures and diagnostic codes are coming. Let's talk about preparing your practice for the future.

**Mr. Chuck Blakeman**

3 – 4 p.m.

**Making Money Is Killing Your Business**

Based on the "#1 Rated Business Book of the Year" "...for its impact." (NFIB) Get off the treadmill, make more money in less time and get back to the passion that brought you into business in the first place. Use your business to build your ideal lifestyle, not just an income.



## SOCIAL MEDIA FOUNDATIONS

1 – 4 p.m.

Course Th218 | All Attendees | Fee: Dentists \$80, All others \$50

**Ms. Tonya Lanthier**

1 – 2 p.m.

**Online Tools to Teach You About Yourself – There's an App for That**

Simple online hiring tools can help dental professionals connect and create thriving teams. Unlock the mystery of workplace satisfaction using DiSC personality profiles, values and culture assessments, and see how to use their own strengths to benefit their patients and practice.

**Ms. Laci Phillips**

2 – 3 p.m.

**Who Are You and Who Have You Told?**

Now that you have the perfect team in place, it's time to distinguish who you really are. Nothing describes you better than your brand. Let's take the fast track to creating and implementing your brand.

**Ms. Denise Ciardello**

3 – 4 p.m.

**Developing Patient Loyalty Through Communication**

Our world is inundated with information all day, every day. Sifting through all the emails, tweets, texts and snapchats keeps us connected but it also gives us the attention span of a gnat. Our patients are no different which makes communicating with them outside of the office a chore and keeping their attention in the office even more challenging.



**Ms. Janice Janssen**  
**Course Th219 1 – 4 p.m.**  
**DENTISTS & DENTISTS' SPOUSES ONLY**  
**Fee: Dentists \$80**

**Fraud Can't Happen to Me! Or Can It?**

Embezzlement strikes three out of five dental offices. We are likely to see these odds increase, given the state of the US economy. It can indeed happen to you: Profits walk out the back door leaving practice owners to face bankruptcy. This course will teach you how to recognize the tactics of fraudsters and give you the tools to safeguard against it.

**Dr. John C. Kois**  
**Course Th220 1:30 – 3 p.m.**  
**All Attendees**  
**Fee: \$35**



**The Myth of Anterior Guidance**

An articulator's ability to duplicate or mimic patients' functional movements is limited, creating a disadvantage for the laboratory technician. In addition, the role of anterior guidance is an assumption based on the concept of "mutual protection," not biology. The attempt to resolve biological concerns with mechanical solutions is not logical. When patients masticate, the guidance clinicians create may overload the anterior teeth, leading to excessive friction, structural failure, tooth mobility, spacing and temporomandibular dysfunction. This lecture will help you understand the envelope of function specific to the patient being treated, the communication keys needed by the laboratory technician and proper material selection, which cannot overcome improper occlusal management.

**Dr. Glenn E. DuPont**  
**Course Th221 1:30 – 4:30 p.m.**  
**D LT**  
**Fee: Dentists \$80, All others \$50**

**Simplifying Precision Partial Dentures, a Time-Saving Approach**

Many patients cannot or will not do implants for various reasons, yet still desire a healthy, comfortable, beautiful smile. The key principles for designing the stable, long-lasting precision partials that Dr. DuPont has used since joining Dr. Peter Dawson in 1979 will be discussed. Cases will be shown to illustrate how these key principles can lead to beautiful smiles that last. This systematic approach has been boiled down for optimal efficiency and profitability.



**Dr. Lori Trost**  
**Course Th222 1:30 – 4:30 p.m.**  
**All Attendees**  
**Fee: Dentists \$80, All others \$50**

**Become the "Awesome" Dental Assistant**

This course will help you build a comprehensive knowledge of composites, bonding agents, lasers, and impression materials. Each team member will learn to maximize their role within the dental team and also with patients through exceptional communication and patient accountability. Attendees will develop systems for each dental procedure. Use this course to fine tune your preparedness and efficiency and raise your initiative while lowering stress.

**Dr. Martha Ann Keels**  
**Course Th223 2 – 5 p.m.**  
**D H A OS ST**  
**Fee: Dentists \$80, All others \$50**

**Special Pediatric Dental Topics for 2015**

This session will review dental acid erosion, periodontal disease in children and dental trauma. From this lecture, you will be able to recognize dental acid erosion and determine the etiology and manage appropriately. You should also be able to diagnose periodontal disease in children and provide appropriate care. Several cases demonstrating the uses of MTA with dental trauma or pre-eruptive dental caries will be shared.



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	<b>ST</b> STUDENTS	
	<b>OS</b> OFFICE STAFF	<b>New Speaker to Hinman</b>

**Dr. Marvin H. Berman****Course Th300 8 – 11 a.m.**

Repeated on Friday (Fr341)

**All Attendees****No Fee****Special Patients, Special Dentists: Opportunity Calls**

It's no longer unusual for dentists to encounter special patients of all ages, sizes and demeanors. The number of children and adults exhibiting autism spectrum disorders, ADHD and sensory integration issues has become a dilemma for educators, caregivers, parents and society as a whole. Using video examples, Dr. Berman will discuss family dynamics and demonstrate an array of communication and clinical protocols that will enable dentists and their teams to treat these patients successfully in the office environment—eschewing mind-altering drugs.

**Dr. Harold L. Crossley****Course Th301 8 – 11 a.m.**

Repeated on Saturday (Sa371)

**D H A ST****No Fee****Pharmacologic Management of Orofacial Infections**

Explore the traditional as well as the newer antibiotic, antifungal and antiviral agents available to treat patients with orofacial infections. Hear the latest about indications and contraindications, the newest SBE prophylaxis guidelines, new recommendations for the orthopedic prosthesis patient. Learn how and when to use antifungal and antiviral medications more effectively and when not to use them and potentially fatal drug interactions with antibiotics.

**Dr. Mitchell J. Gardiner****Course Th302 8 – 11 a.m.****All Attendees****No Fee****Can Your Dental Team Help Defend You in a Malpractice Lawsuit?**

Clinical documentation is the gold standard in defending malpractice lawsuits. The entire dental team is critically important in both preventing a lawsuit and defending against one by keeping records that meet accepted standards in every way. This course provides a rare opportunity for you to review and analyze actual malpractice cases to understand how proper documentation and proven team techniques helped dentists to successfully defend against lawsuits in court. Your patient care will improve after this course.

**Dr. Mark E. Hyman****Course Th303 8 – 11 a.m.****All Attendees****No Fee****The Top 20 Game-Changers of 2015**

How do you improve your patients' experience while delivering optimal care? Updated yearly, this course teaches how highly successful teams constantly re-imagine, reinvent, and implement change to ensure success during turbulent times. Prepare to laugh and learn about living life in the fast lane of private practice.

**Dr. Wayne E. Kerr****Course Th304 8 – 11 a.m.**

Repeated on Saturday (Sa366)

**All Attendees****No Fee****Stuff Worth Knowin' About Money, Practice and Life**

It has been said that "growing old is a given, but growing wise is an option." This presentation will be filled with contemporary, pertinent and useful information regarding financial management, clinical practice and life. Participants will improve their chances for financial success; review and evaluate current restorative materials, devices and clinical techniques; and consider serious life challenges. We will not only discuss protecting your loved ones, but also explore fifteen ways to love life more. Information (and homework) from this course will inspire participants, and could even change their lives.

**Dr. John A. Svirsky****Course Th305 8 – 11 a.m.****All Attendees****No Fee****Oral Cancer 2015: Lumps, Bumps and Lesions for all Seasons**

This course deals with the diagnostic challenges and risk factors of oral cancer. Areas of emphasis will include the health effects of tobacco products and alcohol, premalignant and malignant oral lesions, human papilloma virus and diagnostic techniques. Tobacco advertising will be examined. This course will be presented in Dr. Svirsky's interactive and entertaining style. Get ready to laugh, learn and make a major difference in the lives of your patients.



**Dr. Peter Shatz**  
**Course Th306 8:30 – 9:30 a.m.**  
**D H A OS ST**  
**No Fee**

**Soft Tissue Grafting and Root Coverage**

Hear the latest about the current state of soft tissue replacement therapy around teeth, implants and edentulous ridges. It will also provide an overview of the anatomy pertinent to each respective procedure, the biology of wound healing, and advanced surgical techniques including autogenous and allogeneic tissue. By having a thorough understanding of these grafting procedures, you should be able to improve outcomes in implant and non-implant supported cases, as well as increasing esthetic results for your patients.

**Dr. James Fondriest**  
**Course Th309 8:30 – 11:30 a.m.**  
**All Attendees**  
**No Fee**

**Marketing the Cosmetic Dental Practice with an Attractive Website**

The majority of today's patients look online for a new dentist or at least check offices out that way. Whether we like it or not, information on the Internet defines who you are. Your website is the face of your practice and has become your practice brochure. Learn how to properly define your market niche and create a website that reflects what your practice offers. Discussion will include how to use dental photography to market dentistry.

**Ms. Heidi Arndt**  
**Course Th307 8:30 – 11:30 a.m.**  
**D H OS ST**  
**No Fee**

**I Want A Raise!**

In this course, Ms. Arndt will review the current hygiene-compensation trends across the country. From per-hour pay to performance-based compensation, she will discuss the pros and cons of each plan and how they will affect the dental hygiene team, the patients and the growth of the dental practice.

**Dr. Gary Glassman**  
**Course Th310 8:30 – 11:30 a.m.**  
 Repeated on Friday (Fr342)  
**D A**  
**No Fee**

**Strategies for Predictable, Profitable and Painless Endodontic Treatment**

This lecture will address how the Elements motor in TF Adaptive mode will direct the file to either rotate or reciprocate based on file load in the canal. The continuous feedback loop from the file to the motor allows the movement of the file to self-adjust based on intracanal torsional stresses. Predictable irrigation protocols using Apical Negative Pressure (EndoVac) and 3-D obturation of the root-canal system will be discussed, including Continuous Wave of Condensation.

*Note: This course is recommended prior to attending Course Th116.*

**Ms. Denise Ciardello and Ms. Janice Janssen**  
**Course Th308 8:30 – 11:30 a.m.**  
 Repeated on Friday (Fr355)  
**All Attendees**  
**No Fee**

**OMG! The Office Management Guide**

Office management is an essential element of any practice. Practice owners, dentists and managers are expected to know all, be everywhere and ensure a smoothly operating office every day. In this presentation, office management personnel will be given the tools necessary to manage a dental practice with confidence. This course is ideal for start-up offices as well as established practices. Participants will workshop and create their own office protocols with detailed, practical tools and systems that can be implemented immediately.

**Mr. Joseph D. Jordan**  
**Course Th311 8:30 – 11:30 a.m.**  
**D ST**  
**No Fee**

**Transitions: A Primer on Selling a Dental Practice**

A dental practice is a tremendous asset and great care must be taken in its transferring. A practice transition may seem like a daunting task to many doctors. Use this program to learn the step-by-step process of preparing for and undertaking a unique practice sale. Discussion will include current trends in dental practice transitions and what the selling doctor can expect.

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	<b>ST</b> STUDENTS	<b>New Speaker to Hinman</b>
	<b>OS</b> OFFICE STAFF	



**Mr. Charles Loretto**

**Course Th312 8:30 – 11:30 a.m.**

**D ST SP**

**No Fee**

### **Financial Decisions You Must Get Right**

Discover the key business decisions you must make as a practice owner. Using a number of real life case studies to examine the impact of effective financial strategies, this interactive presentation is designed to actively engage you to explore proven solutions. Attend this comprehensive, high-energy lecture and leave motivated and excited about your financial future.

**Dr. Edwin T. Parks**

**Course Th313 8:30 – 11:30 a.m.**

**D H LT ST**

**No Fee**

### **Let's Get 3-D: An Overview of Cone Beam Computed Tomography (CBCT)**

This new imaging modality is rapidly gaining acceptance in the dental community. As with any new technology, there are misconceptions about its utility. This presentation will describe the common components, operation, indications and limitations of CBCT and evaluate the available products. We will review basic image processing and third-party software, the normal anatomy of the neck and jaws in 3-D and examine case studies that illustrate the uses of CBCT.

**Dr. Steve Ratcliff**

**Course Th314 8:30 – 11:30 a.m.**

**D H LT ST**

**No Fee**

### **Complex Cases Made Simple**

We all have them, those cases that leave us scratching our heads wondering what to do. This presentation will introduce you to Facially Generated Treatment Planning, an elegant system taught at Spear Education that will help you understand how to create a treatment plan for even the most difficult cases. Not only will you be able to create treatment plans for complex cases, but also have a tool that will help your patients choose higher levels of care.



**Mr. Robert F. Spiel**

**Course Th315 8:30 – 11:30 a.m.**

**All Attendees**

**No Fee**

### **Upside-Down Leadership: Building a Team of Owners that Takes Everyone to the Top**

A motivated team of loyal, "in-powered" team members will take a practice to the next level and beyond—and "upside-down leadership" is the catalyst for achievement. These simple principles radically change the usual dynamic of high stress and burnout to building a synergistic, results-driven, high performance culture. This presentation strips away the mystery from true leadership and team building, and is designed for owners, office managers and every dental team member desiring extraordinary personal and professional success.

**Dr. Mel Hawkins**

**Course Th316 9 a.m. – 12 p.m.**

**All Attendees**

**No Fee**

### **Medical Emergencies in the Office and Life**

Emergencies directly affect patients and the dental team that reacts to them, but they can also impact day-to-day life in the home and community. Discover reasonable and universal approaches to the medical emergencies that can happen anywhere at any time. Drugs, although sometimes necessary, are de-emphasized and attempting IV access is actually contraindicated. From shopping malls to the home environment, whether facing diabetes, angina, stroke or sports and child injuries, the syncope diagnostic protocol is vital and can be initiated in virtually any urgent situation to buy time.

**Dr. Lee Ann Brady, Dr. Jeff J. Brucia and Dr. Glenn E. DuPont**

**Course Th317 9:30 a.m. – 12:30 p.m.**

**D**

**No Fee**

### **Bilateral Manipulation and Gnathology: Two Paths to Clinical Success**

Join Dr. Brady as she moderates an open discussion comparing and contrasting two divergent paths to clinical success. This presentation will overview cases in which occlusal factors play a role in restorative failure and temporomandibular disorder. Based on solid principles and the proper use of clinical instrumentation, Dr. Brucia and Dr. DuPont will guide you through the management of complex dental cases including restoring the heavy wear case, managing failing treatment and the restorative dentist's role in the interdisciplinary surgical case.

**DANB Forum**  
**Course Th318 10 – 11 a.m.**  
**Course Th319 1 – 2 p.m. (Repeat)**  
**All Attendees**  
**No Fee**



**Dr. Mark E. Hyman**  
**Course Th322 12 – 3 p.m.**  
**All Attendees**  
**No Fee**

**The Secret Sauce:  
 Hidden Ingredients of Highly Successful Teams**

What is it that differentiates the top practices from the average? What is their secret that leads to extraordinary production, collection, overhead control, team retention and fun? Laugh and learn as we reveal the formula, discuss action steps to take today and see your team re-engage and thrive.

**Dr. Gerard J. Chiche**  
**Course Th323 12:30 – 3:30 p.m.**  
 Repeated on Saturday (Sa370)

**D LT ST**  
**No Fee**

**An Update on All-Ceramic Crowns, Porcelain Veneers and Bonding**

This program will present a series of treated cases and demonstrate in great detail how to optimize clinical techniques with all-ceramic crowns and porcelain veneers. Emphasis will be placed on tooth preparation, provisional restoration, cement selection and step-by-step adhesive bonding techniques.

**Mr. Imtiaz Manji**  
**Course Th324 12:30 – 3:30 p.m.**  
**All Attendees**  
**No Fee**

**Leadership for Profound Team and Practice Success**

Is there a secret that makes some practices overflow with energy and success while others plateau and struggle to improve? In this presentation, packed with insights into real-life leadership, self-motivation and teamwork, Mr. Manji reveals the seven principles that drive greatness and how to apply them within your practice. Learn how to unlock the highest level of performance in yourself and those around you to support incredible patient care. Achieve important practice goals and create ongoing opportunities for growth that can transform your practice into a place of purpose and fulfillment on both personal and professional levels.

**Dr. Martha Ann Keels**  
**Course Th320 10 – 11:30 a.m.**  
**D H A ST**  
**No Fee**



**Managing Pediatric Dental Eruption and Exfoliation**

It is critical for clinicians seeing children to vigilantly monitor dental eruption and exfoliation. During this 90 minute session, a multitude of clinical cases will be used to share the diagnosis and management of dental eruption and exfoliation. Every case is unique and offers a valuable teaching pearl. Highlights will include neonatal teeth, delayed primary incisor eruption, managing extra teeth and impacted teeth.

 **Dr. Peter Shatz**  
**Course Th321 11 a.m. – 12 p.m.**  
 Repeated on Friday (Fr249)  
**D H A OS ST**  
**No Fee**



**3-D Guided Implant Surgery**

Dental implant treatment can be seen as a prosthetic discipline with a surgical component. Optimal prosthetic outcomes depend on excellent treatment planning. Conventional implant placement, with surgical templates, are restorative driven but do not help the surgeon diagnose the underlying anatomy. CBCT-guided surgery allows the dental team to plan ideal tooth position followed by ideal implant position and the recognition of any bone deficiencies. This course will review the fundamentals of CBCT-guided implant surgery.

<b>KEY</b>	<b>D</b> DENTISTS	<b>LT</b> LABORATORY TECHNICIANS
	<b>H</b> HYGIENISTS	<b>SP</b> SPOUSES
	<b>A</b> ASSISTANTS	<b>All Attendees</b>
	<b>ST</b> STUDENTS	 <b>New Speaker to Hinman</b>
	<b>OS</b> OFFICE STAFF	

**Dr. Wayne E. Kerr**

**Course Th325 1 – 2 p.m.**

Repeated on Saturday (Sa385)

**D H A ST**

**No Fee**

**Ten Things...!**

Designed to enhance the skills of not just the dentist but the entire clinical team, this presentation examines some of the challenges dental teams face daily and describes solutions to improve chairside efficiency using a number of the most cutting edge products and techniques available in today's market. Participants will learn how to obtain detailed alginates, create custom acrylic temporaries faster, achieve tighter Class II contacts, stabilize broken teeth within minutes, and restore Class V lesions more easily.



**Dr. Tieraona Low Dog**

**Course Th328 1 – 4 p.m.**

**All Attendees**

**No Fee**

**The Fire Within**

While acute inflammation is a vital and life-saving component of our body's immune and healing response, there is a growing consensus that persistent inflammation is a common pathway for the development of disorders ranging from periodontal disease to cardiovascular disease, depression and cancer. In this highly informative session, we will explore the relationship between inflammation and disease and more importantly, discuss strategies for squelching the smoldering fire within.

**Mr. Joseph D. Jordan**

**Course Th326 1 – 2:30 p.m.**

**D ST SP**

**No Fee**

**The Next Step: Associateships and the New Dentist**

Associateship positions offer a wealth of experience for new dentists and are often seen as the "next step" after graduation. Discover how to evaluate associateship positions from the standpoint of the new dentist and the host doctor, including the economic benefits, volume factor and probability for long-term success. Understanding the perspectives that both parties bring to the position can help ensure a successful and fulfilling association.



**Dr. David T. Wong**

**Course Th329 1 – 4 p.m.**

Repeated on Friday (Fr353)

**All Attendees**

**No Fee**

**Salivary Diagnostics for Oral and Systemic Disease Detection**

Imagine a world where a visit to the dentist saves your life. Imagine a world where doctors don't have to draw your blood to test if you're sick. Imagine a world where procedures save countless lives and save billions of dollars. The goal of the Salivary Diagnostics laboratory is to make this dream a reality. Dr. Wong's laboratory, along with collaborators, first discovered salivary exRNA molecules in 2004 and demonstrated their translational utility for detecting oral cancer. Over the next several years, the team developed salivary exRNA biomarkers for a number of oral and systemic diseases. The systems and device prototypes they have been developing over the years are nearing approval by the FDA, and should be available to the dental profession in the near future. Come hear the latest in Dr. Wong's remarkable research and diagnostic devices.

**Dr. Lee H. Silverstein**

**Course Th327 1 – 2:30 p.m.**

**All Attendees**

**No Fee**

**Bisphosphonates and Associated Necrosis of the Jaw:  
An Update for the Dental Team**

When patients disclose that they are taking oral bisphosphonate drugs like Fosamax or have received IV bisphosphonates during chemotherapy, what should the dental team do? Understand what to tell your patients and about your own liability. This presentation will clarify these and many other questions to help your patients receive the best informed care.



**Dr. James Fondriest**  
**Course Th330 1:30 - 4:30 p.m.**  
**All Attendees**  
**No Fee**

### Photography in the Cosmetic Dental Practice

More dentists are realizing the profound benefits of photography in laboratory communication, treatment planning and marketing cosmetic services. Learn the best practices for composing pictures for diagnosis, patient documentation and creating value for your patients. Discussion will cover proper diagnostic photography to better communicate with laboratories and interdisciplinary partners, how to take beautiful photographs of dental work and how to use images to increase case acceptance.

 **Mr. Robert F. Spiel**  
**Course Th331 1:30 – 4:30 p.m.**  
**All Attendees**  
**No Fee**

### The Total Team Approach to Maximum Case Acceptance

A solid “yes” to treatment recommendations, along with a clear financial plan, is the moment of truth in a practice. Everything culminates here and a practice’s success depends on it. Consistently achieving this success takes an entire team focused on rapport building and communication, converting patients’ needs into wants. This straight forward, total team patient care and co-diagnosis system leads patients to “own” their treatment and understand its urgency while making patient interactions memorable, rewarding and practice building.

**Ms. Bethany Valachi**  
**Course Th332 1:30 – 4:30 p.m.**  
**All Attendees**  
**No Fee**

### Neck, Back and Beyond: Preventing Pain for Peak Productivity

This research-based, interactive course will cover how equipment selection and adjustment, patient positioning, lighting and movement impact your health. You will learn the three essential ergonomic criteria for selecting loupes that will improve your health, not make it worse and identify pain syndromes common in dentistry. Begin to implement evidence-based ergonomic interventions by properly selecting and adjusting delivery systems, stools and chairs depending on operator size, job type and operator size. You will see how to appropriately position the patient, headrest and light to treat various arches and quadrants.

 **Ms. Jessica Wilson**  
**Course Th333 1:30 – 4:30 p.m.**  
**All Attendees**  
**No Fee**

### The Standard of Care for Infection Control

This seminar will review infection-control principles pertaining to sterilization, disinfection of patient-care items and dental unit waterline treatment in accordance with CDC guidelines for optimal infection control and patient safety. Attendees will gain an understanding of how to manage dental instruments to continually withstand the rigors of instrument processing and sterilization. Learn to identify best practices and strategies to maximize safety and efficiency in instrument processing.

**Dr. Jeffrey B. Pafford**  
**Course Th334 2 – 3:30 p.m.**  
**All Attendees**  
**No Fee**

### Modern Approaches to Endodontics: Treat Your Patients Better Starting Monday Morning

Endodontics is currently one of the most rapidly changing areas of dentistry. The technological advances of the last two decades have increased the efficiency of endodontic procedures. However, now is the time to focus on long term outcomes, which are really what is important to our patients. This course will investigate endodontic failures and outline modern approaches to minimize failures and better serve our patients.

**1.5**  
**HOURS**

 **Dr. Michael C. DiTolla**  
**Course Th335 2:30 – 4 p.m.**  
**D A L T S T**  
**No Fee**

### The Monolithic Revolution

In the last eight years there has been a stunning change from Porcelain Fused to Metal (PFM) crowns to full porcelain crowns. As a dentist who practices within the largest lab in the U.S., Dr. DiTolla has access to tens of thousands of doctors’ preps and impressions on a monthly basis and has an intimate knowledge of the common habits of the dentists getting the best restorative results. CAD/CAM technology has ushered in a new generation of digital impressions and high strength cementable restorations that have changed the face of dentistry. Come join one of dentistry’s most entertaining speakers as he takes us along the path of the Monolithic Porcelain Revolution.

**1.5**  
**HOURS**

PLAN NOW TO PARTICIPATE ON SATURDAY



**Are you planning to hire an associate or a new staff member?  
Are you looking for a job?**

Don't miss out on your chance to post your open positions or learn about job openings. **Career Connections by Hinman** is a great way to network and connect with top dental practices.

**Here are some quick tips to make the most out of your experience:**

- 1 Step One:** Update your CV or resume and social media profiles. Consistency is important.
- 2 Step Two:** Login prior to the event, review the openings, prioritize the employers that you want to visit, and prepare a quick introduction.
- 3 Step Three:** Bring a positive attitude and dress for a professional interview.
- 4 Step Four:** Prepare questions in advance. Keep conversations focused. Come armed with a list of the strengths you offer.
- 5 Step Five:** Follow up. Send a thank you note or e-mail for information and guidance received.



Please visit [hinman.org/careerconnections.aspx](http://hinman.org/careerconnections.aspx) on February 2 for more information.

**HINMAN HEADSHOTS**

Friday, March 27 and Saturday, March 28 in the Exhibit Hall

This year Hinman will have a photographer taking headshots on Friday and Saturday in the exhibit hall. This service is being offered free of charge to registered attendees of the meeting. It's a great time to take your first headshot, update an existing one or have a staff photo made for the office website.

Please visit [hinman.org](http://hinman.org) on February 2 for more information.



Capitol Building



# FRIDAY HIGHLIGHTS

**G.O.L.D. Program – Graduates of the Last Decade** \_\_\_\_\_ 8 a.m. – 5:30 p.m.

**Hormones and You...A Look at the "Big Three"** \_\_\_\_\_ 9:30 a.m. – 12 p.m.

**Hygiene from the Ground Up** \_\_\_\_\_ 9:30 a.m. – 12:30 p.m.

**Live Patient Course with Dr. Joseph Massad,  
"Learn Implant Dentures by Watching the Best!"** \_\_\_\_\_ 1 – 5 p.m.

**Chairside 101 for Dental Professionals:  
Secrets for Comfort & Career Longevity** \_\_\_\_\_ 1:30 – 4:30 p.m.

**Dental Student Networking & Reception** \_\_\_\_\_ 4 – 5 p.m.

**"Great Gatsby" Auxiliary Reception** \_\_\_\_\_ 7 – 11 p.m.

**Dentist Reception with The Stephen Lee Band** \_\_\_\_\_ 7:30 – 11 p.m.

**Technical Exhibits:**

• all Open \_\_\_\_\_ 9 a.m. – 6 p.m.

• inman Headshots

• Ergonomics Evaluation Clinic – Booth 201

• Table Clinics \_\_\_\_\_ 9 – 11 a.m., 12 – 2:30 p.m.  
& 3:30 – 6 p.m.



**Shorten your trip to success and practice ownership. Change your life by joining us for a day-long journey to your future.**

**G.O.L.D. PROGRAM | Course Fr500 | Earn 7 hours of CE**

Dentists who have graduated in the last ten years face extraordinary challenges. Economic pressures, student debt, the lure of corporate dentistry and increased competition make the path to a successful independent practice much more difficult.

**Change your life through this unique opportunity to guide Graduates of the Last Decade towards growth and future success by sponsoring them in the G.O.L.D. Program.**

- The lecture room will be set with tables for ten people. Serve as Table Host for the dentists you sponsor and build relationships throughout the day.
- Support doctor goals for practice ownership, growth and success.
- Develop stronger relationships to improve communication and case success.
- Encourage involvement in professional standards and organized dentistry.

In this unique program, the Hinman Dental Meeting provides a forum for leadership with young doctors. By hosting a full or half table, you'll differentiate yourself among your colleagues as a trusted advisor for young dentists – and as an interdisciplinary partner for tomorrow's leaders. Help support education in clinical dentistry, independent practice and improve interdisciplinary care.

**PROGRAM FEES**

This opportunity is ideal for dentists who have graduated in the past 10 years, accompanied by a sponsoring dentist who serve as table host. Sponsors are encouraged to purchase full tables or half tables to maximize their experience.

*FULL TABLE . . . Sponsor + 9 Doctors*

*HALF TABLE . . . Sponsor + 4 Doctors*

**Sponsorship is \$170 per dentist, and the number of attendees can be adjusted when registering. There is no minimum or maximum requirement. Table Hosts, and the Dentists they sponsor to Hinman, attend the course for no additional cost (after paying the registration fee.) Attendees not sponsored by another dentist can add this course for \$150. Visit [hinman.org/gold](http://hinman.org/gold) for more information.**

**FRIDAY MARCH 27, 2015**

PROGRAM AGENDA

8:00-8:10am	<b>WELCOME TO G.O.L.D.</b>
GENERAL CHAIRMAN	<b>Dr. Dave Lee</b>
8:10-8:30am	<b>LEADERSHIP FOR YOUR FUTURE</b>
EMCEE	<b>Mr. Imtiaz Manji</b>
8:30-9:30am	<b>ENTREPRENEURSHIP &amp; SUCCESS</b>
KEYNOTE SPEAKER	<b>Mr. John Connolly</b>
	Managing Director, Bain Capital Ventures
9:30-10:15am	<b>WHY OWNING YOUR PRACTICE IS THE KEY TO YOUR FUTURE</b>
	<b>Mr. Charles Loretto</b>
<b>BREAK</b> - - - - -	
10:30-11:15am	<b>HOW TO OWN YOUR PRACTICE</b>
	<b>Mr. John McGill</b>
11:15am-12pm	<b>DENTAL TEAM BUILDING</b>
	<b>Dr. Mark Hyman</b>
<b>LUNCH INCLUDED</b> - - - - -	
1-1:45pm	<b>FROM THE SPECIALIST - INTERDISCIPLINARY TEAM APPROACH FOR QUALITY &amp; SUCCESS</b>
	<b>Dr. Mollie Winston</b>
1:45-2:30pm	<b>WHY PATIENTS SAY YES TO TEAM DENTISTRY</b>
	<b>Dr. Lee Ann Brady</b>
<b>BREAK</b> - - - - -	
2:45-3:30pm	<b>FROM THE GENERAL DENTIST - RESTORATIVE SUCCESS THROUGH INTERDISCIPLINARY TREATMENT PLANNING</b>
	<b>Dr. Steve Ratcliff</b>
3:30-4:15pm	<b>THE SECRETS TO THRIVING IN PRACTICE RIGHT OUT OF THE GATE</b>
	<b>Mr. Kirk Behrendt</b>
4:15-4:30pm	<b>CLOSING REMARKS</b>
	<b>Mr. Imtiaz Manji</b>
4:30-5:30pm	<b>BEER &amp; WINE NETWORKING RECEPTION</b>



**Dermal Filler Training For Every Practice OnDemand Training Module**

ONE-DAY COURSE

8 HOURS

**Dr. Louis Malcmacher**  
**Course Fr118 8 a.m. – 5 p.m.**  
**D H A**  
**Registration**  
**Dentists: \$1,797**  
**Staff/Team: \$390**

**Additional Charges** *Paid during the course*  
**Juvederm Ultra XC: \$274 each** (price subject to change)  
**Juvederm Ultra Plus XC: \$301.50 each** (price subject to change)

**COURSE OBJECTIVES:**

- Patient assessment and consultation for dermal fillers
- Indications and contraindications for these techniques
- Anatomy of the head, neck and in depth instruction in the oral and maxillofacial structures including the neurophysiology, musculature and circulatory system
- Learn the physiology and pharmacology of oral and maxillo-facial injectable treatment
- Review of sterile technique as it relates to the use of injectable pharmacologic agents
- Safety and risk issues for dermal fillers injectable therapy
- Integrating dermal filler therapy into therapeutic and esthetic treatment plans
- Beautiful lip enhancement and how to avoid giving your patients “duck” lips
- Enhancing the cupid's bow to create a beautiful lip
- Volumizing the nasolabial folds, marionette lines, mentalis region and lifting up the corners of the mouth using anatomical landmarks



- Smoothing lip lines and eliminating vertical “smokers” lines
- Learn the best treatment techniques including anatomical muscle sites, muscle depths, proper preparation and dilution for the best oral and maxillo-facial esthetic outcomes
- Knowledge of possible adverse reactions, how to avoid adverse reactions and management and treatment of possible complications
- Patient evaluation for best dento-facial esthetic and therapeutic outcomes
- Live patient hands-on training including diagnosis, treatment planning and proper dosing and delivery dermal fillers
- Proper fee structures for oral and maxillo-facial injectable treatment
- Observe many model patients during the day
- One on one comprehensive mentored instruction as you work hands-on your model patient
- Understanding and incorporating oral and maxillo-facial treatment into your daily practice

**Dr. Glenn E. DuPont**  
**Course Fr119 8 – 11 a.m.**  
**Course Fr120 1 – 4 p.m. (Repeat)**  
**D**  
**Fee: \$300**

**A Predictable, Step-by-Step Approach to Occlusal Equilibration**

In his latest book, Pete Dawson writes, “Whether general practitioner or specialist, practicing without a comprehensive understanding of occlusal principles exacts a costly penalty in missed diagnoses, unpredictable treatment results and lost production time.” Knowing how to equilibrate a dentition is critical to every dentist and for almost every patient. As we help our patients maintain their dentition in comfort, function, health and esthetics, idealizing the forces on the teeth in harmony with their systems is one of the most critical components of our treatment.

**Dr. David Little**  
**Course Fr121 8 – 11 a.m.**  
**D A**  
**Fee: \$345**

**Implant Solutions for the Edentulous Patient: a Workshop**

Implant dentistry can improve the quality of life for fully edentulous patients. New advancements in technology and products enhance function and create the illusion of reality in patient smiles. Gain a higher level of technical knowledge and be motivated to achieve a new level of care. Participants will learn diagnosis and treatment planning solutions for the edentulous patient, including how to determine fees for these services. Using models you will work with surgical guides and implant placement options. You will place and pick up Locator and Ball attachments. You will also use the SynCone and Conus attachment systems on models, as well as working with completely screw retained prosthesis. Come learn and experience the options available for today's edentulous patient.



**Dr. Lori Trost**

**Course Fr122 8 – 11 a.m.**

**D H A ST**

**Fee: \$195**

**Reduce “Temporary” Anxiety**

If temporaries frustrate you, this is your course. Use this hands-on course to learn a consistent and predictable system that creates temporary restorations that are durable and tooth protective while promoting soft tissue health. By actually working on your clinical techniques in this course, this simple approach will build confidence and efficiency in your everyday practice. Learn step-by-step techniques for fabricating single and multi-unit temporaries, selecting proper materials for each individual case presentation and finishing and polishing to create high-end esthetics and restoring broken cusps with confidence. This is information you can implement when you return to your practice.

**Dr. Edwin T. Parks and Ms. Gail F. Williamson**

**Course Fr123 8:30 – 11:30 a.m.**

**Course Fr124 1 – 4 p.m. (Repeat)**

Repeated from Thursday (Th114)

**D H A**

**Fee: \$175**

**Are Your Pictures Perfect? How to Produce Quality Radiographs**

This course is designed to help you improve your radiographic skills and produce high-quality radiographs via lecture and hands-on instruction. Techniques to produce optimal intraoral, panoramic and digital radiographs will be presented. This course is recommended for all dental professionals, especially hygienists and assistants. Topics will include radiation safety and patient management strategies, intraoral and panoramic errors, techniques for intraoral radiography and how to position patients for panoramic radiography.

**Dr. Lee H. Silverstein**

**Course Fr125 8:30 – 11:30 a.m.**

**Course Fr126 1:30 – 4:30 p.m. (Repeat)**

**D A ST**

**Fee: \$350**

**GUMS R US Crown Length: A User-Friendly Hands-On Course**

Diagnosing the need for a crown-lengthening procedure is of paramount importance, as is understanding the differences between esthetic crown lengthening and functional crown lengthening on a posterior tooth. This hands-on experience using pig jaws will show you a step-by-step procedure to crown-lengthen teeth in both the anterior and the posterior regions of the mouth. Surgical, bone recontouring and suturing techniques will be demonstrated for and performed by each participant.

**Dr. Joseph Thornton and  Dr. William Lobel**

**Course Fr127 8:30 – 11:30 a.m.**

Repeated on Saturday (Sa152)

**D A LT ST**

**Fee: \$325**

**Complete Dentures: Anticipating and Overcoming Common Problems**

Despite advancements in dental care, removable prosthodontics remains an often necessary treatment. Use this hands-on course to discover how to overcome problems commonly associated with edentulous patients and methods to intercept these problems. You will work with models to review improved impression techniques for edentulous, partially edentulous and implant patients. A simple method of accurately recording the patient’s centric relation (without wax rims) will be detailed. Additionally, overcoming some of the most common problems with implant overdentures and laboratory communication will be addressed.





**Cardiopulmonary Resuscitation Re-Certification**

**Course Fr128 9 a.m. – 12 p.m.**

**Course Fr129 1:30 – 4:30 p.m. (Repeat)**

Repeated from Thursday (Th107 & Th108)

**All Attendees**

**Fee: \$75**

The American Heart Association (AHA) has significantly changed the standards and techniques for CPR re-certification. Everyone previously trained in CPR now needs to know the new methods. This course is designed for those needing CPR re-certification; it is not for someone learning CPR for the first time. It will include a written exam and hands on practice. You must have had CPR training within the last three years.

Successful completion of each testing station and the written exam is necessary to satisfy license requirements. A study guide is sent in advance to those attendees who pre-register. Participants should review this material prior to arrival.

*Note: Certification is valid for two years.*

**Dr. James Fondriest**

**Course Fr130 9 a.m. – 12 p.m.**

**Course Fr131 2 – 5 p.m. (Repeat)**

**All Attendees**

**Fee: \$245**

**Digital Dental Photography Workshop**

Dental photography can enhance communication with patients, colleagues and technicians. This hands-on course will review camera basics and how to take dental images quickly and efficiently. Participants are encouraged to bring a personal SLR camera with a macro lens, retractors and mirrors, but loaners will be available. You will learn camera options, ideal settings, software, file management, how to share images and why you should be taking digital images in your practice every day.



**Dr. Robert C. Margeas**

**Course Fr132 9 a.m. – 12 p.m.**

Repeated from Thursday (Th106)

**D**

**Fee: \$300**

**Creating Esthetic Masterpieces with Composite Resins**

The best way to learn direct composites is by doing it yourself with hands-on instruction. Experience creating a direct composite veneer that can rival porcelain. Layering, finishing and polishing will be demonstrated both step-by-step with immediate feedback and in detail with a live video demonstration of proper anatomy, surface texturing and polishing. Improve your clinical skills with this detailed clinical course.

**Dr. David L. Rothman**

**Course Fr133 9 a.m. – 12 p.m.**

**All Attendees**

**Fee: \$325**

**Pulp Therapy and Restorative Treatment in Primary Teeth**

So you've decided to save a primary tooth for space maintenance or esthetics, but you're just not sure how. This hands-on course will review pulpotomies, pulpectomies, and the appropriate restoration of the tooth, either with a composite or a stainless steel crown. Attendees will perform a pulpotomy, place appropriate medication and fit a stainless steel crown to a typodont tooth.

**Dr. Robert R. Edwab**

**Course Fr134 9 a.m. – 12 p.m.**

**Course Fr135 1:30 – 4:30 p.m. (Repeat)**

Repeated from Thursday (Th103 & Th104)

**D ST**

**Fee: \$350**

**Hands-On Oral Surgery Workshop for the General Practitioner**

This hands-on course will give participants the chance to broaden their scope of practice by making oral surgery more enjoyable and predictable. Fresh pig mandibles will be used for soft tissue surgery and suturing. Training will include the proper use of cowhorn and ash forceps and rongeurs for extractions, in addition to alveoplasty and root-removal techniques.

<b>KEY</b>	<b>D</b> DENTISTS	<b>LT</b> LABORATORY TECHNICIANS
	<b>H</b> HYGIENISTS	<b>SP</b> SPOUSES
	<b>A</b> ASSISTANTS	<b>All Attendees</b>
	<b>ST</b> STUDENTS	<b>New Speaker to Hinman</b>
	<b>OS</b> OFFICE STAFF	

**ADAA Assistants' Seminar**

**Course Fr136 9:30 a.m. – 12:30 p.m.**

**Course Fr137 1:30 – 4:30 p.m. (Repeat)**

Repeated from Thursday (Th118) & Saturday (Sa153)

**A**

**Fee: \$60**

**Learning in the Round**

This seminar is created especially for the dental assistant. Don't miss this hands-on opportunity to learn about new products, updated techniques, and services available. Participants will share ideas with other dental assistants in a fun, small group setting and come away energized. There will be product samples for the office and a chance to win great door prizes.

Different topics are covered at each session so register early, as this small group fills up fast. Non-member dental assistants will receive a free six-month membership in the American Dental Assistants Association courtesy of the Hinman Dental Meeting. Current members will receive a special gift, so be sure to bring your ADAA membership card.

**Dr. Alfred D. Wyatt, Jr.**

**Course Fr138 9:30 a.m. – 12:30 p.m.**

**Course Fr139 1:30 – 4:30 p.m. (Repeat)**

**D ST**

**Fee: \$280**

**Before You Buy a Laser, Make Sure You See the Light**

As lasers have become more prevalent in the practice of dentistry, the choices and options available to clinicians have become more confusing, even overwhelming. This hands-on course will expose you to various modalities of lasers and discuss the advantages, uses and limitations of each. This course will also benefit those who own lasers but have yet to grasp the full potential they offer.



**Dr. Michael C. DiTolla**

**Course Fr140 10 a.m. – 1 p.m.**

**Course Fr141 2 – 5 p.m. (Repeat)**

**D**

**Fee: \$295**

**A Hands-On Approach to Modern Crown Preparation**

Building on the prerequisite lecture, attendees will be given a bur kit and models to perform tooth preparations on both anterior and posterior teeth. This workshop will include a universal preparation as well as more specialized preps for CAD/CAM monolithic restorations.

*Note: Course Fr336 is a prerequisite for this course.*



**Dr. Alex Fleury**

**Course Fr142 1 – 4 p.m.**

Repeated on Saturday (Sa159)

**D**

**Fee: \$345**

**New Dimensions in Endodontics Workshop**

This presentation will be dedicated to preventing the separation of rotary files. Piezo electric ultrasonics will be available. Participants will learn how to properly use the ESX® NitTi rotary file and instrumentation system, the correct way to use an ultrasonic in the pursuit of hidden canals, and the ease of use associated with the synchronized hydraulic condensation technique as compared to traditional obturation methods.

*Participants should bring two to four accessed, extracted teeth that are patent to the apex with a size 10 hand file.*

*Note: Course Fr245 is a prerequisite for this course.*

**Ms. Cynthia Fong**

**Course Fr143 1 – 4 p.m.**

**D H ST**

**Fee: \$195**

**Straightforward Ultrasonic Instrumentation**

This hands-on workshop will review the fundamentals of ultrasonics and instruct clinical techniques to give you the skills and knowledge to use ultrasonic devices safely and efficiently in complete periodontal debridement. Highlights will include in-depth instruction on the use and proper sequencing of a variety of ultrasonic inserts. You will have opportunities to adapt an assortment of inserts on a typodont to reinforce your comprehension of the instrumentation principles presented.

**Dr. Joseph J. Massad**

**Course Fr144 1 – 5 p.m.**

**D H A LT ST**

**Fee: \$350**

**LIVE PATIENT**



**Learn Implant Dentures by Watching the Best!**

Join us for a rare, live patient, hands-on learning experience at Hinman. Observe Dr. Joe Massad, a global leader in removable prosthetics, as he treats patients live. You will have an opportunity to watch "over the shoulder," ask questions and gain valuable tips and insights about treating denture and implant retained overdenture patients. Participate in the hands-on conversion of a denture to an implant retained overdenture using models and all necessary materials and components. Learn how to insure success with these life changing treatments.

**Dr. Thomas R. McDonald**  
**Course Fr145 1 – 4 p.m.**  
**D A LT ST**  
**Fee: \$345**

**Accurate Occlusal Records for Complex Cases**

Many clinicians have difficulty achieving an accurate, repeatable starting position for restorative treatment. In this hands-on, wet-gloved course, you will manipulate materials and instruments to create accurate occlusal records and mounted diagnostic casts. Discussion will include a review of TMJ anatomy, occlusal diagnosis and esthetics.

*Participants must bring diagnostic casts of their own teeth.*

 **Dr. Gary Glassman**  
**Course Fr146 1:30 – 4:30 p.m.**  
 Repeated from Thursday (Th116)  
**D**  
**Fee: \$345**

**Strategies for Predictable, Profitable and Painless Endodontic Treatment: a Workshop**

This lecture will address how the Elements motor in TF Adaptive mode will direct the file to either rotate or reciprocate based on file load in the canal. The continuous feedback loop from the file to the motor allows the movement of the file to self-adjust based on intracanal torsional stresses. Predictable irrigation protocols using Apical Negative Pressure (EndoVac) and 3-D obturation of the root-canal system will be discussed.

*Participants should bring loupes and headlamps along with a selection of preaccessed fully formed teeth negotiated to the apex with a #08 hand file.*

*Note: Course Fr342 is recommended prior to attending this course for the most effective hands-on experience.*



**Dr. David Little**  
**Course Fr147 1:30 – 4:30 p.m.**  
**D ST**  
**Fee: \$330**

**Implant Diagnosis and Treatment Planning: a Workshop**

Learn to master the art of restoring the dental implant. Whether replacing a single tooth or an entire edentulous arch, advancements in technology such as CBCT, planning software and CAD/CAM allow us to virtually develop a restorative driven treatment plan that produces predictable results.

**Dr. Samuel B. Low**  
**Course Fr148 2 – 5 p.m.**  
**D H**  
**Fee: \$345**

**The Art and Science of Advanced Micro-Thin Ultrasonic Instrumentation in Periodontal Therapy**

Leave traditional root planing behind and move into a new era of periodontal care. Micro-thin ultrasonic instrumentation decreases fatigue and enhances efficiency with new topical anesthetics and techniques to manage difficult access, including the pesky furcation. Enhance your armamentarium in treating today's initial and recare periodontal patient for whom surgical therapy may not be feasible. By incorporating a combination of both manual and ultrasonic instrumentation in tandem with antimicrobials, you will reach new heights in providing a synergistic level of care.

**Dr. Robert C. Margeas**  
**Course Fr149 2 – 5 p.m.**  
**D**  
**Fee: \$300**

**The Invisible Class Four**

Class four fractures are common in everyday dental practice. This hands-on course will teach you how to create an invisible restoration. Some of the problems of white lines, staining and grey shine-through will be discussed, with remedies shown live using a visualizer. The step by step procedure will be shown live and participants will perform a class four restoration using a lingual matrix.

<b>KEY</b>	<b>D</b> DENTISTS	<b>LT</b> LABORATORY TECHNICIANS
	<b>H</b> HYGIENISTS	<b>SP</b> SPOUSES
	<b>A</b> ASSISTANTS	<b>All Attendees</b>
	<b>ST</b> STUDENTS	 <b>New Speaker to Hinman</b>
	<b>OS</b> OFFICE STAFF	



**Mr. Chuck Blakeman**

**Course Fr224 8:30 – 11:30 a.m.**

**All Attendees**

**Fee: \$80**

**Why “Employees” are Always a Bad Idea**

Based on his “Why Employees are ALWAYS a Bad Idea,” named Top 10 Business Book of the Year, Mr. Blakeman will show you how to create a culture of success by joining the “Participation Age.” Adherents to this set of practices have enjoyed self-managed teams, higher profits, faster growth, reduced management expenses and turnover, and increased stability. Learn how and why to replace “employees” with “stakeholders,” switch from a time-based culture to a results-based one, and make meaning, not just money.



**Ms. Laci L. Phillips**

**Course Fr225 8:30 – 10:30 a.m.**

**All Attendees**

**Fee: \$120**

**Interactive Software Labs: Your Team and Dentrux**

Use this interactive Dentrux lab to ease the pain in your business office. Do you still use a calculator to figure out what the patient needs to pay rather than your software’s insurance module? Let your software work for you! Untap the resource of information and money in the recare/recall module! These two great topics will be covered, and new this year, you get to pick a third topic through online polling. We will listen to what you want!

**Dr. Wayne E. Kerr**

**Course Fr226 9 a.m. – 12 p.m.**

**All Attendees**

**Fee: \$80**

**Now What?!?**

Have fun resolving 20 clinical and practice-management scenarios in this interactive workshop. Participants will learn from each other as they propose solutions to the real life issues we face in our practices almost every day. Dr. Kerr will draw on more than 37 years of private practice experience to lead a discussion of common problems and inventive solutions. Come prepared to share your ideas and think outside the box.



**Ms. Jessica Wilson**

**Course Fr227 9 – 11 a.m.**

**Course Fr228 12 – 2 p.m. (Repeat)**

**All Attendees**

**Fee: \$95**

**Infection Control in Practice: Instrument Processing and Sterilization Workshop**

This interactive course will review infection-control principles pertaining to the sterilization and disinfection of patient-care items in accordance with the CDC guidelines for optimal infection control and patient safety. Attendees will learn how to manage dental instruments to continually withstand the rigors of instrument processing and sterilization and learn to identify best practices and strategies to maximize safety and efficiency in instrument processing.



**Ms. Laci L. Phillips**

**Course Fr229 11 a.m. – 1 p.m.**

**All Attendees**

**Fee: \$120**

**Interactive Software Labs: Your Team and Eaglesoft**

Use this interactive Eaglesoft lab to ease the pain in your business office. Do you still use a calculator to figure out what the patient needs to pay rather than your software’s insurance module? Let your software work for you! Untap the resource of information and money in the recare/recall module! These two great topics will be covered, and new this year, you get to pick a third topic through online polling. We will listen to what you want!





**Mr. Chuck Blakeman**

**Course Fr230 1 – 4 p.m.**

**All Attendees**

**Fee: \$80**

**How to Hire People You'll Never Have to Manage**

Do you have “buyer’s remorse” with hires? Is turnover affecting profits? Never manage another employee. Instead, focus on building a profitable business. Avoid perennial hiring and spend more time making money than babysitting. This course will convince attendees that there is a better, even transformational approach to employee/manager relationships than the worn-out process of looking at resumes.



**Ms. Laci L. Phillips**

**Course Fr231 2 – 4 p.m.**

**All Attendees**

**Fee: \$120**



**Interactive Software Labs: Your Team and Softdent**

Use this interactive Softdent lab to ease the pain in your business office. Do you still use a calculator to figure out what the patient needs to pay rather than your software’s insurance module? Let your software work for you! Untap the resource of information and money in the recare/recall module! These two great topics will be covered, and new this year, you get to pick a third topic through online polling. We will listen to what you want!



**Ms. Jessica Wilson**

**Course Fr232 2:30 – 4:30 p.m.**

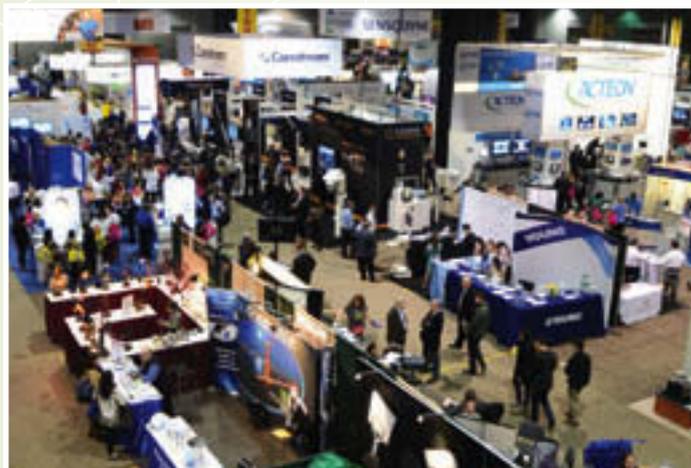
**All Attendees**

**Fee: \$75**



**Protecting Yourself & Your Patients: Hand Hygiene & Dental Unit Waterlines**

This seminar will introduce the three elements of hand hygiene and dental unit waterline treatment in accordance with the CDC Guidelines for optimal infection control and patient safety. You will learn how using the proper infection control protocols and hand hygiene products can help prevent disease transmission. In addition, you will learn how to optimize the quality of water that you deliver to your patients during treatment.



## HYGIENE FROM THE GROUND UP

9:30 a.m. – 12:30 p.m.

Course Fr233 | All Attendees | Fee: Dentists \$80, All others \$50

**Ms. Karen Davis**

9:30 – 10:30 a.m.

**Salivary Diagnostics & Subgingival Air-Polishing:  
Will They Shift Your Paradigms?**

Approximately a third of the adult population has a genetic variation for periodontal disease, and current studies estimate that 50 percent of disease progression is related to genetic differences. Specific pathogens are responsible for periodontal disease infections, but which ones, and how does knowing impact patient care? Discover how salivary diagnostics are helping to personalize patient care and shift paradigms. Emerging new powders and tip designs are upsetting the underworld of subgingival biofilms. Participants will explore new opportunities to obliterate subgingival biofilm infections with air-polishing technology, learn how to capitalize on these game-changers for dentistry and understand the science behind them.

**Dr. David Wong**

11:30 a.m. – 12:30 p.m.

**Salivary Diagnostics for Oral and Systemic  
Disease Detection**

Imagine a world where a visit to the dentist saves your life. Imagine a world where doctors don't have to draw your blood to test if you're sick. Imagine a world where procedures save countless lives and save billions of dollars. The goal of the Salivary Diagnostics laboratory is to make this dream a reality. Dr. Wong's laboratory, along with collaborators, first discovered salivary exRNA molecules in 2004 and demonstrated their translational utility for detecting oral cancer. Over the next several years, the team developed salivary exRNA biomarkers for a number of oral and systemic diseases. The systems and device prototypes they have been developing over the years are nearing approval by the FDA, and should be available to the dental profession in the near future. Come hear the latest in Dr. Wong's remarkable research and diagnostic devices.

**Dr. Samuel B. Low**

10:30 – 11:30 a.m.

**The New Periodontal Disease: Inflammatory and Risky**

Periodontitis has entered a new frontier as not just a major chronic infection, but also a disease of inflammation. Recent studies demonstrate that the incidence of periodontitis has been underestimated by 50 percent. Determining who is at risk and the corresponding therapy and management are significant components of effective treatment. Dental school provides the science. Come see how to translate the science into actual dental practice.

## HORMONES AND YOU...A LOOK AT THE "BIG THREE"

9:30 a.m. – 12 p.m.

Course Fr234 | All Attendees | Fee: Dentists \$80, All others \$50

2.5  
HOURS**Dr. Harold L. Crossley**

9:30 – 10:45 a.m.

**Testosterone: Facts and Fallacies**

Have you been hearing about "low T" recently? Testosterone advertisements have flooded newspapers, magazines and radio. Is all of this hype real or gimmicky advertising? Are there harmful effects from using testosterone supplements? Which are pharmaceutical grade and which are herbal? This brief one-hour lecture will explore the facts about testosterone supplements and the risk/benefit balance.

**Dr. Tieraona Low Dog**

10:45 a.m. – 12 p.m.

**Estrogen and Progesterone: Facts and Fallacies**

Discover what every woman needs to know about estrogen and progesterone. In this session, we will explore and discuss the risks and benefits of different types of oral contraceptives, where the evidence currently stands regarding hormone therapy during menopause, as well as effective alternatives, how to reduce your exposure to xenoestrogens in the environment and much more.

## CHAIRSIDE 101 FOR DENTAL PROFESSIONALS: SECRETS FOR COMFORT & CAREER LONGEVITY

1:30 – 4:30 p.m.

Course Fr235 | All Attendees | Fee: Dentists \$80, All others \$50

**Ms. Bethany Valachi**

1:30 – 2:30 p.m.

### Scopes, Scalers & Saddle Stools

Well-chosen ergonomic equipment can dramatically improve your health, but poorly designed equipment and bad adjustment can actually create or worsen pain. This evidence-based, interactive seminar will examine how operator loupes, stools, microscopes and instruments impact musculoskeletal health.



**Dr. Lori Trost**

2:30 – 3:30 p.m.

### Become the "Awesome" Dental Assistant

This course builds knowledge of dental materials and methods that promote workflow efficiency. Develop systems that promote chairside harmony for the patients and doctor. Raise initiative, reduce repetition and work happier!

**Dr. Tieraona Low Dog**

3:30 – 4:30 p.m.

### Fit and Fabulous: Five Strategies for Optimizing Your Energy and Health

Feeling tired even when you get a good night's sleep? Constantly craving that third cup of coffee or scouring the workplace for a cookie? Feel like there are never enough hours in the day? If you answered yes to any of these questions, you are not alone and this session is for YOU! Come and learn five practical strategies for improving your energy, managing your weight, feeling more productive and having greater contentment in your life.



**Dr. James Cassidy and Mr. Terry Fohey, CDT**

**Course Fr236 8 – 11 a.m.**

**All Attendees**

**Fee: Dentists \$80, All others \$50**



**The Art of the Collaboration**

Dr. James Cassidy and Mr. Terry Fohey, CDT, will share their 25+ years of treating patients together with a relationship-based business approach. They will explain how to utilize a shared knowledge base of skills, work through challenges and ultimately prosper together in an ever-changing world. This educational and entertaining presentation will also explore solutions for when things are not going as planned.

**Dr. Joseph J. Massad**

**Course Fr239 8 – 11 a.m.**

**D H A LT ST**

**Fee: Dentists \$80, All others \$50**

**Protocol-Driven Procedures for Implant-Retained Dentures**

Participants will learn to implement a digital aided assessment and examination. By the end of the session, they will be able to confidently make both accurate impressions for edentulous patients in a single appointment and accurate fixture-level implant impressions for stud or bar retention.



**Dr. Gary L. Dougan**

**Course Fr237 8 – 11 a.m.**

**D A OS**

**Fee: Dentists \$80, All others \$50**

**What Every Dentist Should Know About Dental Coding**

Dental codes change every year. Many practices miss billing and reporting opportunities to properly describe the services they are providing. Learn the new codes and how to use them properly in your practice for improved claims success. Become aware of expired and revised codes, understand the code-revision process and how you can participate. Eliminate common code mistakes that interfere with your being paid for services rendered.

**Dr. Thomas R. McDonald**

**Course Fr240 8 – 11 a.m.**

Repeated from Thursday (Th215)

**D ST**

**Fee: Dentists \$80, All others \$50**

**Staging Complex Restorative Cases: Putting Things in the Proper Order**

Modern dentists have developed vast knowledge in esthetics, occlusion and restorative dentistry. However, when presented with a complex case, many clinicians have difficulty deciding where to start and the proper sequence for treatment. Dr. McDonald will outline a time-tested system for diagnosis and treatment sequencing of complex esthetic-restorative cases with an emphasis on segmental restoration. This approach is often more technically achievable for the clinician and an important step toward efficiency in today's economy.

**Dr. Martha Ann Keels**

**Course Fr238 8 – 11 a.m.**

**All Attendees**

**Fee: Dentists \$80, All others \$50**

**Top Pediatric Dental Pearls for 2015**

This session will highlight scientifically backed and practical pearls of wisdom on pediatric caries risk assessment, current fluoride uses, and the management of eruption and exfoliation, demonstrated by loads of clinical photos. Topics will also include managing children and their caregivers along with day-to-day office-survival tips.

**Dr. Jeffrey S. Rouse**

**Course Fr241 8 – 11 a.m.**

**All Attendees**

**Fee: Dentists \$80, All others \$50**

**Airway Prosthodontics: Restoring People, Not Just Teeth**

Sleep Dentistry is the study of the impact of mandibular-advancing appliances on the airway. Airway prosthodontics is the study of the airway and its impact on the stomatognathic system. A growing body of research is beginning to link nocturnal/diurnal airway issues to tooth wear, myofacial pain, craniofacial deficits and malocclusion. This evidence-based lecture will provide restorative dentists with a foundation to differentiate between the categories of sleep-disordered breathing and diagnose the variations in oral signs and symptoms.

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	<b>ST</b> STUDENTS	<b>New Speaker to Hinman</b>
	<b>OS</b> OFFICE STAFF	



**Dr. Michael E. Pruett**  
**Course Fr242 8 a.m. – 12 p.m.**  
 Repeated on Saturday (Sa276)

**D A ST**  
**Fee: Dentists \$80, All others \$50**

**Conscious Sedation Permit Update**

The objectives of this course are to provide a review of conscious sedation techniques. This review also covers the necessary continuing education requirements for those performing conscious sedation in the office. This will include an update of current pharmacology associated with conscious sedation and a review of potential emergencies associated with sedation in the dental office. Along with the management of emergencies during sedation, a review of airway management will also be covered. This course is intended to fulfill the requirements for continuing education for those with active sedation permits.

The following states will require conscious sedation permit updates for licensure: Florida, Georgia, Mississippi, North Carolina and Virginia. If your state is not listed, please check with your state board.

**Dr. Gerard J. Chiche, Mr. David Avery, CDT and Mr. Aram Torosian, CDT**  
**Course Fr243 8:30 – 11:30 a.m.**

**D LT ST**  
**Fee: Dentists \$80, All others \$50**

**LTC**  
**Achieving Esthetic and Functional Results**

This collaboration will feature Mr. David Avery, Director of Professional Services at Drake Dental Laboratory, Mr. Aram Torosian, Master Ceramist, and Dr. Gerard J. Chiche, Director of the GRU Esthetics and Implants Center. Zirconia and lithium disilicate crowns and veneers will be showcased from the laboratory and the clinical viewpoints. The goal is to produce optimum quality control for the dental team and avoid complications or failures. Emphasis will be placed on crown design and tooth preparation, esthetic control in the laboratory and in the clinic and finally, bonding techniques.

**Dr. Gordon J. Christensen**  
**Course Fr244 8:30 – 11:30 a.m.**  
**All Attendees**  
**Fee: Dentists \$80, All others \$50**

**20 Exciting Techniques to Increase Productivity**

Dr. Christensen will present 20 techniques, some new and some familiar, that many dentists do not include in their practices, but are desirable procedures readily accepted by patients. Some of them can be accomplished by office staff, greatly increasing revenue, or by dentists if preferred. Among those to be presented are athletic mouthguards that actually work, desensitization of teeth, custom tray fabrication, laser therapy, occlusal splints and many more.

**Dr. Alex Fleury**  
**Course Fr245 8:30 – 11:30 a.m.**  
 Repeated on Saturday (Sa273)

**D**  
**Fee: Dentists \$80, All others \$50**

**New Dimensions in Endodontics**

This presentation will use a case-based learning approach and showcase root-canal therapy in anterior, premolar and molar teeth. Discussion will include the various aspects of decision-making regarding diagnosis, anesthesia, access, instrumentation and obturation during each clinical case with an emphasis on efficiency of care without sacrificing predictability of the clinical outcome. Concepts to improve case outcomes will be evaluated, and we will end with the introduction of a new instrumentation and obturation technique, ESX® NiTi rotary instrumentation and synchronized hydraulic condensation.

*Note: This course is a prerequisite for Course Fr142 or Sa159.*

**Dr. Mitchell J. Gardiner**  
**Course Fr246 8:30 – 11:30 a.m.**  
**All Attendees**  
**Fee: Dentists \$80, All others \$50**

**Defending Against Common Dental Injuries and Mishaps in a Lawsuit**

Accidental injuries and other mishaps happen daily in practice. Many of them result in malpractice lawsuits. Understanding the accepted standards of care for these clinical situations and proving that they were met are the keys to successfully defending a dentist in court. This program will give you a rare opportunity to see many actual cases. Together, we will analyze why they happened and how they can be defended against and prevented in the future.

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	<b>ST</b> STUDENTS	<b>New Speaker to Hinman</b>
	<b>OS</b> OFFICE STAFF	

**Dr. Harald O. Heymann**  
**Course Fr247 8:30 – 11:30 a.m.**  
**D A ST**  
**Fee: Dentists \$80, All others \$50**

**Anterior Spacing and Other Esthetic Dilemmas: Principles and Treatments for Success**  
 Patients present with esthetic dilemmas involving tooth size, spacing and missing anterior teeth. What principles guide treatment planning for esthetic success? How do you best close interdental spaces and gingival triangles, or determine amounts of additions? What about ortho and perio considerations? Missing incisors? This presentation will address vital principles and treatments for a variety of esthetic dilemmas. Gain an understanding of perception factors in esthetics. Discover step-by-step procedures for space closure, all-porcelain bonded pontics and interdisciplinary treatment concepts.

**Ms. Laney Kay**  
**Course Fr248 8:30 – 11:30 a.m.**  
 Repeated from Thursday (Th210) & Saturday (Sa277)  
**All Attendees**  
**Fee: Dentists \$80, All others \$50**

**Blood, Spit and Fears: a Painless OSHA Update**  
 Let's face it, most OSHA training courses are anything but fun. But this class is! It's fun, it's fast, it's informative and it satisfies annual OSHA requirements. We'll cover the newest infection-control guidelines, new disease information, HIPAA highlights and other relevant regulations.

 **Dr. Peter Shatz**  
**Course Fr249 8:30 – 9:30 a.m.**  
 Repeated from Thursday (Th321)  
**D H A OS ST**  
**Fee: \$25**



**3-D Guided Implant Surgery**  
 Dental implant treatment can be seen as a prosthetic discipline with a surgical component. Optimal prosthetic outcomes depend on excellent treatment planning. Conventional implant placement, with surgical templates, are restorative driven but do not help the surgeon diagnose the underlying anatomy. CBCT-guided surgery allows the dental team to plan ideal tooth position followed by ideal implant position and the recognition of any bone deficiencies. This course will review the fundamentals of CBCT-guided implant surgery.

**Ms. Bethany Valachi**  
**Course Fr250 8:30 - 11:30 a.m.**  
**D H A**  
**Fee: Dentists \$80, All others \$50**

**Demystifying Pain Among Women in Dentistry: Essential Ergonomic and Wellness Guidelines**  
 Female dental professionals experience a higher prevalence of occupational pain than male dentists. In this research-based seminar, women will learn the unique muscle imbalances and pain syndromes to which they are prone and how these can be prevented through proper ergonomics and modifications. Topics will include why women experience more pain than men; guidelines for gender-specific ergonomic modifications, equipment selection and adjustment; and interventions for common pain syndromes such as MSDs of the hip, thumb, hand, elbow, neck and shoulder.

 **Dr. Gordon L. Brady, Dr. Lawrence O. Sims and Mr. Robin Johnson, CDT**  
**Course Fr251 9 a.m. – 12 p.m.**  
**All Attendees**  
**Fee: Dentists \$80, All others \$50**



**Raising the Standard of Care for Collaborative Implant Reconstructions**  
 Join the prosthodontist, the oral surgeon, and the lab technician as they show how to combine prosthodontic fundamentals with surgical capabilities, laboratory expertise and imaging technology when planning dental-implant placement. You will leave prepared to begin treatment with a facial analysis that follows a written prescription of prosthodontic fundamentals through each treatment phase and combine skill sets to optimize outcomes. When the fundamentals are secure, surgery becomes materials science driven and allows operators to deliver on artistic expression.

 **Ms. Denise Ciardello**  
**Course Fr252 9 a.m. – 12 p.m.**  
**All Attendees**  
**Fee: Dentists \$80, All others \$50**

**The Patient Appointment Blueprint**  
 Smart scheduling must be methodical and systematic. You and your team can work your tails off without making any headway toward achieving office goals. This course will go over every inch of the dental appointment from the minute the phone rings until the claim has been paid. Attendees will set protocols while working together to build the perfect appointment blueprint for their offices.

**Dr. Mel Hawkins**

**Course Fr253 9 a.m. – 12 p.m.**

**D A OS ST**

**Fee: Dentists \$80, All others \$50**

**Oral/IV Sedation: Clinical Concepts and Current Controversies**

Dentistry can no longer be solely technically competent; it must be humanely presented. This presentation will review sedation pharmacology, pharmacokinetics, pharmacodynamics, benzodiazepines, treating children, reversal, drug administration and office protocols that build a modern sedation practice. ADA standards, case reports, recommendations and the mistakes made over 30+ years of private practice will be openly shared. Discussion will range from legal protection for dentists and their offices to the fair professional fee for a 12 cent pill.

**Dr. John C. Kois**

**Course Fr254 9 a.m. – 12 p.m.**

Repeated from Thursday (Th208)

**All Attendees**

**Fee: Dentists \$80, All others \$50**

**Hit Man vs. Healer: Implementing a Risk-Assessment Strategy**

A comprehensive treatment approach needs a long-term strategy for dental health that prioritizes patient wellness. Until we have more objective data with better metrics, much of our clinical decision-making will remain emotionally driven and empirical. This reliance makes us more vulnerable to moral and ethical deliberations that can be mistaken for inability to make a proper diagnosis. This program will reduce such confusion. Learn a systematic approach to treatment planning for every patient in your practice, to focus on the four most important diagnostic categories and develop critical risk parameters to minimize failures and maximize successful results.

**Dr. John A. Svirsky**

**Course Fr255 9 a.m. – 12 p.m.**

**All Attendees**

**Fee: Dentists \$80, All others \$50**

**Oral Pathology with a Twist - and a Number of Crusts**

This new course—developed for the Hinman Meeting—will review oral dermatology in its full splendor. Pimples, papules, pustules, tumors and much more will be visually encountered in this adventure into what grows on the skin. Topics will include lichen planus, benign mucous membrane pemphigoid, chronic ulcerative stomatitis, erythema multiform and much more—no such presentation would be complete without a few tattoos. Come enjoy this interactive, entertaining and informative course.



**Ms. Tonya Lanthier**

**Course Fr256 10 – 11:30 a.m.**

**All Attendees**

**Fee: \$35**



**Lessons From Online Dating: Find the Perfect Match for Your Team**

In successful dental teams, everyone is on the same page and happily works together to deliver optimal patient care. Simple online hiring tools can help dental professionals to connect and teams to excel. This presentation will help teams learn how to better communicate and achieve greater workplace satisfaction, and show managers how to put the right person in the right seat. Topics will include using the DISC personality profile tool to improve communication skills and how values and cultural alignment affect employee performance.



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	<b>ST</b> STUDENTS	<b>New Speaker to Hinman</b>
	<b>OS</b> OFFICE STAFF	

**Dr. Peter Shatz****Course Fr257 11 a.m. – 12 p.m.****D H A OS ST****Fee: \$25****Intraoral Bone Grafting for Implant Site Development**

This course will present the fundamentals of bone-grafting procedures in the maxilla and mandible, covering diagnosis and treatment planning for ridge augmentation using allogenic and autogenous block grafts and sinus augmentation. A thorough understanding of these bone-grafting procedures will improve your implant and non-implant supported cases with better esthetic results.

**Dr. Marvin H. Berman****Course Fr258 1 – 4 p.m.**

Repeated on Saturday (Sa369)

**D H A OS SP ST****Fee: Dentists \$80, All others \$50****Marvin's Garden of Tips for Super Effective Pediatric Dentistry**

Children from infants to teenagers can be a challenge for caregivers, teachers and especially parents. Permissiveness out of concern for self-esteem and quality time has displaced common sense. Using video examples, Dr. Berman will demonstrate his unique healing-touch approach to managing the most apprehensive and reluctant children without drugs or active restraints. Setting parameters of behavior, strategically separating parents and children, shots, caries-prevention protocols and operative dentistry techniques will be addressed. Doctors and their teams will gain a new perspective and confidence after participating in this humorous and timely presentation.

**Dr. Gary L. Dougan****Course Fr259 1 – 4 p.m.****D H A OS****Fee: Dentists \$80, All others \$50****Secrets of Smoother Claim Processing: The Top 10 Reasons Claims are Denied**

This presentation will highlight the 10 most common reasons dental claims are denied and what you can do to prevent delays in processing. Learn common coding errors that can interfere with payment, how to enhance office systems to smooth relationships with dental carriers and how to improve an office's image with insurance companies. Plan to share some of your common claims problems and pool knowledge to help overcome payment barriers.

**Dr. Susan Maples****Course Fr260 1 – 4 p.m.****All Attendees****Fee: Dentists \$80, All others \$50****Strategic Marketing in Private Practice: Choosing Your Best Patients Before They Choose You**

Say goodbye to the high cost and low return of media marketing. Let's put your word-of-mouth marketing efforts on steroids. This whole-team approach to building feedback loops will send you home with 15 powerful strategies for involving target patients in your practice success. Receive tips on achieving a total practice transformation, attracting more (and better) new patients and carving out a new niche market.

**Dr. Jeffrey S. Rouse****Course Fr261 1 – 4 p.m.****All Attendees****Fee: Dentists \$80, All others \$50****Airway-Adapted Occlusion and Airway-Produced Malocclusion: A Biologic Perspective**

After 50 years of debate, there is still no agreed-on ideal occlusal philosophy. This presentation will argue that one reason for the confusion is that occlusal principles are based on mechanical assumptions and not biologic realities. Dr. Rouse will attempt to explain common modes of tooth damage and reconstruction breakdown through biology rather than engineering, and focus on the bidirectional nature of airway impingement as well as the development of dental malocclusion.

**Dr. James Cassidy and Mr. Terry Fohey, CDT****Course Fr262 1:30 – 4:30 p.m.****D LT ST****Fee: Dentists \$80, All others \$50****Blending Sound Restorative Principles with Digital Technology**

With the advent of digital technology, especially in the laboratory community, sound restorative principles hold the key to success. Topics will include the roles of scanning technology, milling technology and stereolithographic printing in the fabrication of prosthetics. The presentation will explore a simplified treatment-planning protocol that facilitates true collaboration between the restorative dentist, implant surgeon and laboratory technician prior to implant placement.

**Dr. Lawrence O. Sims**  
**Course Fr263 1:30 – 4:30 p.m.**  
**All Attendees**  
**Fee: Dentists \$80, All others \$50**

**Implant Parts and Pieces: Use, Organization and Economy**

The myriad of implant prosthetic parts, sizes and tools can create a nightmare for practitioners, further complicated by inventory control, organization and cost containment. This course will explain parts, instruments, guides, organizers, and tools as well as show doctors and staff ways to sterilize and store, access efficiently and limit motion, expense and loss. Learn to maintain sufficient inventory with minimal costs.

**Dr. Jeffrey B. Pafford**  
**Course Fr264 2 – 3:30 p.m.**  
 Repeated on Saturday (Sa279)  
**All Attendees**  
**Fee: \$35**



**CBCT: Uses and Misuses**

Cone Beam Computed Tomography (CBCT) is revolutionizing the way we practice dentistry. This technology allows the interdisciplinary team to make more accurate diagnoses, administer treatment with more precision and provide better recommendations for our patients. However, CBCT has its limitations, and this technology is prone to misinterpretation and over-diagnosis. Danger lies in wait for the lay user and our patients. This course will discuss both the appropriate uses and major pitfalls of CBCT technology.

**Dr. Jeff J. Brucia**  
**Course Fr265 2 – 4 p.m.**  
**All Attendees**  
**Fee: Dentists \$80, All others \$50**



**Restorative Materials, Updated for 2015**

Restorative care demands continuous learning in the areas of material science and restorative technique. The constant evolution of adhesive materials and techniques combined with the ever-increasing demands for esthetic restoration has made tooth-colored dentistry a quality option for every treatment plan. The numerous choices in restorative materials can confuse the clinician as to what is best indicated in a given situation. Use this two-hour overview to provide you with the latest guidance in the choice of restorative materials.

**Dr. Mitchell J. Gardiner,**  
**Ms. Jo A. Jagor, ESQ. and**  
**Mr. Nathan Gaffney, ESQ.**  
**Course Fr266 2 – 4:30 p.m.**  
**All Attendees**  
**Fee: Dentists \$80, All others \$50**



**A Simulated Dental Malpractice Court Case Presented Live**

Have you ever wondered what it would be like to defend yourself in a malpractice lawsuit? This is an opportunity to find out exactly what takes place in court without going through the incredible anxiety and tension that surrounds these lawsuits. This dental malpractice trial simulation will use records and transcripts from an actual trial, and participants will experience the types of questioning from attorneys that they would face in a malpractice lawsuit.

**Dr. Harold L. Crossley**  
**Course Fr267 2 – 5 p.m.**  
**All Attendees**  
**Fee: Dentists \$80, All others \$50**

**Street Drugs: What Your Patients and Your Kids Are Not Telling You**

The dental team is in a unique position when it comes to substance abuse. How do you manage a substance abuser who needs dental treatment? What does the ADA recommend? Questions ranging from the difference between synthetic cannabinoids and marijuana to the dangers of bath salts will be answered in this brutally honest and graphic presentation that will include the types, signs, symptoms and mechanisms of action of commonly abused prescription and illicit drugs.



**Dr. Mel Hawkins****Course Fr268 2 – 5 p.m.**

Repeated on Saturday (Sa274)

**D A H S T****Fee: Dentists \$80, All others \$50****Local Anesthesia: 30+ Years of Hits, Misses and Near Misses**

Understanding the interplay between local anesthesia pharmacology and local anesthetic technique is paramount in the quest for success. This presentation will enhance your local anesthesia techniques discussing the clinical application of modern pharmacology and a review of conventional techniques, suggested modifications and advanced block approaches (Gow-Gates, Akinosi) and infiltration (mandibular molars). We will assess product selection and highlight what's coming, such as OraVerse, Onset and other new toys and ploys.

**Dr. Wayne E. Kerr****Course Fr269 2 – 5 p.m.****All Attendees****Fee: Dentists \$80, All others \$50****Building a Booming Business**

Dentists are typically well prepared to provide patient care through excellent clinical training, but grossly unprepared to own and operate a small business. With more than three decades of small business ownership as a private, fee-for-service practitioner, Dr. Kerr has experienced – and solved – many of the chronic problems that dental practices face. Participants will learn valuable real life lessons and management tips in this dynamic and fast-paced program that will touch on many of the skills necessary to operate a practice successfully.

**Dr. John A. Svirsky****Course Fr270 2 – 5 p.m.****All Attendees****Fee: Dentists \$80, All others \$50****Oral Pathology for the Joy of It: You are the Object of My Infection**

Experience the joy of an afternoon of oral pathology! Topics forgotten since school are presented in vivid color. Areas of discussion will include the diagnosis and treatment of aphthous ulcerations, candidiasis, lichen planus/erosions, herpes and dry mouth. We "Boomers" are getting older and dryer, and it's great for dentistry. Dr. Svirsky makes oral pathology fun with his informative, interactive, entertaining and often risqué style. A few surprises always turn up.



**Dr. Michael C. DiTolla****Course Fr336 8 – 9:30 a.m.****D A LT****No Fee****A New Approach to Crown Preparation**

Even though most dentists learn a traditional method for preparing teeth for fixed prostheses in dental school, a quick walk through a large dental laboratory will reveal that many of these preparations are inadequate, based more on subjective designs rather than objective reduction. This course presents a method to standardize your preparations for nearly all teeth and meet all the functional and esthetic requirements for a given material.

*Note: This course is a prerequisite for Course Fr140 or Fr141.*

**Ms. Cynthia Fong****Course Fr337 8 – 11 a.m.****D H A ST****No Fee****Expanded Application of Power Scalers**

Significant evidence supports the use of power scalers for definitive subgingival debridement, deplaqueing and debridement of implants. However, power scaling's expanded application requires that clinicians understand the technology to ensure treatment goals are met and patient safety is not compromised. This course will focus on the changes in the treatment of periodontal disease and its impact on the use of power scalers, the differences between power scaling technologies and ideal insert selection.

**Dr. Susan Maples****Course Fr338 8 – 11 a.m.**

Repeated on Saturday (Sa374)

**All Attendees****No Fee****Creating the Cradle-to-Grave Total Wellness Dental Practice: It's Our Future!**

Do you want to position your practice as a community leader? Would you take delight in inspiring patients toward a lifetime of health? Do you want motivation to conquer your own health goals? Participants in this session will learn how the trends in lifestyle illnesses such as obesity, diabetes, heart disease, sleep apnea and reflux intertwine with periodontal disease and caries. This presentation will help attendees boost morale and attract new patients.

**1.5  
HOURS****New Dental and Hygiene Product Forum****Course Fr339 8:30 – 11:30 a.m.****All Attendees****No Fee**

As we move further into the world of technology and innovative services, the dental industry continues to align itself with the momentum. To make sure you are able to bring your patients along this wave, you need to see and source the latest the industry has to offer. For approximately 10 minutes, each company will present a new product or service and related research in an informative, obligation free way. All presenting companies are on the exhibit floor for further enhancement.

**Ms. Heidi Arndt****Course Fr340 8:30 – 11:30 a.m.****D H A ST****No Fee****Five Steps to a High-Performing, High-Functioning Dental Hygiene Team**

The healthiest, most profitable dental practices in the country have something in common: a high performing dental hygiene team. Productive, team-focused and highly respected hygiene teams are the cornerstones of a practice. In this course, Ms. Arndt will reveal how to improve patient care and increase hygiene performance, both of which directly impact patient health and practice success.

**Dr. Marvin H. Berman****Course Fr341 8:30 – 11:30 a.m.**

Repeated from Thursday (Th300)

**All Attendees****No Fee****Special Patients, Special Dentists: Opportunity Calls**

It's no longer unusual for dentists to encounter special patients of all ages, sizes and demeanors. The number of children and adults exhibiting autism spectrum disorders, ADHD and sensory integration issues has become a dilemma for educators, caregivers, parents and society as a whole. Using video examples, Dr. Berman will discuss family dynamics and demonstrate an array of communication and clinical protocols that will enable dentists and their teams to treat these patients successfully in the office environment—eschewing mind-altering drugs.

**Dr. Gary Glassman****Course Fr342 8:30 – 11:30 a.m.**

Repeated from Thursday (Th310)

**D A****No Fee****Strategies for Predictable, Profitable and Painless Endodontic Treatment**

This lecture will address how the Elements motor in TF Adaptive mode will direct the file to either rotate or reciprocate based on file load in the canal. The continuous feedback loop from the file to the motor allows the movement of the file to self-adjust based on intracanal torsional stresses. Predictable irrigation protocols using Apical Negative Pressure (EndoVac) and 3-D obturation of the root-canal system will be discussed, including Continuous Wave of Condensation.

*Note: This course is recommended prior to attending Course Fr146.***Dr. Van B. Haywood****Course Fr343 8:30 – 11:30 a.m.****All Attendees****No Fee****Dental Materials to Facilitate Bleaching: Single Dark Tooth Bleaching, Bonding, Sensitivity and Caries Control**

In addition to the general techniques and indications for bleaching teeth, there are specific bleaching needs unique to each case. Learn tips for bonding composite restorations to lighter teeth, appropriate tray fabrication for a single dark tooth and internal bleaching of endodontically treated teeth. Discussion will also include “boil and form” tray fabrication for children, and treatment of bleaching sensitivity before, during and after bleaching. Hear the latest about the new long-term use of bleaching materials for caries control in elderly and orthodontic patients.

**Dr. Jeff J. Brucia****Course Fr344 9 a.m. – 12 p.m.****All Attendees****No Fee****LIVE PATIENT****Successful Advanced Restorative Dentistry: an Adventure in Excellence**

In this rare educational opportunity, participants will experience techniques to locate the true hinge axis of the TMJ and accurately mount models to raise your diagnosis and comprehensive care to a new level. This presentation will cover every step from instrument selection, material choice, patient management, models and records, and intra-oral procedures for successful splint delivery. Dr. Brucia will give a live patient demonstration of techniques and systems that can make your dentistry more successful and long lasting.

**Dr. Michael Huber****Course Fr345 9 a.m. – 12 p.m.****All Attendees****No Fee****Update on Risk Factors for Oral and Pharyngeal Cancer and Diagnostic Adjuncts**

The predominant risk factors for oral and pharyngeal carcinoma (OPC) include tobacco, alcohol, and HPV infection. Discuss the shifting risk-factor profile of the OPC patient and its impact on your dental practice. You will understand the value and real-world use of the numerous adjunctive aids currently promoted to improve your ability to screen for and identify OPCs at an early stage.

*Note: This course is recommended prior to attending Course Fr356.***Ms. Janice Janssen****Course Fr346 9 a.m. – 12 p.m.****All Attendees****No Fee****Make Your Office a Fortress of Trust and Teamwork**

When embezzlement strikes, most of the time someone on the team knows it's happening, but, because of fear, loyalty or trust concerns, the crime seldom gets reported. Embezzlement destroys the trust of a team, a practice's bonus program and the services the office provides for patients. Learn why and how to protect yourself, your office, your team and other dental offices from the wrongful actions of embezzlers.

**Mr. William G. Lako, Jr.****Course Fr347 9:30 – 11 a.m.****All Attendees****No Fee****Taxes, Budgets & Finances: Starting Off on the Right Track**

Everyone wants to start their practice and career off right, or make sure their existing practice and career are headed in the right direction. Learn strategies to help reduce tax liability and how the current tax structure affects personal taxes. This presentation will review important business tactics such as budgets, financing, paying down student loan debt and setting a course for financial independence. Students and recent graduates will especially benefit from this course.

**1.5  
HOURS**

**2 HOURS**

**Dr. Gordon L. Brady**  
**Course Fr348 1 – 3 p.m.**  
**All Attendees**  
**No Fee**

**A Place for Zirconium Implants**

Zirconium implants have been successfully placed in Europe for many years. Being ceramic, this type of implant has some distinct advantages that the modern dental practice should be familiar with. When your patient asks, "Is there a non-metal solution?," your team will be able to answer knowledgeably and with confidence.

**Ms. Karen Davis**  
**Course Fr351 1:30 – 4:30 p.m**  
**All Attendees**  
**No Fee**

**America's Sweet Tooth and Its Impact on Oral and Systemic Health**

Americans consume an average of 400 calories per day of added sugars in their diet from high-fructose corn syrup, table sugar, honey and other sweeteners. There has been a correlating rise in obesity, with an increased risk for cardiovascular disease, elevated triglyceride levels, liver disease and Type II diabetes. This presentation will review sugar's impact on overall health and help today's dental clinician reduce decay, remineralize tooth structure and motivate patients to reclaim their health.

**Ms. Heidi Arndt**  
**Course Fr349 1 – 4 p.m.**  
**All Attendees**  
**No Fee**

**Managing Multiples: Consistency, Quality, and Profits in the Group Practice Setting**

Managing multiple dental hygienists and multiple practices can pose unique challenges. A sound guiding strategy can help create a first-class dental hygiene team that is motivated, accountable and contributes high quality patient care and service with a strong profit margin.

**Dr. Richard A. Weems**  
**Course Fr352 1:30 – 4:30 p.m.**  
 Repeated on Saturday (Sa377)

**All Attendees**  
**No Fee**

**Forensic Dentistry and Mass Disasters**

Human victim identification in cases of homicide or accidental death must often be done through the comparison of clinical and radiographic dental findings. Mass disasters with great numbers of fatalities take this task to an even higher level of difficulty. This course will present a variety of investigations requiring dental identification. Dr. Weems' experiences with the federal disaster team, DMORT, involving the World Trade Center attacks as well as Hurricanes Katrina and Ike will also be discussed.

**Dr. Van B. Haywood**  
**Course Fr350 1 – 4 p.m.**  
**All Attendees**  
**No Fee**

**Bleaching Traditions and Future Trends**

Tray bleaching for the past 25 years and in-office bleaching for 125 years have given us solid traditional information and developed future trends for new treatment options. A pre-bleaching examination and diagnosis is important for avoiding pitfalls and poor outcomes for all types of bleaching. Understanding the application of different products is essential in guiding patients for their maximum benefit. Learn the very latest evidence based data on bleaching, from in-office to tray to over-the-counter options.



<b>KEY</b>	<b>D</b> DENTISTS	<b>LT</b> LABORATORY TECHNICIANS
	<b>H</b> HYGIENISTS	<b>SP</b> SPOUSES
	<b>A</b> ASSISTANTS	<b>All Attendees</b>
	<b>ST</b> STUDENTS	<b>New Speaker to Hinman</b>
	<b>OS</b> OFFICE STAFF	

**Dr. David T. Wong**  
**Course Fr353 1:30 – 4:30 p.m.**  
 Repeated from Thursday (Th329)  
**All Attendees**  
**No Fee**

**Salivary Diagnostics for Oral and Systemic Disease Detection**

Imagine a world where a visit to the dentist saves your life. Imagine a world where doctors don't have to draw your blood to test if you're sick. Imagine a world where procedures save countless lives and save billions of dollars. The goal of the Salivary Diagnostics laboratory is to make this dream a reality. Dr. Wong's laboratory, along with collaborators, first discovered salivary exRNA molecules in 2004 and demonstrated their translational utility for detecting oral cancer. Over the next several years, the team developed salivary exRNA biomarkers for a number of oral and systemic diseases. The systems and device prototypes they have been developing over the years are nearing approval by the FDA, and should be available to the dental profession in the near future. Come hear the latest in Dr. Wong's remarkable research and diagnostic devices.

**Ms. Denise Ciardello and Ms. Janice Janssen**  
**Course Fr355 2 – 5 p.m.**  
 Repeated from Thursday (Th308)  
**All Attendees**  
**No Fee**

**OMG! The Office Management Guide**

Office management is an essential element of any practice. Practice owners, dentists and managers are expected to know all, be everywhere and ensure a smoothly operating office every day. In this presentation, office management personnel will be given the tools necessary to manage a dental practice with confidence. This course is ideal for start-up offices as well as established practices. Participants will workshop and create their own office protocols with detailed, practical tools and systems that can be implemented immediately.

**Dr. Glenn Maron**  
**Course Fr354 2 – 3:30 p.m.**  
**All Attendees**  
**No Fee**



**Maxillofacial Injuries in Sports – Prevention, Diagnosis and Management**

Facial trauma in sports remains a major risk factor despite all of the current safety measures that have been put in place over the past few years. Hear the current standards used in the NHL, NFL and MLB and how we can relate them to our young athletes in our practices. We will discuss concussions in professional and amateur sports. Review the controversies about whether mouth-guards can really prevent concussions, and how to assess and treat the most common injuries we see in sports dentistry.

**Dr. Michael Huber**  
**Course Fr356 2 – 5 p.m.**  
**All Attendees**  
**No Fee**

**Update on Dental Management of the Oral Cancer Survivor**

While contemporary research has improved the long term survival of the oral and oropharyngeal cancer (OPC) patient, cancer therapy often incurs life-long impairments such as decreased salivation, increased caries risk, functional compromise and disfigurement. These may adversely affect the patient's quality of life often requiring compromise regarding therapeutic outcomes. This overview will help you to improve the practitioner's ability to identify, assess and manage this unique and often under-served patient population.

*Note: Course Fr345 is recommended prior to attending this course.*



# SATURDAY HIGHLIGHTS

<b>G.O.L.D. Program Follow-Up Courses</b>	8 & 8:30 a.m.
<b>Laboratory Technicians Leading the Way to Excellence</b>	8:30 a.m. – 4 p.m.
<b>Hinman Study Club Featuring GRU Faculty</b>	9 a.m. – 12:45 p.m.
<b>Hinman’s Big Raffle Drawing</b>	11 a.m.
<b>Career Connections by Hinman</b>	11 a.m.
<b>Technical Exhibits:</b>	
• all Open	9 a.m. – 3 p.m.
• Hinman Headshots	
• Free WiFi & Attendee Lounges to Charge Your Device	
• Table Clinics	11 a.m. – 2 p.m.

**Dr. Lee H. Silverstein**  
**Course Sa150 8 – 11 a.m.**  
**D A ST**  
**Fee: \$295**

**Atraumatic Extraction and Socket Grafting for the General Practitioner**

This hands-on course will make it easy to remove teeth while saving the bony socket. Learn how to use regenerative barriers in a cost-effective and user-friendly way. This course will show you the how, when and why of socket grafting in a trademarked, easy-to-understand fashion.

 **Dr. Lori Trost**  
**Course Sa151 8 – 11 a.m.**  
**All Attendees**  
**Fee: \$205**

**Straighten Up the Social Six**

This course focuses on clinically-proven fundamentals for treating minor to moderate anterior misalignment using innovative clear aligners. It will cover case selection, treatment planning and minor tooth movement (MTM) principles and review impression-making basics, materials and IPR. You will better understand MTM case selection and clear aligner therapy, apply MTM treatment planning and its staging, become proficient in IPR techniques and application, establish confident impression-taking principles and incorporate the MTM Lab Service Center for a total solution.

**Dr. Joseph Thornton** and  **Dr. William Lobel**  
**Course Sa152 8:30 – 11:30 a.m.**  
 Repeated from Friday (Fr127)  
**D A LT ST**  
**Fee: \$325**

**Complete Dentures: Anticipating and Overcoming Common Problems**

Despite advancements in dental care, removable prosthodontics remains an often necessary treatment. Use this hands-on course to discover how to overcome problems commonly associate with edentulous patients and methods to intercept these problems. Impression techniques for edentulous, partially edentulous and implant patients will be presented. A simple method of accurately recording the patient's centric relation (without wax rims) will be detailed. By working with models, you will gain an understanding and proficiency in impressing, jaw recording and laboratory communication.

**ADAA Assistants Seminar Course**  
**Sa153 9:30 a.m. – 12:30 p.m.**  
 Repeated from Thursday (Th118) & Friday (Fr136 & Fr137)  
**A**  
**Fee: \$60**



**Learning in the Round**

This seminar is created especially for the dental assistant. Don't miss this hands-on opportunity to learn about new products, updated techniques and services available. Participants will share ideas with other dental assistants in a fun, small group setting and come away energized. There will be product samples for the office and a chance to win great door prizes.

Different topics are covered at each session so register early, as this small group fills up fast. Non-member dental assistants will receive a free six-month membership in the American Dental Assistants Association courtesy of the Hinman Dental Meeting. Current members will receive a special gift, so be sure to bring your ADAA membership card.

**Dr. Robert R. Edwab**  
**Course Sa154 9:30 a.m. – 12 p.m.**  
**DENTAL STUDENTS ONLY**  
**No Fee**



**Hands-On Oral Surgery Workshop for Dental Students**

This hands-on course will give you the chance to broaden your future scope of practice by making oral surgery more enjoyable and more predictable. Learning step-by-step techniques, you will use fresh pig mandibles for soft tissue surgery and suturing. Learn proper use of cowhorn and ash forceps, and rongeurs for extractions, alveoplasties and root removals.





**Dr. Michael C. DiTolla**

**Course Sa155 10 a.m. – 1 p.m.**

**Course Sa156 2 – 5 p.m.** (Repeat)

**D A**

**Fee: \$285**

**Hands-On Digital Impression Workshop**

Digital impressions are rapidly increasing market share due to improved ease and accuracy compared with more traditional impression techniques. After learning about the features of the different commercially available digital impression systems in the prerequisite course, you will have the hands-on opportunity to take them for a test drive by scanning models to see what difficulties you might face in obtaining an image. You will be able to compare the intuitiveness of different systems' software to help choose what will work best for you.

*Note: Course Sa363 is a prerequisite for this course.*

**Dr. Lee H. Silverstein**

**Course Sa157 12 – 3 p.m.**

**D A ST**

**Fee: \$260**

**Suturing for the General Practitioner**

This hands-on course makes suturing easy. Discussion will cover the specifics about materials, needles, techniques and types of surgical knots. Learn the how, when and why of suturing for particular clinical procedures. This course is a must for all members of the surgical team.

**Dr. Lee Ann Brady**

**Course Sa158 1 – 4 p.m.**

**D LT**

**Fee: \$300**

**The World's Most Versatile Composite Mock-up**

Use this hands-on workshop to learn a step-by-step approach to esthetics and function, to plan and sequence a complex anterior case designing and creating a finished composite Snap On Trial Smile. Created on a model, the composite shell incorporates proposed incisal edge and gingival positions. Finished and polished for exquisite esthetics and durable enough to send home with the patient, the shell can be snapped over the teeth. Your patient can then test-drive the new smile and show friends and family as well as specialists, where it can also function as a surgical guide for esthetic perio alterations.



**Dr. Alex Fleury**

**Course Sa159 1 – 4 p.m.**

Repeated from Friday (Fr142)

**D**

**Fee: \$345**

**New Dimensions in Endodontics Workshop**

This presentation will be dedicated to preventing the separation of rotary files. Piezo electric ultrasonics will be available. Participants will learn how to properly use the ESX® NiTi rotary file and instrumentation system, the correct way to use an ultrasonic in the pursuit of hidden canals and the ease of use associated with the synchronized hydraulic condensation technique as compared to traditional obturation methods.

*Attendees should bring two to four accessed, extracted teeth that are patent to the apex with a size 10 hand file.*

*Note: Course Fr245 or Sa273 is a prerequisite for this course.*

**Dr. Samuel B. Low**

**Course Sa160 1 – 4 p.m.**

**All Attendees**

**Fee: \$295**

**Utilizing Laser Technology in a Periodontal Environment**

Ready to enter the laser world, or have an unused laser in the closet? Lasers offer a safe and effective alternative to a wide range of dental procedures. Some advantages include increased precision, controlled bleeding, accelerated healing, reduced post-operative issues, shorter procedure time, less pain, greater case acceptance and a more relaxed experience for the patient. Utilizing lasers and hog jaws, this hands-on workshop component will offer additional learning points such as wavelengths and their respective techniques, how to determine the appropriate laser equipment for an individual practice and post-operative evaluation protocols to assess wound healing.

<b>KEY</b>	<b>D</b> DENTISTS	<b>LT</b> LABORATORY TECHNICIANS
	<b>H</b> HYGIENISTS	<b>SP</b> SPOUSES
	<b>A</b> ASSISTANTS	<b>All Attendees</b>
	<b>ST</b> STUDENTS	<b>New Speaker to Hinman</b>
	<b>OS</b> OFFICE STAFF	

**Dr. David Little, Dr. Joseph J. Massad and  
Mr. David R. Avery, CDT**  
**Course Sa271 8:30 – 11:30 a.m.**

**D H A L T S T**

**Fee: Dentists \$80, All others \$50**



**Debating Controversies in Today's Implant Dentistry:  
Who's Right, Who's Wrong?**

Despite advances in implant dentistry, there is still no consensus on the best way to plan implant cases. Join a panel discussion designed to help you understand and implement the variables in implant treatment options. The different points of view from three key opinion leaders will help broaden and define your horizons in Implant Dentistry. And, is analog dentistry out? Is digital dentistry in? Join this provocative discussion to help clarify your thoughts.

**Dr. Jeff J. Brucia, Dr. Van B. Haywood, Dr. Harold O. Heymann,  
Dr. Thomas R. McDonald and Dr. Jeffrey S. Rouse**  
**Course Sa272 8:30 – 11:30 a.m.**

**All Attendees**

**Fee: Dentists \$80, All others \$50**

**Panel Discussion: Disturbing Trends in Restorative Dentistry**

With all the improvements in restorative materials and evidence-based dentistry, there is still uncertainty. Some of dentistry's best educators will address some of the more controversial issues within our profession today. Each presenter will share his thoughts on some of the problematic trends that are raising concern. You will have an opportunity to direct questions to the panel during the program, making this a must-see experience for every member of the dental team.



**Dr. Alex Fleury**

**Course Sa273 8:30 – 11:30 a.m.**

Repeated from Friday (Fr245)

**D**

**Fee: Dentists \$80, All others \$50**

**New Dimensions in Endodontics**

This presentation will use a case-based learning approach and showcase root-canal therapy in anterior, premolar and molar teeth. Discussion will include the various aspects of decision-making regarding diagnosis, anesthesia, access, instrumentation and obturation during each clinical case with an emphasis on efficiency of care without sacrificing predictability of the clinical outcome. Concepts to improve case outcomes will be evaluated, and we will end with the introduction of a new instrumentation and obturation technique, ESX® NiTi rotary instrumentation and synchronized hydraulic condensation.

*Note: This course is a prerequisite for course Sa159.*

**Dr. Mel Hawkins**

**Course Sa274 8:30 – 11:30 a.m.**

Repeated from Friday (Fr268)

**D H A S T**

**Fee: Dentists \$80, All others \$50**

**Local Anesthesia: 30+ Years of Hits, Misses and Near Misses**

Understanding the interplay between local anesthesia pharmacology and local anesthetic technique is paramount in the quest for success. This presentation will enhance your local anesthesia techniques discussing the clinical application of modern pharmacology and a review of conventional techniques, suggested modifications and advanced block approaches (Gow-Gates, Akinosi) and infiltration (mandibular molars). We will assess product selection and highlight what's coming, such as OraVerse, Onset and other new toys and ploys.

**Dr. Samuel B. Low**

**Course Sa275 8:30 – 11:30 a.m.**

**All Attendees**

**Fee: Dentists \$80, All others \$50**

**Managing Dental Conditions of the "Boomer" Generation**

The over-60 population will increase significantly during the next decade, and with that will come an increased frequency of oral conditions associated with that age group. Two primary areas of concern around chronic inflammation are periodontitis, with over 40% having tooth loss disease and Xerostomia, with the compromised lifestyle-associated symptoms and root caries. This course will cover these primary diseases from diagnosis to lifetime management. Review the generational characteristics of this age group with an emphasis on understanding the population to enhance motivational interviewing and gaining positive case acceptance.



**Dr. Michael E. Pruett**

**Course Sa276 8:30 a.m. – 12:30 p.m.**

Repeated from Friday (Fr242)

**D A ST**

**Fee: Dentists \$80, All others \$50**



**Conscious Sedation Permit Update**

The objectives of this course are to provide a review of conscious sedation techniques. This review also covers the necessary continuing education requirements for those performing conscious sedation in the office. This will include an update of current pharmacology associated with conscious sedation and a review of potential emergencies associated with sedation in the dental office. Along with the management of emergencies during sedation, a review of airway management will also be covered. This course is intended to fulfill the requirements for continuing education for those with active sedation permits.

The following states will require conscious sedation permit updates for licensure: Florida, Georgia, Mississippi, North Carolina and Virginia. If your state is not listed, please check with your state board.

**Ms. Laney Kay**

**Course Sa277 9 a.m. – 12 p.m.**

Repeated from Thursday (Th210) & Friday (Fr248)

**All Attendees**

**Fee: Dentists \$80, All others \$50**

**Blood, Spit and Fears: a Painless OSHA Update**

Let's face it, most OSHA training courses are anything but fun. But this class is! It's fun, it's fast, it's informative and it satisfies annual OSHA requirements. We'll cover the newest infection-control guidelines, new disease information, HIPAA highlights and other relevant regulations.

**Dr. David L. Rothman**

**Course Sa278 9:30 a.m. – 12:30 p.m.**

**D H A OS ST**

**Fee: Dentists \$80, All others \$50**

**Ouch, that Hurts! Assessing and Treating Dental Emergencies in Children**

This presentation will review the most common dental emergencies in children and their treatment, including rapid neurological assessment, treatment options and follow-up protocols. Parents expect 24/7 availability, and determining what's important and what's not beforehand will prepare you and your team on how to assess the situation and decide a course of action.

**Dr. Jeffrey B. Pafford**

**Course Sa279 10 – 11:30 a.m.**

Repeated from Friday (Fr264)

**All Attendees**

**Fee: \$35**



**CBCT: Uses and Misuses**

Cone Beam Computed Tomography (CBCT) is revolutionizing the way we practice dentistry. This technology allows the interdisciplinary team to make more accurate diagnoses, administer treatment with more precision and provide better recommendations for our patients. However, CBCT has its limitations, and this technology is prone to misinterpretation and over-diagnosis. Danger lies in wait for the lay user and our patients. This course will discuss both the appropriate uses and major pitfalls of CBCT technology.



<b>KEY</b>	<b>D</b> DENTISTS	<b>LT</b> LABORATORY TECHNICIANS
	<b>H</b> HYGIENISTS	<b>SP</b> SPOUSES
	<b>A</b> ASSISTANTS	<b>All Attendees</b>
	<b>ST</b> STUDENTS	<b>New Speaker to Hinman</b>
	<b>OS</b> OFFICE STAFF	

## G.O.L.D. PROGRAM FOLLOW-UP COURSES

## GRADUATES OF THE LAST DECADE

No Fee

**Mr. John K. McGill**  
**Course Sa357 8 – 11 a.m.**

D

**New in Practice? 10 Critical Financial Strategies for Success**

As a young doctor you need specifics on how to avoid costly financial mistakes and achieve financial success. This must include establishing proper business format, boosting practice profitability, maximizing tax deductions and following retirement saving strategies. Use this course to help you understand educational funding options, paying off debt versus saving, necessary insurance coverages and winning investment strategies. Now is the time to start on the proper financial course.

**Mr. Kirk Behrendt**  
**Course Sa358 8:30 – 11:30 a.m.**  
**All Attendees**

**The Secrets to Thriving in Practice Right Out of the Gate**

Some dentists and team members are working harder than ever for the same result. Bring your team to this inspirational lecture to see 10 powerful secrets to help you and your team create more opportunities to produce more dentistry and reduce the amount of open chairs in your office today. Discover the elements that make a successful practice and promote continual growth. Use these nine steps to create more significant and POWER-full relationships with patients. See how great practices are keeping case acceptance high in this economy and re-engineer your workday and your thinking to get more out of life!

**Dr. Lee Ann Brady**  
**Course Sa359 8:30 – 11:30 a.m.**  
**All Attendees**

**They All Say Yes: A Team Approach to Case Acceptance**

The top three things dental teams want more of are: more new patients, greater case acceptance, and increased production. These three indicators of a successful practice are tied together and easier to accomplish when the whole team has ownership over the goals and skills to make it happen. Case Acceptance hinges on trust, knowing your patient and creating value for them. Every team member plays an important role in building these qualities in a successful practice, and exceeding your patient's expectations. This program will look at the ingredients for working together to create practice and referral success.

**Dr. Mark E. Hyman**  
**Course Sa365 8:30 – 11:30 a.m.**  
**All Attendees**

**The Grand-Slam Early Years of Private Practice**

Have you ever thought to yourself, "If I had only known then what I know now?" Remember bumps, bruises, and fiascoes during those early years? Enjoy a fast-paced, humorous review of 60 of the "greatest hits" of practice management and leadership advice. Doctors and teams can use this information at any stage of a career to guide their practices into lower stress and higher productivity dentistry.



**Mr. Charles Loretto**  
**Course Sa360 8:30 – 11:30 a.m.**

D SP ST

**The Critical Reasons for Owning in Dentistry**

The profession of dentistry is rapidly changing! This lecture will discuss why you must own a dental practice sooner rather than later. We will discuss the emotions of the new dentist, and their hesitancy of owning a dental practice based on their massive school debt, lack of business training in school, working for corporate dentistry, fear of starting from scratch and associating in private practice. We will demonstrate the proven math, and make the cases very clear on the benefits of owning your own practice. There are risks with ownership, but there are also risks as an employee. We will weigh these risks, and show the benefits of future earnings, tax planning and retirement planning for the owner dentists. This lecture will conclude WHY a new dentist must own, and what direction they must take to get there.

**Dr. Steve Ratcliff**  
**Course Sa361 8:30 – 11:30 a.m.**

D H LT ST

**Working with Specialists**

We work with specialists every day in our practices. Sometimes the results are great, but sometimes things don't turn out so well. What makes the difference? Creating a team that works collaboratively in an interdisciplinary model allows for the best long-term results. This program will help general dentists and specialists think differently about how they can partner to achieve predictable, lasting and beautiful results that will delight your patients.

**Dr. Mollie Winston**  
**Course Sa362 8:30 – 11:30 a.m.**

**All Attendees****Your Own Private Practice: Benefits and Challenges**

Evaluating the benefits of owning your own practice vs. working in a corporate environment? This presentation will explore the goals of balancing life, work, family and health drawing on 30 years of experience in a busy and comprehensive oral surgery private practice. Discussion will include referral patterns including growth and clinical decision-making regarding referrals or performing procedures in-house. This presentation will also offer a detailed review of avoidance and management of common oral surgery complications.



## LABORATORY TECHNICIANS LEADING THE WAY TO EXCELLENCE

8:30 a.m. – 4 p.m.

Course Sa387 | All Attendees | No Fee

LTC



**Dr. Javier Vasquez**

8:30 – 10 a.m.

### Dynamic Occlusion and the Influence of the Cervical Structures

For many years we have been talking about occlusion from a static point of view, but the most important events happen immediately before and after tooth contact. The discrepancies between central occlusion and body posture can generate nociceptive input that generates a patient physiologic response, and in many situations creates pain or dysfunction. With today's technology we can integrate kinesiographs and CT Scan analysis to track mandibular patterns. Come with an open mind as we explore the options of multidisciplinary treatments, and the interaction between different occlusal philosophies and paradigms.



**Mr. Skip Carpenter**

10 – 11:30 a.m.

### Names without Faces

Only in a laboratory can vital art form be reproduced from pure science. From impressions to teeth. From articulators to human function, then using a lab slip to fill in any other details. Is something missing? A human perhaps? A person with the singular personality and individuality that a lab slip, articulator, and impressions cannot replicate. Mr. Carpenter will discuss strategic communication methods to bring the patient's wants needs, and yes, fears to light. Case studies will be shown to demonstrate:

1. Prior collaborative case planning, using pre-op models, Digital photography, and a mutual exchange of ideas.
2. Diagnostic Wax-ups using Digital photography to help discover length and position of anterior teeth.
3. A second evaluation of length and tooth position after creation of temporary.
4. Final changes of temporaries, followed by precise fabrication of final restorations.

Mr. Carpenter will also discuss material selection based on prior planning discoveries with the patient. Together let's discover the true personalities and dental needs of our patients in today's advancing world.

**Lunch is on your own from 11:30 a.m. – 1 p.m.**



**Mr. Von Grow. CDT**

1 – 2:30 p.m.

### DTG Philosophy / The Prep less Foil Veneer

The middle-of-the-road dentistry is gone. Soon, you will have to decide what kind of a dentist, or dental technician that you want to be. Through the Dental Technicians Guild, also known as (Dentists/ Technicians Guild), we hope to create a place where great dentists can find great technicians. The time is here, and now. The way to survive the coming times is to bond together with like-minded individuals, and together, we can raise the bar of dentistry. This course is guaranteed to change the way you think! Join the revolution! This lecture will also include prep less and minimal prep veneer cases done by Von Grow, DTG utilizing the Platinum Foil method and how to successfully communicate your way through a case.



**Mr. Bill Marias, RDT**

2:30 – 4 p.m.

### Full Arch Zirconia Hybrids: Predictable Results with GC Initial ZR-FS and GC Initial Zirconia

Far too many variables (heat rate, holding time, cracking, cooling) hinder the fabrication of full arch zirconia hybrids. Add to that the fact that we have no set formula to follow during fabrication - we have become accustomed to following a standard formula when fabricating single crowns and small span bridges (how to grind, how to steam, what temperatures, cooling, etc.). With full arch zirconia hybrids, technicians must rely on past experience, intuition and logic to achieve the sought after outcome for a case. This talk will show you how to achieve predictable results with GC Initial ZR-FS, GC Lustre Pastes and GC Initial Zirconia during the fabrication of full arch zirconia hybrids.

## HINMAN STUDY CLUB FEATURING GRU FACULTY

9 a.m. – 12:45 p.m.

Course Sa388 | All Attendees | No Fee

### Dr. Ranjitha Krishna

9 – 9:45 a.m.

#### **Developing Anterior Esthetics with Crown Lengthening: Case selection, Diagnosis and Treatment Planning**

In the maxillary anterior region, the position of the gingival margin is an important parameter in achieving an ideal smile. Understanding the biology of the periodontium and the relationship between the hard and the soft tissues in the area helps the restorative dentist in determining the ideal treatment plan for the patient. The development of a clinically relevant surgical guide is also of paramount importance for anterior esthetic cases that involve alterations of the gingival levels.

### Dr. Roger Arce

9:45 – 10:30 a.m.

#### **Software Tools, Surgical guides and Clinical Accuracy in Dental Implant-Guided Surgery**

Cone beam computed tomography (CBCT) has become an essential tool in the diagnosis and planning for implant dentistry. CBCT has also served as framework for the development of different direct patient/ based clinical applications, computer guided implant surgery being one of the most widely used in clinical practice. As these technologies are adopted, there is the need to develop an adequate planning protocol that includes appropriate acquisition/data manipulation, appropriate use of software tools for interpretation and appropriate application of such systems during implant surgery. This class examines essential characteristics of the entire implant guided surgery planning process and points out potential sources of error that could affect clinical accuracy outcomes.

### Dr. Martin Salgueiro

10:30 – 11:15 a.m.

#### **Optimization of the Implant Site**

Placement of dental implants has become a routine procedure in every modern dental practice. The difference between a simple case and a complex case is almost always bone availability. Autologous and allogeneic bone grafting for single and multiple implant sites is a must for the practitioner looking to undertake intermediate to advanced cases. This lecture will review the principles of the most common techniques to improve the implant site.

### **Dr. Allison Buchanan**

11:15 a.m. – 12 p.m.

#### **3-D imaging, a New Imaging Era for Dentistry**

This lecture will focus on 3-dimensional imaging in dentistry through the use of cone beam computed tomography (CBCT). Clinical cases will be used to demonstrate the utility of 3-D imaging as well as certain diagnostic tasks in which CBCT is lacking. The dose of CBCT will be discussed in reference to conventional 2-D imaging and an introduction to 3-D software and data transfer will be provided. In addition, a brief overview of incidental findings pertinent to CBCT will be presented.

### Dr. Jimmy Londono

12 – 12:45 p.m.

#### **Implant Rehabilitation with Full Zirconia: How to Plan for Success**

This presentation will discuss key points formulated into a systematic step-by-step protocol to treat zirconia implant rehabilitations with predictable results. This presentation will also cover critical details in order to minimize complications and avoid failures. Treatment planning, treatment protocol and maintenance will be a strong focus to achieve satisfactory function and esthetics.





**Dr. Michael C. DiTolla**  
**Course Sa363 8 – 9:30 a.m.**

**D A**  
**No Fee**

**Is it Time to Invest in Digital Impressions?**

Advancements in technology have brought a wave of digital solutions to the restorative dentist. At the leading edge of this technology are intraoral scanners, providing accurate transfer of information from the dental chair to the laboratory or chairside mill, resulting in a more efficient dental practice. The pros and cons of leading systems will be discussed, helping you to decide if your office is ready for this technology.

*Note: This course is a prerequisite for course Sa155 or Sa156.*

**Dr. James Cassidy**  
**Course Sa364 8:30 – 11:30 a.m.**  
**All Attendees**  
**No Fee**

**Keys to Prosthetic Success for the Dentist, Lab Technician and the Patient**

There are a few key ingredients to taking your prosthetics to the highest level. Procedures such as fixed and removable cases, removable and implant cases, and even complete denture cases can become predictable and very profitable. This course is a great opportunity for your lab technicians as well as dental assistants. The creation of a prosthetic practice within your existing practice can be very rewarding for both dentists and their patients.

**1.5 HOURS**

**Dr. Wayne E. Kerr**  
**Course Sa366 8:30 – 11:30 a.m.**  
 Repeated from Thursday (Th304)  
**All Attendees**  
**No Fee**

**Stuff Worth Knowin' About Money, Practice and Life**

It has been said that "growing old is a given, but growing wise is an option." This presentation will be filled with contemporary, pertinent and useful information regarding financial management, clinical practice and life. Participants will improve their chances for financial success; review and evaluate current restorative materials, devices and clinical techniques; and consider serious life challenges. We will not only discuss protecting your loved ones, but also explore fifteen ways to love life more. Information (and homework) from this course will inspire participants and could even change their lives..

**Ms. Kim Laudenslager, RDH, MPA**  
**Director of CRDTS Dental Hygiene Exams**  
**Course Sa367 9 – 10:30 a.m.**  
**Hygiene Students**  
**No Fee**

**1.5 HOURS**

**2015 CRDTS Dental Hygiene Exam**

The Central Regional Dental Testing Service, Inc. is a regional testing agency currently administering the CRDTS Dental Hygiene Examination accepted by Georgia and approximately 40 other states. This presentation gives an introduction to CRDTS, the content and some of the important changes for the 2015 CRDTS Dental Hygiene Examination.

*Note: AGD credit will not be issued for this course.*

**Dr. Evis Babo**  
**Course Sa368 9 – 11 a.m.**  
**ST**  
**No Fee**

**2 HOURS**

**Pre-Dental Society**

The Pre-Dental Society was created to support students at college and high school levels who are considering a professional dental career. The purpose of this event is for pre-dental students to learn from dental school admission teams located throughout the Southeast and beyond. Attendees will have the opportunity to ask questions and learn about the admissions process. Current dental students will be available to provide insight and advice regarding life as a dental student as well as tips for scoring well on the Dental Admission Test (DAT). This session promises to be fun as well as informative.

*Note: AGD credit will not be issued for this course.*



<b>KEY</b>	<b>D</b> DENTISTS	<b>LT</b> LABORATORY TECHNICIANS
	<b>H</b> HYGIENISTS	<b>SP</b> SPOUSES
	<b>A</b> ASSISTANTS	<b>All Attendees</b>
	<b>ST</b> STUDENTS	<b>New Speaker to Hinman</b>
	<b>OS</b> OFFICE STAFF	

**Dr. Marvin H. Berman****Course Sa369 9 a.m. – 12 p.m.**

Repeated from Friday (Fr258)

**D H A OS ST SP****No Fee****Marvin's Garden of Tips for Super Effective Pediatric Dentistry**

Children from infants to teenagers can be a challenge for caregivers, teachers and especially parents. Permissiveness out of concern for self-esteem and quality time has displaced common sense. Using video examples, Dr. Berman will demonstrate his unique healing-touch approach to managing the most apprehensive and reluctant children without drugs or active restraints. Setting parameters of behavior, strategically separating parents and children, shots, caries-prevention protocols and operative dentistry techniques will be addressed. Doctors and their teams will gain a new perspective and confidence after participating in this humorous and timely presentation.

**Dr. Gerard J. Chiche****Course Sa370 9 a.m. – 12 p.m.**

Repeated from Thursday (Th323)

**D LT ST****No Fee****An Update on All-Ceramic Crowns, Porcelain Veneers and Bonding**

This program will present a series of treated cases and demonstrate in great detail how to optimize clinical techniques with all-ceramic crowns and porcelain veneers. Emphasis will be placed on tooth preparation, provisional restoration, cement selection and step-by-step adhesive bonding techniques.

**Dr. Harold L. Crossley****Course Sa371 9 a.m. – 12 p.m.**

Repeated from Thursday (Th301)

**D H A ST****No Fee****Pharmacologic Management of Orofacial Infections**

This presentation will explore the traditional as well as the newer antibiotic, antifungal and antiviral agents available to treat patients with orofacial infections. The discussion will include indications and contraindications, the newest SBE prophylaxis guidelines, and new recommendations for the orthopedic prosthesis patient. Learn how and when to use antifungal and antiviral medications more effectively and when not to use them as well as potentially fatal drug interactions with antibiotics.

**Ms. Karen Davis****Course Sa372 9 a.m. – 12 p.m.****D H A ST****No Fee****Think Outside the Mouth: Treatment Planning for Nonsurgical Periodontal Treatment**

Discover what lies beyond traditional quadrant scaling and root planing for optimal nonsurgical results. This course will provide you an update on oral and systemic health interactions and will challenge you to consider risk factors "outside the mouth" to customize treatment plans to reduce disease risk and improve wellness. You will leave equipped to identify existing patients with active disease, enroll them into nonsurgical treatment and integrate technologies to enhance outcomes.

**Dr. Tieraona Low Dog****Course Sa373 9 a.m. – 12 p.m.****All Attendees****No Fee****The Skinny on Carbs and Fats**

We've learned a great deal about the role of fats and carbohydrates in our diet over the past thirty years and much of it was wrong. What today's science reveals about these important macronutrients may surprise you. Come and learn what the evidence now shows about the role of saturated, monounsaturated and polyunsaturated fats in heart disease and why what you don't know about carbohydrates may be making you fat and increasing your risk for chronic disease. Clarify what the evidence says for vegetarian, Paleo and other popular diets.

**Dr. Susan Maples****Course Sa374 9 a.m. – 12 p.m.**

Repeated from Friday (Fr338)

**All Attendees****No Fee****Creating the Cradle-to-Grave Total Wellness Dental Practice: It's Our Future**

Do you want to position your practice as a community leader? Would you take delight in inspiring patients toward a lifetime of health? Do you want motivation to conquer your own health goals? Participants in this session will learn how the trends in lifestyle illnesses such as obesity, diabetes, heart disease, sleep apnea and reflux intertwine with periodontal disease and caries. This presentation will help attendees boost morale and attract new patients.

**Dr. John A. Svirsky**  
**Course Sa375 9 a.m. – 12 p.m.**  
**All Attendees**  
**No Fee**

**Come In and Catch It: the Review That Sticks**

This is the perfect review course covering the recognition, diagnosis and treatment of the 25 soft tissue lesions that every dentist and hygienist should know and treat appropriately. A number of the entities only require recognition. The classic lesions that have been forgotten since school will be brought back to life, and your diagnostic confidence will be re-energized. Some interesting cases will pop up throughout the course, so don't miss it.

**Ms. Bethany Valachi**  
**Course Sa376 9 a.m. – 12 p.m.**  
**All Attendees**  
**No Fee**

**Fitness 101 for Dental Professionals: Comfort and Career Longevity**

Dental professionals are prone to unique muscle imbalances and require special exercise and fitness guidelines to avoid pain syndromes, injury and early retirement. This research-based seminar will provide you with information you can apply immediately to improve your health. Topics will include an exercise program developed specifically for dental professionals, how to identify generic exercises that can actually create and worsen pain, how to incorporate chairside stretching into the workday and self-treatment techniques for painful trigger points in the neck and shoulder.

**Dr. Richard A. Weems**  
**Course Sa377 9 a.m. – 12 p.m.**  
 Repeated from Friday (Fr352)  
**All Attendees**  
**No Fee**

**Forensic Dentistry and Mass Disasters**

Human victim identification in cases of homicide or accidental death must often be done through the comparison of clinical and radiographic dental findings. Mass disasters with great numbers of fatalities take this task to an even higher level of difficulty. This course will present a variety of investigations requiring dental identification. Dr. Weems' experiences with the federal disaster team, DMORT, involving the World Trade Center attacks as well as Hurricanes Katrina and Ike will also be discussed.

**Dr. Mitchell J. Gardiner**  
**Course Sa378 10 – 11:30 a.m.**  
**All Attendees**  
**No Fee**

**Informed Consent: The Whys, Wheres and How in Dentistry**

Informed consent issues are often mitigating factors in dental malpractice lawsuits. New dentists as well as experienced practitioners must understand the legal and clinical meaning of informed consent, when it is necessary to obtain and the proper means to document it so that there will be no question that informed consent was given by the patient. This will help you achieve and maintain good communication with your patients and practice with greater confidence.

**Dr. Stephan Holcomb, Chairman**  
**CRDTS Examination Review Committee**  
**Course Sa379 11 a.m. – 1 p.m.**  
**Dental Students**  
**No Fee**

**2015 CRDTS Dental Exam**

The Central Regional Dental Testing Service, Inc. is a regional testing agency currently administering the CRDTS Dental Examination accepted by Georgia and approximately 40 other states. This presentation gives an introduction to CRDTS, the content and important changes for the 2015 CRDTS Dental Examination.

*Note: AGD credit will not be issued for this course.*

**Networking Reception and Panel Discussion with Women Dentists**  
**Course Sa380 12 – 1:30 p.m.**  
**D**  
**No Fee**

**Work/Life Balance: It Can Be Done**

Join your fellow women dentists for a networking reception. A panel of women dentists active in the Hinman Dental Society from different ages and ranges of experience will gather to discuss how they have tried to achieve the work/life balance. Please encourage female colleagues to join us to share tips on building a dental practice, balancing dual careers, family life challenges, professional advancement and even finding time for yourself. Light refreshments will be served.



**Mr. Imtiaz Manji****Course Sa381 1 – 4 p.m.****D ST SP****No Fee****Mastering Contemporary Dental Transitions**

With continued economic turmoil in the markets and the growth of group dentistry, practice transitions are more important than ever to ensure that you get the right recognition of value for both the seller and the new owner. In this must-see program, Mr. Manji delivers a solid summary of best practices in dental transitions for new dentists, established practitioners looking to grow and doctors approaching retirement. Learn the most current factors that help you to maximize the enormous value of transitions for both buyers and sellers, including the most common transition myths and mistakes and tips to optimize transition strategies for current market conditions.

**Dr. Thomas R. McDonald****Course Sa382 1 – 4 p.m.****D A LT ST****No Fee****Anterior Tooth Positioning for Occlusion and Esthetics**

The anterior teeth provide 98% of our esthetic requirements and 90% of our occlusal requirements. Proper shaping and positioning of the upper and lower anterior teeth are critical for the success and longevity of the restorative case. With modern ceramic materials, the chance for catastrophic failure due to incorrect shape and function is increased. Dr. McDonald will outline a protocol for the functional and esthetic positioning of the anterior segment of the dentition as well as techniques for diagnosis, provisionalization and final restoration.

**Mr. Kirk Behrendt****Course Sa383 1:30 – 4:30 p.m.****All Attendees****No Fee****The Four Keys to Mastering Treatment Acceptance as a Team**

The new economy has greatly affected patient trust and discretionary income. High-performing dental teams understand that in order to continually grow, they have to enhance their listening skills and photography techniques to reclaim that trust. This seminar will share the four ways great dental teams are adapting to the ever-changing world and keeping treatment acceptance and production numbers up. Learn to energize your team with this four-step process to sell more dentistry in this economy and how to remove the obstacles to helping patients pay in full to eliminate your accounts receivable.

**Dr. Susan Maples****Course Sa384 1:30 – 4:30 p.m.****All Attendees****No Fee****Fatten Up Your Patient Base and Slim Down Your Kids: Addressing Obesity, Diabetes, and Caries**

Are you tired of watching our nation lose the battle against childhood obesity, diabetes, heart disease and caries? Is your team ready to inspire lasting behavior changes that will improve oral and systemic health for generations to come? Consider learning this paradigm – busting approach to caries and obesity prevention that puts kids in the driver's seat for a better future.

**Dr. Wayne E. Kerr****Course Sa385 2 – 3 p.m.**

Repeated from Thursday (Th325)

**D H A ST****No Fee****Ten Things...!**

Designed to enhance the skills of not just the dentist but the entire clinical team, this presentation examines some of the challenges dental teams face daily and describes solutions to improve chairside efficiency using a number of the most cutting edge products and techniques available in today's market. Participants will learn how to obtain detailed alginates, create custom acrylic temporaries faster, achieve tighter Class II contacts, stabilize broken teeth within minutes and restore Class V lesions more easily.

**Dr. Michael E. Pruett****Course Sa386 2 – 3:30 p.m.****D H A ST****No Fee****Management of the Most Common Medically Complex Dental Patients**

As general practitioners, we should be able to safely treat or manage medically complex patients and avoid complications. This program will focus on prevention and management of medically involved patients that we commonly see in our practices. Examples include everything from the anti-coagulated patient to the pregnant patient. We will review guidelines for treatment and discuss how to determine the right time to refer. As our patient populations get older and more diverse, this is a topic that all will be able to use.

**1  
HOUR****1.5  
HOURS**



Plan to enjoy some of Atlanta's attractions while you are in town!



Visit [atlanta.net](http://atlanta.net) for a complete list of Atlanta attractions.



## THURSDAY

**AmericasMart Shopping** **Course Th400****9 a.m. – 4 p.m.**

Also available on Friday (Fr404)

**Fee: \$20**

AmericasMart (Building 3), home to fashion, fine jewelry and accessories wholesale showrooms, is typically only open to trade professionals, but it will open its doors to registered Hinman attendees who show a name badge and ticket.

*Note: Showrooms offer limited samples of clothing and accessories. Showroom days and times vary. Showrooms accept cash, but may require minimum amounts for credit card purchases. No strollers or children under the age of 12 will be admitted.*

Tickets for this event may be purchased prior to the Meeting or at the Ticket Sales desk in the Registration Hall.

*Take the Hinman Shuttle from the main entrance of the GWCC to The Westin Peachtree Plaza. Walk one block north on Spring Street to the AmericasMart Building 3 main entrance located at 250 Spring Street.*



The  indicates that transportation to this event is included in the ticket fee.

**Keynote Session with****Jenna Bush Hager****Course Th401****5:30 – 7:30 p.m.****GWCC, Sidney Marcus Auditorium****No Fee**

Join us for the official opening ceremony of the Hinman Dental Meeting! Doors and cash bar open at 5 p.m. with a musical prelude until 5:30 p.m. The Keynote Session introduces the Meeting's Featured Clinicians and Keynote Speaker, Jenna Bush Hager.

Jenna Bush Hager is a contributing correspondent on NBC's Today show and an editor-at-large for Southern Living magazine.

She is the author of The New York Times bestseller *Ana's Story: A Journey of Hope*, which she wrote after traveling to Latin America in 2006 as an intern with UNICEF. *Ana's Story* is based on the life of a 17-year-old single mother with HIV, who struggles to shield her child from the life she had of abuse and neglect.

Hager remains involved with UNICEF and is currently the chair of its Next Generation initiative, which is dedicated to reducing childhood deaths around the world.

Hager holds a bachelor's degree in English from the University of Texas at Austin. She is also co-author of the children's book *Read All About It!*

Hager is the daughter of former U.S. President George W. Bush and First Lady Laura Bush. In 2008, she married Henry Hager. On April 13, 2013, she gave birth to daughter Margaret Laura "Mila" Hager.

**Marvin C. Goldstein Memorial Lecture**

This session is sponsored by the Atlanta chapter of the Alpha Omega International Dental Fraternity in cooperation with the Thomas P. Hinman Dental Meeting. The Fraternity has dedicated this lectureship in memory of Dr. Marvin C. Goldstein.

## KEYNOTE PRIZES

*All paid registrants are eligible for, and must be present to win, two sets of Delta Air Lines tickets to anywhere in the continental United States. Two sets of two roundtrip tickets will be given away. One set will be awarded to a dentist and the other set to an auxiliary. Deposit the appropriate ticket (included in your registration packet) in the hopper when entering the auditorium beginning at 5 p.m. for a chance to win. The Keynote Session begins promptly at 5:30 p.m. Tickets must be deposited in the hopper prior to 5:25 p.m.*

## FRIDAY

**Golf at Druid Hills Golf Club****Event Fr402 | 8 a.m. – 3:45 p.m.**

Board bus at the main entrance of the GWCC at 8 a.m. for 8:15 a.m. departure.

Return bus will board at 3 p.m. for 3:15 p.m. departure.

**Fee: \$275** (includes greens fees, breakfast and snacks)

In 1894, working at the height of his powers, Frederick Law Olmsted, the greatest landscape architect in American history, crafted from the rolling contours of a forest on Atlanta's east side, a new neighborhood of oak canopied streets, and public parks and promenades that would become renowned for its natural beauty and historic significance. At the heart of this community, Olmsted set aside a clubhouse that would become the center of 180 pristine acres graced by three streams and tall hardwoods and home to a golden era golf course that would stretch between the neo-classical campus of Emory University and the wide, park-lined boulevard of Ponce de Leon Avenue. In 1912, the Druid Hills Golf Club opened to great acclaim and became the host site of numerous southern championships across the century that followed. In 1979, the entire neighborhood of Druid Hills earned the distinction of being placed on the National Register of Historic Places. Dr. Hinman was a charter member of DHGC and studied turf grass as a hobby.

With major course upgrades and extensive expansions and renovations of its clubhouse, golf, tennis and swimming facilities during the last decade, the Druid Hills Golf Club responded to the changing tastes of its diverse membership and ensured that its stature of one of Atlanta's historic treasures was preserved for future generations. Today, the Club is dedicated to honoring its heritage, and conserving its golden era golf course.

**AmericasMart Shopping****Event Fr403 | 9 a.m. – 4 p.m.**

Also available on Thursday (Course Th400)

**Fee: \$20**

Please read Thursday's description on page 61 for details.

**Hinman Luncheon with Walter Reeves at the Atlanta Botanical Gardens**

**Event Fr404** – Depart at 9 a.m. for time to tour gardens before luncheon

**Event Fr405** – Depart at 11:15 a.m. for luncheon only

**Fee: \$65**

Return buses will board at 1:30 p.m. for a 1:45 p.m. departure.

**Garden Disasters - And How to Avoid Them**

Walter will discuss how to eliminate haints from your garden, how to avoid tomatoes that resemble Richard Nixon, the naughty side of squash and why possums are his favorite animal.

Walter Reeves is retired from the University of Georgia Cooperative Extension, where he worked for 29 years. He grew up on a farm in rural Fayette County, Georgia, where he learned to garden from his parents and his grandmother, Bubber.

Walter also writes a weekly column of garden questions and answers for the Thursday Living section of the Atlanta Journal-Constitution and has just completed his twentieth year of this effort. He hosted "Gardening in Georgia" on Georgia Public Television for ten years.



If you plan to have time to tour the gardens, then please register for event Fr404.

**Photoshop for Photographers with Showcase Inc. Photo & Video****Event Fr406 | 9:30 a.m. – 12 p.m.**

**Fee: \$150**

Looking for a way to manage your photo collection? This class will introduce you to basic digital workflow using Adobe Photoshop Lightroom®. Learn the possibilities of importing, tagging (rating and ranking), developing (edit and improve) and exporting your images to the world. Lightroom is the industry standard for a super-efficient workflow solution. This program is a seminar-style demonstration while participants are encouraged to bring their laptops and follow along. New to Lightroom? A 30-day software download is available from Adobe.com.

**Introduction to Video with Your DSLR Camera with Showcase Inc. Photo & Video****Event Fr407 | 2 – 4:30 p.m.**

**Fee: \$150**

Learn the ins and outs of shooting video with your DSLR camera and begin your own adventure into home movie-making. From camera settings to lighting to audio to accessories, this seminar will introduce you to the possibilities of this popular technology. Post-processing options will also be covered. **This program is a seminar-style demonstration while participants are encouraged to bring their DSLR cameras with video capability and the camera manual.**

FRIDAY

**Atlanta Brews Cruise**   
**Event F408 | 12:30 – 5:30 p.m.**

Board bus at main entrance of entrance of GWCC at 12:30 p.m. for 12:45 p.m. departure.

Return bus will board at 5 p.m. for 5:15 p.m. departure.

**Fee: \$68** (Attendees must be 21 to participate in this event)

There's no better, or safer, way to taste the beer made right here in Atlanta than on this tour. Visit one of the largest craft breweries in the country, SweetWater Brewing Company, brewer of several tasty beers. Tour the oldest brewery in Georgia, Red Brick Brewing. Finish the day in a local brewpub, 5 Seasons Brewing, where you will sample some of Atlanta's favorite beers and enjoy some delicious snacks. Best thing of all, Brews Cruise does all the driving!

**Wine Tasting and Seminar with Mr. Michael Gallant**  
**Event Fr409 | 3 – 5 p.m.**

**Omni Hotel, South Tower, Atrium Terrace**  
**Fee: \$55**

The wine tasting this year will feature a survey of multiple wine styles and wine regions. It will begin with some exciting sparkling wine and close with a port styled wine. In between, be prepared to try some exciting white wines that are crisp, clean and delicious. The tasting will also feature several red wines including a bold California red, and a supple, balanced, French red. As always, commentary from our regular "wine guy," Michael Gallant, is a favorite part of the program.

**Dental Student Networking and Reception**  
**Course Fr410 | 4 – 5 p.m.**

**All Dental Students**  
**GWCC**  
**No Fee**

Join other dental students and Hinman member dentists for beer, wine and light appetizers. Take advantage of the opportunity to hear a panel share stories of topics not learned in school: how and where to find a practice, how to hire a staff, the benefits of organized dentistry and the chance to ask other questions of successful practicing dentists. Register in advance to ensure a spot in this event.

**DENTIST RECEPTION PRIZES**

**Plan the trip of your dreams!**

**Two winners will be selected and each will be awarded \$5,000 to create a customized dream vacation! Winners must use cash prize for one prize trip.**

*Note: Check website for details and restrictions.*



PRE-REGISTRATION INFORMATION

**Great Gatsby Auxiliary Party**  
**7 – 11 p.m.**  
**Omni Hotel, Grand Ballroom**

Bring on the roaring '20s and join us at the place to see and be seen! Dance to a live band, play your hand at a casino table, snap a keepsake photo and enjoy some delectable eats and treats.



Be sure to dress for the occasion. A costume contest will take place at 8 p.m. and three cash prizes will be awarded to the winners. Each attendee, 21 years of age or older with identification, will receive two drink tickets redeemable for complimentary beer or wine between the hours of 7 and 9 p.m. Other beverages will be available for purchase and cash bars will remain open until 11 p.m. The buffet will open at 7 p.m.

All auxiliaries are eligible to win American Express gift certificates. Deposit the appropriate ticket in the tumbler at the reception for the 9:15 p.m. drawing. A drawing will also be held at 10:30 p.m. for everyone who played the casino games. You must be present to win at both drawings. Hygienists, assistants, laboratory technicians, office staff, residents and students may each bring one adult guest.

**Shuttle bus transportation will be provided from 9:30 - 11:30 p.m. to hotels within the Hinman block (see page 72) courtesy of onPeak.** 

**Dentist Reception with**  
**The Stephen Lee Band**  
**7:30 – 11 p.m.**  
**Omni Hotel,**  
**International Ballroom**

The Stephen Lee Band is based out of Atlanta and performs all over the southeast for festivals, corporate events and private parties as well as local club concerts. The band has become widely known for their variety of great cover songs from many decades.



An elegant buffet reception with desserts and coffee is included. Dentists from all registration categories, including dental students are cordially invited to attend this fabulous evening. Coat and tie for gentlemen and cocktail attire for ladies. Dentists must present the appropriate ticket for entrance. Ticket is good for each dentist and one adult guest.

**Shuttle bus transportation will be provided from 9:30 - 11:30 p.m. to hotels within the Hinman block (see page 72) courtesy of onPeak.** 

SATURDAY

**Photo 1 – The F-Stops Here! with Showcase Inc. Photo & Video**

**Event Sa411 | 10 a.m. – 1 p.m.**

**Fee: \$125**

Learn the need-to-know basics of your camera and double the power of your photographs. Whether you are shooting for travel, family, sports or intra-oral documentation, understanding a few basic controls will enable you get the shot, every time. This class experience will cover controls including aperture, shutter, exposure, white balance, focusing modes – why they are important and how using them magically transforms your images. **Participants are asked to bring their fully adjustable cameras and manuals to this hands-on workshop.**

**Atlanta Brews Cruise**



**Event Sa412 | 12:30 – 5:30 p.m.**

*Board bus at main entrance of entrance of GWCC at 12:30 p.m. for 12:45 p.m. departure.*

*Return bus will board at 5 p.m. for 5:15 p.m. departure.*

**Fee: \$68 (Attendees must be 21 to participate in this event)**

Please read Friday's description on page 63 for details.

# The Hinman Shop

*Take Hinman home with you.*

Be sure to stop by the all-new Hinman shop, located on the A-400 level near the information booth. Proceeds from the store will be used by the Hinman Trustees for dental scholarships. A variety of items will be offered, including T-shirts, water bottles and golf shirts, just to name a few.



## 103rd Hinman Limited Edition Merchandise



103rd Hard Rock Café pins will be available for purchase at the meeting.

Pins can be purchased for \$14 at the Hinman Information Booth located on Level 4 of the GWCC, across from the Sidney Marcus Auditorium.

*A portion of the sale will fund a scholarship for dental education.*

# SPEAKER INDEX

 = new speaker to Hinman

 Arce, Dr. Roger M.	55	 Krishna, Dr. Ranjitha	55
 Arndt, Ms. Heidi	20, 44	Lako, Jr., Mr. William G.	45
Avery, CDT, Mr. David R.	12, 38, 51	 Lanthier, Ms. Tonya	17, 40
Behrendt, Mr. Kirk	7, 14, 17, 27, 53, 59	Little, Dr. David	14, 28, 32, 51
Berman, Dr. Marvin H.	19, 41, 44, 57	 Lobel, Dr. William	29, 49
 Blakeman, Mr. Chuck	17, 33, 34	 Londono, Dr. Jimmy	55
Brady, Dr. Lee Ann	7, 21, 27, 50, 53	 Loretto, Mr. Charles	7, 21, 27, 53
Brady, Dr. Gordon L.	45, 46	Low, Dr. Samuel B.	11, 32, 35, 50, 51
Brucia, Dr. Jeff J.	21, 42, 45, 51	Low Dog, Dr. Tieraona	23, 35, 36
Buchanan, Dr. Allison H.	55	Malcmacher, Dr. Louis	9, 10, 28
 Carpenter, Mr. Skip	54	Manji, Mr. Imtiaz	22, 27, 59
Cassidy, Dr. James	37, 41, 56	 Maples, Dr. Susan	41, 44, 57, 59
Chiche, Dr. Gerard J.	14, 22, 38, 57	Margeas, Dr. Robert C.	11, 12, 30, 32
Christensen, Dr. Gordon J.	14, 15, 38	 Marias, RDT, Mr. Bill	54
 Ciardello, Ms. Denise	17, 20, 39, 47	 Maron, Dr. Glenn	47
 Connolly, Mr. John	27	Massad, Dr. Joseph J.	31, 37, 51
Crossley, Dr. Harold L.	16, 19, 35, 42, 57	McDonald, Dr. Thomas R.	16, 32, 37, 51, 59
Davis, Ms. Karen	11, 35, 46, 57	McGill, Mr. John K.	7, 16, 27, 53
 DiTolla, Dr. Michael C.	24, 31, 44, 50, 56	Pafford, Dr. Jeffrey B.	24, 42, 52
 Dougan, Dr. Gary L.	15, 17, 37, 41	Parks, Dr. Edwin T.	12, 21, 29
DuPont, Dr. Glenn E.	18, 21, 28	Phillips, Ms. Laci L.	13, 17, 33, 34
Edwab, Dr. Robert R.	10, 30, 49	Pruett, Dr. Michael E.	11, 38, 52, 59
 Fleury, Dr. Alex	31, 38, 50, 51	Ratcliff, Dr. Steve	7, 21, 27, 53
Fohey, CDT, Mr. Terry	37, 41	Rothman, Dr. David L.	30, 52
Fondriest, Dr. James	20, 24, 30	Rouse, Dr. Jeffrey S.	15, 37, 41, 51
Fong, Ms. Cynthia	31, 44	 Salgueiro, Dr. Martin I.	55
 Gaffney, ESQ., Mr. Nathan	42	 Shatz, Dr. Peter	20, 22, 39, 41
Gardiner, Dr. Mitchell J.	16, 19, 38, 42, 58	Silverstein, Dr. Lee H.	23, 29, 49, 50
 Glassman, Dr. Gary	12, 20, 32, 45	Sims, Dr. Lawrence O.	39, 42
 Grow, CDT, Mr. Von	54	 Spiel, Mr. Robert F.	21, 24
Hawkins, Dr. Mel	21, 40, 43, 51	Svirsky, Dr. John A.	19, 40, 43, 58
Haywood, Dr. Van B.	45, 46, 51	Thornton, Dr. Joseph	29, 49
Heymann, Dr. Harald O.	14, 16, 39, 51	 Torosian, CDT, Mr. Aram	38
 Huber, Dr. Michael	45, 47	 Trost, Dr. Lori	18, 29, 36, 49
Hyman, Dr. Mark E.	7, 19, 22, 27, 53	Valachi, Ms. Bethany	24, 36, 39, 58
 Jagor, ESQ., Ms. Jo A.	16, 42	 Vasquez, Dr. Javier	54
 Janssen, Ms. Janice	18, 20, 45, 47	Weems, Dr. Richard A.	46, 58
 Johnson, CDT, Mr. Robin	39	Williamson, Ms. Gail F.	12, 29
Jordan, Mr. Joseph D.	20, 23	 Wilson, Ms. Jessica	24, 33, 34
Kay, Ms. Laney	15, 39, 52	Winston, Dr. Mollie	7, 14, 16, 27, 53
Keels, Dr. Martha Ann	18, 22, 37	 Wong, Dr. David T.	23, 35, 47
Kerr, Dr. Wayne E.	19, 23, 33, 43, 56, 59	Wyatt Jr., Dr. Alfred D.	31
Kois, Dr. John C.	15, 18, 40		

Please visit [hinman.org/Speakers.aspx](http://hinman.org/Speakers.aspx) for additional speaker information.

PRE-REGISTRATION INFORMATION



Visit the 2015 Exhibit Hall to source the most cutting-edge technology, services, products and education the dental industry has to offer. With more than 430 companies, the dynamic Hinman exhibit floor provides a unique experience. Search the exhibit floor for your favorite and new “must-see” exhibitors on [hinman.org](http://hinman.org) or search for the Hinman app in the App Store or Google Play Store.

### Free WiFi in the Exhibit Hall

Hinman and onPeak are providing free WiFi on the exhibit hall floor for the entire meeting.



## TECHNICAL EXHIBITS SCHEDULE OF EVENTS

### Thursday, March 26

9 a.m.	Hall Opens
10 a.m. – 1 p.m.	Table Clinics
11 a.m. – 3 p.m.	Hinman Eatery Hours
2 – 5 p.m.	Table Clinics
5 p.m.	Hall Closes

### Friday, March 27

9 a.m.	Hall Opens
9 – 11 a.m.	Table Clinics
11 a.m. – 3 p.m.	Hinman Eatery Hours
Noon – 2:30 p.m.	Table Clinics
3:30 – 6 p.m.	Table Clinics
6 p.m.	Hall Closes

### Saturday, March 28

9 a.m.	Hall Opens
10 a.m. – 2 p.m.	Hinman Eatery Hours
11 a.m. – 2 p.m.	Table Clinics
3 p.m.	Hall Closes

## TECHNICAL EXHIBITS HALL FEATURES

### TABLE CLINICS

Earn free continuing education credits in the Hinman Table Clinics. Table Clinics are scientific table-top presentations approximately 10 minutes each in length, and are presented by volunteers from the dental community. Receive a code for one hour of continuing education credit for each hour spent in the table clinics area. Enter at the back of the 1900 aisle.

### ATTENDEE LOUNGES

New this year we will have two lounges for both you and your device to recharge. And, as an added bonus, if you scan your badge as you enter the attendee lounge, you will be entered into a drawing to win cash and prizes. Locate the lounges in the back of the 700 aisle and 1600 aisle.

### DAILY E-NEWSLETTER

The daily e-newsletter is the attendee e-resource. This news resource will contain activities and events on the exhibit floor, available courses, and up-to-date information on speakers and courses from the previous day. Opt-in to receive e-mail alerts when you register and you'll receive the timely daily e-newsletter each day.

### MESSAGES TO OUR MILITARY

Hinman and Bennett Graphics have joined forces again to give you the opportunity to thank the women and men who defend our freedom. Visit the Messages to our Military booth #236 and complete a postcard of thanks. **OR...** bring a stack of already written notes from your office, staff and patients with you to the Meeting.

### HINMAN DINING DOLLARS

Save a dollar a day and use the Dining Dollar coupons in the Eateries on the exhibit Floor. Dining Dollars can be found in the on-site exhibitor guide, **The Hinman Exhibitor.**



## Did you know Muscular-Skeletal Disorders (MSDs) affect more than 50 percent of Dental Professionals?

*MSDs is the leading cause for premature retirement in clinicians under the age of 50.*

The New Ergonomics Evaluation Clinic is one of several initiatives launched by Pelton & Crane to help bring awareness to the health implications of muscular-skeletal disorders (MSDs) effecting the majority of dental professionals. Launched in 2014, Pelton & Crane invites you to their Ergonomics Evaluation Clinic and have a complimentary evaluation on the Hinman Exhibit Floor, booth #201.



Practicing Physical Therapist and American Dental Association Ergonomics & Disability Support Advisory Committee Member, Timothy J. Caruso, leads the team of experienced Ergonomic Professionals in identifying some common risk factors of MSDs.

**The Clinic is free to attend.** Participating dental professionals can expect expert advice on **proper posture and dental ergonomics.**

**“Dentistry is one of the few professions that actually accepts pain as part of the daily routine”** - Timothy J. Caruso.

Pain and discomfort are often the result of improper patient positioning caused by physical impairments and obstructions that limit access to the patient’s oral cavity. “When a patient is positioned incorrectly, preventing proper ergonomic access to the

oral cavity, the clinician has to bend at the lower back, and elevate and rotate their shoulders. If repeated continually, these Class 4 and 5 movements can create long-term or permanent MSDs.” - Dr. Mark Tholen, DDS, MBA and Expert in Ergonomic Office Design.

To learn more about Pelton & Crane’s Ergonomics Evaluation Clinic and MDSS, go to [ergonomics.pelton.net](http://ergonomics.pelton.net).



PROVIDED BY

*Pelton & Crane*

 **ERGONOMICS**  
evaluation clinic

complimentary evaluation on the  
Hinman Exhibit Floor, booth #201

**A**

3M ESPE  
 Accutron, Inc.  
 ACT Chattem  
 ACTEON North America  
 A-dec  
 ADS South  
 Advantage Technologies, Inc.  
 Affinity Bank  
 Affordable Dentures  
 AFTCO  
 Air Techniques, Inc.  
 Airway Management  
 All Things Dental, Inc.  
 AMD Lasers  
 American Academy of Facial Esthetics  
 American Eagle Instruments  
 American Express OPEN  
 Anutra Medical  
 Applied Lighting Solutions, Inc.  
 AppRiver  
 Apteryx, Inc.  
 Argen  
 aSEPTICO  
 Aspen Dental  
 Atlanta Dental Supply  
 Atlas Resell Management

**B**

Bank of America Practice Solutions  
 Bankers Healthcare Group, Inc.  
 Beaverstate Dental, Inc.  
 Belmont Equipment  
 Benco Dental  
 Best Instruments  
 Bien-Air Dental  
 Bioclear Matrix Systems by Dr. David Clark  
 BioHorizons  
 Biolase Technology, Inc.  
 Bisco Dental Products  
 Blair & Associates, Dr. Charles and  
 Practice Booster  
 Blue Cross Blue Shield of Georgia  
 BonaDent Dental Laboratories  
 Bosworth Company  
 BQ Ergonomics LLC  
 BrandMax  
 Brasseler USA  
 Brewer/ Atlantic Dental Solutions  
 BrushOnSmile

**C**

Cain, Watters & Associates  
 CareCredit  
 Carestream Dental  
 Cefla America, Inc.  
 Centrix, Inc.  
 Certol International  
 Clarion Financial

ClearCorrect, LLC  
 Clinician's Choice Dental Products, Inc.  
 CliniPix, Inc.  
 Clorox Healthcare®/HealthLink®  
 Coast Dental of Georgia, P.C.  
 Colgate  
 Coltene/Whaledent, Inc.  
 Columbia Dentoform  
 Common Sense Dental Products  
 CompositeSmart  
 Convergent Dental  
 COSMEDENT  
 Cosmetic Dentistry Grants Program  
 Crest + Oral-B  
 Crisp Dental Video  
 Crosstex International  
 Crown Tenant Advisors  
 Custom Earpiece  
 CustomAir

**D**

Dansereau Health Products  
 Danville Materials, LLC  
 Darby Dental Supply, LLC  
 Delta Dental Insurance Company  
 Delta Dental of Tennessee, Delta Dental of  
 South Carolina and Federal Government Programs  
 Delta Gloves  
 Demandforce  
 DenLine Uniforms, Inc.  
 DenMat  
 Denovo Dental  
 Dental Access Mobile Clinics  
 Dental Care Alliance  
 Dental Equipment Liquidators, Inc.  
 Dental USA  
 Dentalaide  
 DentalBanc  
 DentalEZ Equipment  
 DentalEZ Group  
 DentalPost  
 DentalVibe  
 DentaPure  
 Dentegra Insurance Company  
 Dentistry Today  
 DENTSPLY Caulk  
 DENTSPLY International  
 DENTSPLY Maillefer  
 DENTSPLY Professional  
 DENTSPLY Raintree Essix  
 DENTSPLY Rinn  
 DENTSPLY Tulsa Dental Specialties  
 Denttio - CamSight  
 Designs for Vision, Inc.  
 DEXIS Digital X-ray  
 Diatech

Digital Doc, LLC  
 DMG America  
 Doctors Disability Specialists  
 DoctorsInternet.com  
 Doral Refining Corp.  
 DoWell Dental Products  
 Doxa Dental, Inc.  
 Dr. Fuji / ACIGI  
 Drake Precision Dental Laboratory  
 DrQuickLook, Inc.  
 East West Bank  
 EcoClean  
 Elevate Oral Care  
 Ellman International  
 Essential Dental Systems  
 EXACTA Dental Direct  
 Fidelity Bank  
 First Medica  
 First Pacific Corporation  
 Flight Dental Systems  
 Forest Dental Products, Inc.  
 Fortune Management  
 Fotona, Lasers4Dentistry  
 G. Hartzell & Son, a DenMat Co.  
 Garfield Refining Co.  
 Garrison Dental Solutions  
 GC America, Inc.  
 Georgia Dental Association  
 GlaxoSmithKline  
 Glidewell Laboratories  
 Global Surgical Corp.  
 Gordon J. Christensen-Practical Clinical Courses  
 Great Expressions Dental Centers  
 Great Lakes Orthodontics, Ltd.  
 Greater New York Dental Meeting  
 Group Financial Services  
 GumChucks

**E**

**F**

**G**

**H**

**I**

Hager Worldwide, Inc.  
 Handpiece Solutions, Inc.  
 Hawaiian Moon Aloe  
 Hayes Handpiece Company  
 HealthFirst  
 Heartland Dental  
 Henry Schein Dental  
 Henry Schein Dental Exclusives  
 Henry Schein Practice Mgmt Solution  
 Henry Schein Professional Practice Transitions  
 Heraeus Kulzer  
 Hu-Friedy  
 ICW International  
 Implant Direct International  
 Infinite Therapeutics  
 InfiniteAloe  
 Invisalign iTero

Isolite Systems

Ivoclar Vivadent, Inc.

**J** J. Morita USA, Inc.  
Jedmed Instrument Company

**K** KaVo Dental  
KaVo Kerr Group Imaging  
Keating Dental Arts  
Kerr Corporation  
Kettenbach  
Kilgore International, Inc.  
kimberly-Clark Healthcare  
Komet USA  
Kuraray America, Inc.

**L** Lares Research  
LED Dental/ VELscope  
Lester A. Dine, Inc.  
Lighthouse PMG  
Lips, Inc.  
Live Oak Bank  
LumaDent, Inc.

**M** MacPractice  
Magic Massage Therapy  
Massaging Insoles by Bestsoles, Inc.  
McGill & Hill Group  
Medidenta  
Meisinger USA  
Microcopy Dental  
Microflex  
Midmark Corporation  
Midwest Business Capital  
Mightus Media  
Millennium Dental Technologies  
Miltex, an Integra Company  
MIS Implants Technologies, Inc.  
Modular & Custom Cabinets, Ltd. (MCC)

**N** Nadia International, Inc.  
Nashville Dental, Inc.  
National Dental Placements  
National Practice Transitions, LLC  
NC Office of Rural Health and Community Care  
Nevin Labs  
New Image Dental Laboratory  
Nobel Biocare USA  
NOBILIUM  
Nordent Manufacturing, Inc.  
NSK Dental  
NuSmile Pediatric Crowns

**O** OCO Biomedical  
Officite  
OneMind Health  
OraBrite  
Orasoptic  
Ossotanium Corporation  
Otto Trading, Inc.

**P** Pacific Dental Services  
Palisades Dental  
Panadent  
Panoramic Corporation  
Paragon Dental Practice Transitions  
Parkell, Inc.  
Patterson Dental Supply, Inc.  
PDT, Inc. / Paradise Dental Technologies  
Pelton & Crane  
PeriOptix, a DenMat Co.  
Periosciences  
Philips Sonicare and Zoom Whitening  
Photomed International  
Physics Forceps-Golden Dental Solutions  
Pittman Dental Laboratory  
PLANMECA, CAD CAM DIV  
PLANMECA, Inc.  
PMC Insurance Solutions  
POH Oral Health Products  
Premier Dental Products Company  
Preventech  
Productive Practices  
Professional Sales Associates, Inc.  
Prophy Magic  
ProSites

**Q** Pulpdent Corporation  
Q-Optics & Quality Aspirators, Inc.

**R** R & D Services Amalgam Separators  
RAMVAC  
Reputation Impression  
Reputation.com  
RGP, Inc.

Roa & Map Laboratory  
Rose Micro Solutions  
Royal Dental Group & Porter Instrument Co  
Rx Honing (Sharpening) Machine

**S** Salvin Dental Specialties, Inc.  
Schumacher Dental Instruments  
SciCan, Inc.  
SDI (North America), Inc.  
Second Story Promotions  
Septodont  
Sesame Communications  
SharperPractice  
Shofu Dental Corporation  
Sikka Software Corporation  
Sirona Dental, Inc.  
SmileCareClub  
Snap On Optics  
Solutionreach  
Southeast Medical Books  
Southeast Transitions, LLC  
Southern Anesthesia + Surgical, Inc.  
South-Tree Enterprises, Inc.

Spident, USA

Springstone Patient Financing

SS White

StarDental

Sterisil Inc

Sterngold

Straumann USA

Sultan Healthcare, Inc.

Sunrise Dental Equipment, Inc.

Sunstar Americas, Inc.

Superior Upholstery Company

SurgiTel/General Scientific Corp.

**T** TAUB Products

TeleVox

Tess Oral Health

TouchDentology Mobile APP and Score APP

Toviga

TPC

Transworld Systems, Inc.

TruDenta

Tuttnauer USA Co., Ltd.

**U** Ultimate Dental - A Division of Endoco, Inc.

Ultradent Products, Inc.

Ultralight Optics

Upholstery Packages & Services

**V** Valumax International

Vatech America

Vector R & D, Inc.

Viade Products, Inc.

Video Dental Concepts

Viroxyn - Quadex Labs, Inc.

VOCO America, Inc.

**W** Water Pik, Inc.

Weave

Wells Fargo Practice Finance

Whip Mix Corporation

White Towel Services, Inc.

Wolters Kluwer Health

**Y** Yodle

**Z** Zimmer Dental

Zirc Company

ZOLL Medical Corporation

Zoll-Dental

*\*Exhibitor list as of the printing of this brochure.*

**PRE-REGISTRATION**

- Pre-register to avoid waiting in line and to guarantee a seat in General Attendance courses.
- There are two ways to register:
  - 1) Register online at *hinman.org*.
  - 2) Mail a registration form to:  
The Thomas P. Hinman Dental Meeting  
6840 Meadowridge Court  
Alpharetta, Georgia 30005
- Registrations cannot be accepted by fax or phone.

Only one registration form is necessary for each office, including dentists, auxiliaries and family members. The registration form can be copied to accommodate additional registrants. Hinman accepts Visa, MasterCard, American Express or a check for either pre-registration or on-site registration.

Attendees whose pre-registration forms are postmarked or received online by **Thursday, February 26, 2015** will receive their registration badges and course tickets in the mail. Registrants should bring all of these materials to the meeting. Those who register after February 26 must pick up their materials on-site.

- General Attendance tickets will be in pre-registration packets for those who have pre-registered. A limited number of tickets may also be available at the door of the lecture room until approximately 10 minutes after the class begins.
- Registered Attendance tickets will be in registration packets for those who have pre-registered or can be purchased from Ticket Sales in the Registration area.

Pre-registration Incentive  
*All attendees who register by February 26, 2015, are eligible to win a three-night hotel stay during the 2016 Hinman Dental Meeting.*

**BADGE HOLDER COLORS**

<b>Blue</b>	<b>Dentists</b>
Clear	Hygienists, Assistants, Office Staff, Laboratory Technicians, Dentist Spouses, Student Assistants, Student Hygienists, Student Laboratory Technicians, Auxiliary Spouses, Non-Dental Healthcare Professionals, Guests, Press/Media, Children/Youth (0 – 20)
<b>Red</b>	<b>Exhibitors</b>

**ON-SITE REGISTRATION HOURS**

(Location: GWCC Main Entrance)

Wednesday, March 25	1 p.m. – 5 p.m.
Thursday, March 26	8 a.m. – 5 p.m.
Friday, March 27	8 a.m. – 5 p.m.
Saturday, March 28	8 a.m. – 2 p.m.

Badge holders, programs and *The Hinman Exhibitor* will be available on site at these locations:

- Georgia World Congress Center (GWCC)
  - 1) Main entrance
  - 2) Building A, Level 4 entrance
  - 3) Building B, Level 4
- Omni Hotel at CNN Center
  - 1) North Tower, M2 Level
  - 2) North Tower, M4 Level

**REGISTRATION FEES**

	<i>On or before 2/26</i>	<i>After 2/26</i>
Dentists* (includes ADA life)	\$170	\$225
Military Dentists	\$170	\$170
Retired Dentists**	\$0	\$0
Retired Dentists*** (earn CE)	\$50	\$50
Residents & Dental Students (no CE)		
Dental Assistants	\$65	\$75
Dental Hygienists	\$65	\$75
Dental Office Staff	\$65	\$75
Laboratory Technicians	\$65	\$75
Auxiliary Students (no CE)	\$0	\$0
Spouses/Children/Youth (no CE)	\$0	\$0
Non-Dental Healthcare Professional****	\$100	\$100
Guests (on-site only, no CE)	–	\$75

*\*Dentists who are in their first year of practice may attend the meeting for a fee of \$85 (\$115 after 2/26). Dentists in their second year of practice pay \$130 (\$170 after 2/26). A copy of an ADA membership card or other credentials with the year of dental school graduation must be submitted with the registration form for a reduced fee.*

*\*\*Dentists requesting the retired dentist category with a complimentary (\$0) registration fee should contact QMS to request a retired dentist form. QMS can be contacted by phone (866) 248-2883 or email [hd@qmsreg.com](mailto:hd@qmsreg.com). **No CE credit is earned in this category.***

*\*\*\*Retired dentists who need to earn CE hours should register in the retired dentist with CE category and pay the \$50 registration fee. Individuals requesting the retired dentist with CE category should contact QMS to request a retired dentist form. QMS can be contacted by phone (866) 248-2883 or email [hd@qmsreg.com](mailto:hd@qmsreg.com).*

*\*\*\*\*Individuals registering in this category should contact QMS to request the appropriate non-dental healthcare professional form. QMS can be contacted by phone (866) 248-2883 or email [hd@qmsreg.com](mailto:hd@qmsreg.com).*

**CHILDREN**

- Children (under the age of 12) and Youth (ages 12 – 20):
- Must register to attend the meeting
  - Can visit the exhibit hall
  - Are not permitted in lectures
- Strollers are not allowed in the exhibit hall.



**CANCELLATION POLICY**

Cancellation requests must be postmarked by Wednesday, March 25, 2015. No refunds will be made for cancellations requested after registration opens on the first day of the meeting, which is Thursday, March 26, 2015.

In order for the refund request to be considered, the information must be in writing and include the attendee’s name and address, the original registration badge and any course tickets. All requests must be postmarked by March 25, 2015 and mailed to:

The Thomas P. Hinman Dental Meeting  
6840 Meadowridge Court  
Alpharetta, Georgia 30005

**TICKET RETURN**

For attendees unable to attend registered courses or special events, tickets may be resold to the Ticket Sales counter located in the registration area only if the course or special event is sold out.

**GUEST POLICY**

All guests must pay a \$75 registration fee, complete a guest registration form and may register on-site only. Guests do not have to be accompanied by a registered attendee. Registering enables guests to visit the exhibit hall and to buy tickets for courses or special events. Guests do not receive continuing education credits.

The Thomas P. Hinman Dental Meeting has carefully selected all lecturers, exhibits and exhibitors to present at the 2015 Hinman Dental Meeting. The contents of any particular program, lecture, exhibit or handout are the responsibility of the respective lecturer or exhibitor presenting such material. The Hinman Dental Society does not endorse or approve any materials so presented.

**ACCREDITATION & CONTINUING EDUCATION CREDIT**

The Hinman Dental Meeting utilizes a computerized accreditation process. Attendees who register for courses will receive a ticket listing the course and speaker for each class. Hinman provides one hour of credit for each hour of lecture, unless otherwise indicated under the course description.

Computerized continuing education certificates can be printed at one of two locations during the meeting:

- 1) Exhibit Hall, Cyber Café: THU 11 – 5, FRI 9 – 6, SAT 9 – 3
- 2) Registration Hall: SAT 1 – 5:30 only

After the meeting, continuing education certificates can be printed from [hinman.org](http://hinman.org) until **September 30, 2015** at no charge.

**Academy of General Dentistry**

*Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement.*

In order to meet the AGD deadline for CE submission, AGD members should process their CE no later than **April 24, 2015**.

**HANDOUTS & REGISTRATION CONFIRMATIONS**

In an effort to be more environmentally friendly, we will not print handouts for the meeting. In advance of the meeting, we will provide course materials to access online which can be downloaded and printed. We will make all handout information available for all courses for which we receive materials from the speaker.

Registration confirmations will be sent in advance. Included with the information will be a user name and password for accessing specific handout materials and final course room locations. Please review this handout information in advance of the meeting and print, if needed. Handouts will be available March 16 through May 8. Plan ahead, print the handouts and get the most out of the courses!

**ACCOMMODATIONS & TRAVEL INFORMATION**

The designated hotel service for the 2015 Thomas P. Hinman Dental Meeting is **onPeak**. No other housing organization has been authorized to represent Hinman for the 2015 Meeting. Specially discounted room rates have been secured in numerous hotels. Representatives from onPeak are ready to assist you with special requests relating to hotel rooms, multiple room blocks, suites, meeting space and food and beverage requirements.

Patronage of the Hinman hotel program is appreciated. Booking your reservations through the Hinman hotel service benefits all Hinman participants and provides the lowest hotel rates possible.

Select one of the following methods to make your hotel room reservations:

- 1) Call onPeak at (800) 243-1581.
- 2) Book room requests online at [hinman.org](http://hinman.org). Confirmations of hotel room selections are given instantaneously.
- 3) Email [Hinman@onpeakevents.co](mailto:Hinman@onpeakevents.co).

*To avoid duplications in the booking process, please select only one of the above-recommended methods.*

**Win a three-night hotel stay during the 2016 Thomas P. Hinman Dental Meeting. Only those individuals making reservations through onPeak by February 26, 2015, are eligible.**

**HOTEL RATES**

HOTELS	SINGLE / DOUBLE	VALUES +	
Aloft Atlanta Downtown	\$164		
Courtyard by Atlanta Downtown	\$179		
Doubletree by Hilton Downtown	\$185		
Embassy Suites	\$227		
Hampton Inn & Suites Atlanta	\$169		
Hilton Atlanta	\$167		
Hilton Garden Inn	\$197		
Holiday Inn	\$164		
Holiday Inn Express	\$153		
Hyatt Place Downtown	\$153		
Hyatt Regency Atlanta	\$198		
Marriott Marquis	\$199		
Omni Hotel at CNN Center	\$211		
Ritz-Carlton, Atlanta	\$219		
Ritz-Carlton, Buckhead (not on map)	\$220		
Sheraton Atlanta Downtown	\$182		
W Hotel Downtown	\$235		
Westin Peachtree Plaza	\$185		

COMPLIMENTARY INTERNET ACCESS

+ Complimentary Internet access is offered only to Hinman attendees and exhibitors who book in the Hinman block.

Hinman shuttle system provided.

Within walking distance of the GWCC and Omni Hotel (3 blocks or less)

**TRANSPORTATION & PARKING**

**Hinman Shuttle**

A complimentary shuttle bus system is available for Hinman attendees between select downtown hotels and the GWCC. See the list of participating hotels to the left. The shuttle schedule will be available online approximately two weeks prior to the meeting, will be printed in the on-site Hinman Program and will be posted in each participating hotel lobby.



**MARTA (Rapid Rail System)**

Call (404) 848-4711 or visit [www.itsmarta.com](http://www.itsmarta.com) for details on schedules and route information for MARTA, the Metropolitan Atlanta Rapid Transit Authority. Ride MARTA directly into the Omni/Georgia Dome/GWCC Station on the East/West line from numerous locations in the city, including the airport. Daily parking is available at most MARTA stations. See next page for MARTA stops to plan your trip.

**GWCC Parking Lots**

- \$10 per day for surface parking (Blue and Yellow Lots)
- \$10 per day for covered parking (Red and Gold Lots)

These parking lots, located around the GWCC, are indicated on the map of downtown Atlanta on the next page. Order your parking in advance online and ensure you have the space you need. Please visit [www.gwcc.com/directions](http://www.gwcc.com/directions) to reserve a parking space.

In addition, onPeak can assist with making car rental reservations. Discounted airline and car rental rates are available for Hinman attendees. When speaking to an onPeak agent, please reference the **AVIS Discount #D017188** or **Enterprise Discount #XZL0302** to receive lower rates.

For airline reservations, Delta Air Lines is pleased to offer special discounted airfares for Hinman attendees. To take advantage of the special rates, call Delta Meeting Network® Reservations at (800) 328-1111, Monday – Friday, 7:30 a.m. – 7:30 p.m. (Central Standard Time) and refer to **File Meeting Code NMJVL**. Travel agents also may use this code when booking your reservation.

**READY TO HEAD TO THE AIRPORT?  
NEED A PLACE TO STORE YOUR BAGS?**

Save time on your last day and enjoy the meeting to its fullest. Store your luggage at the GWCC, Building A, Level 300, across from A314.

**Georgia World Congress Center**

Campus Facilities	Number of Spaces
GWCC	1 <b>Red Deck</b> 2,000
Georgia Dome	2 <b>Gold Deck</b> 300
Centennial Olympic Park	3 <b>Blue Lot</b> 722
	4 <b>Yellow Lot</b> 1,284



updated 3/2014



## ALUMNI RECEPTIONS

Note: If you are planning to attend one or more Concurrent Meetings or Alumni Receptions, please indicate the event on the enclosed registration form or as part of the online registration process. This information will be forwarded to the appropriate contact to assist in planning for the event. Final times and locations will be posted at [hinman.org/SpecialEvents.aspx](http://hinman.org/SpecialEvents.aspx) and printed in the on-site program.

### Case Western Reserve University – School of Dental Medicine

#### Event Fr450

Alumni Reception  
Friday, March 27, 5:30 – 8:30 p.m. | Omni Hotel  
Sara Fields | [dentalalumni@case.edu](mailto:dentalalumni@case.edu) | 216-368-3924

### Emory Dental Alumni Association

#### Event Fr451

Emory Dental Alumni Reception and Awards Ceremony  
Friday, March 27, 6 – 8 p.m. | Location: Omni Hotel  
Ruthy Cunningham | [ruth.cunningham@emory.edu](mailto:ruth.cunningham@emory.edu) | 404-727-5913

### Georgia Regents University – College of Dental Medicine

#### Event Fr452

Alumni Association Reception  
Friday, March 27, 5 – 7 p.m. | Der Biergarten, 300 Marietta Street, NW  
Anneliese Woodall | [anwoodall@gru.edu](mailto:anwoodall@gru.edu) | 706-667-4894

### Louisiana State University Health Sciences Center – School of Dentistry

#### Event Fr453

Alumni Reception  
Friday, March 27, 5 – 7 p.m. | Omni Hotel  
JoAnne Courville | [jcourv@lsuhsc.edu](mailto:jcourv@lsuhsc.edu) | 504-941-8120

### Meharry Medical College – School of Dentistry

#### Event Sa454

Alumni Reception  
Saturday, March 28, 5 – 7 p.m. | Omni Hotel  
Walter Owens | [wowens@mmc.edu](mailto:wowens@mmc.edu) | 615-327-6207

### The Ohio State University – College of Dentistry

#### Event Fr464

Reception  
Friday, March 27, 5:30 – 7 p.m. | Location: TBD  
Karla Geise | [geise33@osu.edu](mailto:geise33@osu.edu) | 614-292-9046

### University of Alabama Birmingham – School of Dentistry

#### Event Fr465

Dean's Event  
Friday, March 27, 6 – 7:30 p.m. | Omni Hotel  
Abby Vinson | [abbyv@uab.edu](mailto:abbyv@uab.edu) | 205.934.3575

### University of Florida – College of Dentistry

#### Event Fr455

Alumni and Friends Reception  
Friday, March 27, 5 – 7 p.m. | Omni Hotel  
Thomas LaFleur | [tlafleur@dental.ufl.edu](mailto:tlafleur@dental.ufl.edu) | 352-273-5779

### University of Kentucky – College of Dentistry

#### Event Fr456

Alumni Reception  
Friday, March 27, 5:30 – 7 p.m. | Omni Hotel  
Sue McConnell | [smmcco2@email.uky.edu](mailto:smmcco2@email.uky.edu) | 859-323-6676

### University of Louisville – School of Dentistry

#### Event Fr457

Alumni and Friends Reception  
Friday, March 27, 5:30 – 7 p.m. | Location: TBD  
Laura Brock | [laura.clinton@louisville.edu](mailto:laura.clinton@louisville.edu) | 502-852-1017

### University of North Carolina – School of Dentistry

#### Event Fr458

Alumni Reception  
Friday, March 27, 6 – 7:30 p.m. | Omni Hotel  
Nicole Quallen | [quallen@unc.edu](mailto:quallen@unc.edu) | 919-537-3257

### University of Tennessee – College of Dentistry

#### Event Fr459

Alumni and Friends Reception  
Friday, March 27, 5:30 – 7 p.m. | Omni Hotel  
Chandra Tuggle | [ctuggle@utfi.org](mailto:ctuggle@utfi.org) | 901-448-5042

### Virginia Commonwealth University – School of Dentistry

#### Event Fr460

Alumni Reception  
Friday, March 27, 5 – 6:30 p.m. | Omni Hotel  
Cristina Cruz | [cmcruz@vcu.edu](mailto:cmcruz@vcu.edu) | 804-828-2931

## CONCURRENT MEETINGS

### American College of Dentists / International College of Dentists / Pierre Fauchard Academy

Joint breakfast hosted by the Pierre Fauchard Academy  
Saturday, March 28, 7 – 8:30 a.m. | Omni Hotel  
Dr. Lou Ann Best | [louannbestdmd@bellsouth.net](mailto:louannbestdmd@bellsouth.net) | 229-432-0893  
*By Invitation Only*

### Georgia Academy of Dental Practice

EVENT Sa462  
Executive Board and Officers  
Saturday, March 28, 8 – 10 a.m. | Omni Hotel  
Dr. Parker Westbrook | [drwestbrook@camillaga.net](mailto:drwestbrook@camillaga.net) | 229-336-0305

### Georgia Society of Periodontists

EVENT Fr463  
Luncheon Meeting  
Friday, March 27, 12 – 2 p.m. | McCormick & Schmick's Seafood & Steaks  
Erica Abello | [erica@jlh-consulting.com](mailto:erica@jlh-consulting.com) | 404-299-7700

The 2015 Thomas P. Hinman Dental Meeting

# REGISTRATION FORM FOR ALL REGISTRANTS

*Only one form is necessary for each office, and it can be photocopied to accommodate additional registrants in your office. Be sure to fill out the front and back of this form. Please use a ballpoint pen.*

## 1 OFFICE CONTACT

Name \_\_\_\_\_

Practice Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Business Phone ( ) \_\_\_\_\_

E-mail \_\_\_\_\_

Check here if you will give exhibitors access to your e-mail address

Card Holder's Billing Address  Same as Above

Other \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

**Students** - please indicate School & Program \_\_\_\_\_

Expected Graduation Date \_\_\_\_\_

## 2 METHOD OF PAYMENT

Checks: Checks must be made payable to the Thomas P. Hinman Dental Meeting.

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

*Signature indicates approval for charges to your account.*

Printed Name \_\_\_\_\_

*Print name as it appears on card.*

**Mail registration forms to The Thomas P. Hinman Dental Meeting, 6840 Meadowridge Court, Alpharetta, GA 30005.**

**Faxed forms will not be accepted.** Guests can register on-site only. The guest registration fee is \$75. No CE is earned in the guest category.

## REGISTRATION CATEGORIES

Category	On or Before 2/26	After 2/26	Category	On or Before 2/26	After 2/26
(A) Dentist	\$170	\$225	(E) Dentist Spouse	\$0	\$0
(1) Dentist in 1st year of practice	\$85	\$115	(F) Assistant	\$65	\$75
(2) Dentist in 2nd year of practice	\$130	\$170	(G) Hygienist	\$65	\$75
(3) Hinman Dental Society Member	\$0	\$0	(H) Office Staff	\$65	\$75
(A4) Military Dentist	\$170	\$170	(I) Lab Technician	\$65	\$75
(B) Retired Dentist	\$0	\$0	(J) Student Assistant	\$0	\$0
(B1) Retired Dentist needing CE	\$50	\$50	(K) Student Hygienist	\$0	\$0
(C) Resident	\$0	\$0	(L) Student Lab Tech	\$0	\$0
(D) Dental Student	\$0	\$0	(M) Auxiliary Spouse	\$0	\$0
			(N) Youth (ages 12-20)	\$0	\$0
			(R) Non-Dental Healthcare Professional	\$100	\$100
			(T) Children (ages 0-11)	\$0	\$0

Please see page 70 for all registration category restrictions and requirements.

## PRACTICE SPECIALTY (for dentists only)

- |                         |                        |                   |
|-------------------------|------------------------|-------------------|
| 1. General Practitioner | 5. Oral Surgery        | 9. Prosthodontics |
| 2. Endodontics          | 6. Orthodontics        | 10. Public Health |
| 3. Oral Medicine        | 7. Pediatric Dentistry | 11. Radiography   |
| 4. Oral Pathology       | 8. Periodontics        |                   |

Check Enclosed  Visa  MasterCard  American Express

TOTAL FEES \_\_\_\_\_

# REGISTRATION FORM, CONTINUED

## 3 NAME FOR BADGE

## 4 REGISTRATION

## 5 COURSES & SPECIAL EVENTS

## 6 TOTAL FEES

A.

Last Name \_\_\_\_\_ First Name \_\_\_\_\_ Category \_\_\_\_\_ Fee \$ \_\_\_\_\_ Course # \_\_\_\_\_ Fee \$ \_\_\_\_\_  
 Practice Specialty (dentists only) # Code (1-11) \_\_\_\_\_ ADA # \_\_\_\_\_ AGD # \_\_\_\_\_ Fee \$ \_\_\_\_\_ Course # \_\_\_\_\_ Fee \$ \_\_\_\_\_  
 Please indicate your gender to help us evaluate our marketing initiatives.  Male  Female  
 First-Time Attendee  Yes  No Last Hinman Attended \_\_\_\_\_ Are you planning to attend the keynote session (Event Th401)  Yes  No  
 Sub Total Fee \$ \_\_\_\_\_

B.

Last Name \_\_\_\_\_ First Name \_\_\_\_\_ Category \_\_\_\_\_ Fee \$ \_\_\_\_\_ Course # \_\_\_\_\_ Fee \$ \_\_\_\_\_  
 Practice Specialty (dentists only) # Code (1-11) \_\_\_\_\_ ADA # \_\_\_\_\_ AGD # \_\_\_\_\_ Fee \$ \_\_\_\_\_ Course # \_\_\_\_\_ Fee \$ \_\_\_\_\_  
 Please indicate your gender to help us evaluate our marketing initiatives.  Male  Female  
 First-Time Attendee  Yes  No Last Hinman Attended \_\_\_\_\_ Are you planning to attend the keynote session (Event Th401)  Yes  No  
 Sub Total Fee \$ \_\_\_\_\_

C.

Last Name \_\_\_\_\_ First Name \_\_\_\_\_ Category \_\_\_\_\_ Fee \$ \_\_\_\_\_ Course # \_\_\_\_\_ Fee \$ \_\_\_\_\_  
 Practice Specialty (dentists only) # Code (1-11) \_\_\_\_\_ ADA # \_\_\_\_\_ AGD # \_\_\_\_\_ Fee \$ \_\_\_\_\_ Course # \_\_\_\_\_ Fee \$ \_\_\_\_\_  
 Please indicate your gender to help us evaluate our marketing initiatives.  Male  Female  
 First-Time Attendee  Yes  No Last Hinman Attended \_\_\_\_\_ Are you planning to attend the keynote session (Event Th401)  Yes  No  
 Sub Total Fee \$ \_\_\_\_\_

## 7 Total Fees (Including all registration courses and special event fees)

\$ \_\_\_\_\_  
 Add \$ \_\_\_\_\_  
 New Total \$ \_\_\_\_\_

Register by 2/26/2015 and save \$200 off one of the complete recordings packages from Playback Hinman. See ad on page 3 for more information.

**Can I register over the Internet?**

Yes, visit *hinman.org* to register online.

**May I fax my registration form?**

No, registration forms will not be accepted via fax.

Registration forms must be mailed to:  
The Thomas P. Hinman Dental Meeting  
6840 Meadowridge Court  
Alpharetta, Georgia 30005

or register online at *hinman.org*.

**How do I make a change on my registration form after mailing it in?**

Call QMS, the Hinman registration service, at 866-248-2883.

**What if I have not received my registration packet, my badge was not included or my name was misspelled?**

Call QMS, the Hinman registration service, at 866-248-2883.

**What is the guest policy?**

Anyone who is not included in the registration categories listed on page 70 is considered a guest. Each guest must pay a \$75 registration fee, complete a guest registration form and can register on-site only. The guest does not have to be accompanied by a registered attendee.

Registering enables guests to visit the exhibit hall and buy tickets for courses or special events. Guests do not receive continuing education credits.

**What is the cancellation policy?**

Cancellations must be postmarked by Wednesday, March 25, 2015, and must be submitted in writing. In order for your refund request to be considered, you must include the attendee’s name and address in writing, the original registration badge and any course tickets. No refunds will be made for cancellations requested after registration opens on the first day of the meeting, Thursday, March 26, 2015. Please see page 71 for more information.

**Does Hinman provide a Mother’s Room?**

Yes, please visit room A306 of the Georgia World Congress Center to access a private room for nursing mothers.

**What is the difference between Registered and General courses?**

A fee is charged for Registered Attendance courses. General Attendance courses are free of charge with ticketed, priority seating offered to those who pre-register. It is strongly recommended that you register for General Attendance courses.

**Where is the Hinman Dental Meeting held?**

Georgia World Congress Center  
285 Andrew Young International Blvd., N.W.  
Atlanta, Georgia 30313-1591

**Which are the closest hotels?**

See the map on page 73 to find the location of various hotels. Remember to look for participating downtown hotels that are on the Hinman shuttle route.

**Where can I find Hinman shuttle information?**

To find out which hotels are located on the shuttle route, see page 72 of this book and look for the bus symbol.  Specific shuttle schedules will be printed in the on-site Hinman Program and will be posted in each participating hotel lobby. The routes will also be available online at *hinman.org/shuttleinfo.aspx* two weeks prior to the meeting.

**How do I make hotel, airline and rental car reservations?**

Call onPeak at 800-243-1581 or visit *hinman.org*

**Which MARTA stop do I use to get to the GWCC?**

Dome/GWCC on the East/West line. Call MARTA at 404-848-5000 or visit *itsmarta.com* for detailed schedules. See page 72 for details.

**How can I obtain CE certificates?**

See page 71.

**What are the future dates of the Hinman Meeting?**

- March 17 – 19, 2016
- March 23 – 25, 2017
- March 22 – 24, 2018



The Thomas P. Hinman Dental Meeting  
33 Lenox Pointe  
Atlanta, Georgia 30324-3172

## 2015 PRE-REGISTRATION INFORMATION

SPONSORED BY THE HINMAN DENTAL SOCIETY OF ATLANTA